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No Wrong Door Standing Committee

Tuesday, February 25th 11:00am-12:00pm

Adult and Aging, 3725 Westwind Blvd, Santa Rosa

Carnelian Room

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| 11:00 | 1. **Welcome and Introductions**  * Check in | **(Cimino)** |
| 11:00 | 1. **Minutes Approval**   *The committee will review the minutes from October meeting and may approve them as presented or with modifications.* | **(Cimino/all)** |
| 11:05 | 1. **Brown Act/Meeting Guidelines**  * Brown Act Meeting reminders   *Committee chair to advise/review Brown Act guidelines as it relates to Standing Committees.* | **(Cimino)** |
| 11:10 | 1. **Committee Membership**  * Review of membership roster/openings * Consider new interested members   *Committee chair to review openings on committee and consider any prospective members.* | **(Cimino/all)** |
| 11:25 | 1. **Public Comment**   *Public may address items that are on the agenda or not on the agenda. Public comment will be limited to three (3) minutes per speaker, NOTE: The Committee cannot take action on items not on the agenda.* | **(Cimino)** |
| 11:30 | 1. **Working Topic/Discussion-Marketing & Effectiveness**  * Review past marketing efforts * Evaluation plan * Initial Committee feedback   *AAA staff to provide quick overview of past marketing efforts and upcoming evaluation plan.*  *Preliminary discussion for committee to provide feedback on marketing done thus far and effectiveness.* | **(Harper/**  **Cimino)** |
| 11:40 | 1. **Working Topic/Discussion-Commission NWD Outreach Toolbox**  * Review Commission goals for ADRH outreach (Area Plan) * Initial phases * Toolbox development   *Committee to discuss development of tools/processes that may be helpful to support Commission members in preparing for and providing presentations on ADRH* | **(Harper/**  **Cimino)** |
| 12:00 | 1. **Adjournment** | **(Cimino)** |

**Sonoma County Aging and Disability Commission**

**No Wrong Door Standing Committee**

Purpose:

**The Aging and Disability Resource Connection (ADRC**) initiative began as a collaborative effort between the State of California, the federal Administration for Community Living (ACL), the Centers for Medicare & Medicaid Sevices (CMS), and the Veterans Administration (VA). The ADRC’s purpose is to provide a **single coordinated system** for people seeking reliable information and access to **Long-Term Services and Supports (LTSS)**.

ADRCs are intended to act as a “[No Wrong Door](https://acl.gov/programs/connecting-people-services/aging-and-disability-resource-centers-programno-wrong-door)” system, enabling people of all ages, incomes, and disabilities to connect with any one ADRC partner organization for access to a full array of Long-Term Services and Support (LTSS) options in the community.

California ADRCs are led by a core partnership between [Independent Living Centers](https://www.dor.ca.gov/Content/DorIncludes/documents/IndependentLiving/ILC%20Directory%20FY18-19%20V.11.18.docx)(ILCs) and [Area Agencies on Aging](https://www.aging.ca.gov/Providers_and_Partners/Area_Agencies_on_Aging/) (AAAs), and include a wide array of extended partner organizations.

The No Wrong Door Standing Committee supports the continued efforts in the Sonoma County community to increase equitable access to information, assistance, and supports needed for older adults and people with disabilities to live as independently as possible at home.

The Standing Committee supports these efforts through:

* Providing feedback, guidance and planning support related to No Wrong Door activities and initiatives
* Identifying unmet needs within the community and developing strategies to address them
  + Ensuring input from consumers, service providers and community members
  + Ensuring that all target populations are adequately served
* Serving in an advisory capacity for the Sonoma County Aging and Disability Resource Hub (ADRH)
* Advocacy and community engagement

Anticipated typical activities:

* Routine meeting attendance (Aging and Disability Commission meetings and Standing Committee meetings)
* Review staff provided materials or plans and provide feedback and guidance. Examples include: marketing material/information or community engagement strategies.
* Advocacy on behalf of our target populations and overall Sonoma County community at Commission level, committee level, and possibly community or legislative levels.
* Participation in community engagement activities. Examples include:
  + networking at community events that support services for older adults and people with disabilities,
  + engaging potential community partners
  + providing education/overview of services provided by Area Agency on Aging, the Aging and Disability Commission, or the Aging and Disability Resource Hub
  + support activities that assist in identifying and addressing barriers to accessing services

Structure

* The committee must include broad representation with a minimum 20 percent share of individuals who are consumers of LTSS or caregivers of those who use LTSS. (per [ADRC designation criteria](https://aging.ca.gov/download.ashx?lE0rcNUV0zZnb2y%2bi4EbJw%3d%3d) set by CDA).