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PAUL GULLIXSON
COMMUNICATIONS MANAGER

DATE: June 14, 2022

TO: Members of the Board of Supervisors

FROM: Sheryl Bratton, County Administrator

SUBJECT: Board and Community Budget Requests

This tab includes Board and Community Budget Requests with staff responses to each.

Board and Community Budget Requests are opportunities for Board Members and community organizations to submit requests for funding to be considered during budget hearings. Community organization requests must receive approval from two board members to be moved forward for funding consideration.

Of the ten community organizations that submitted requests for funding, five (Food for Thought, Boys & Girls Club of Sonoma-Marin, Redwood Empire Food Bank, The Living Room Center and Secure Families) also submitted funding requests through the recently completed American Rescue Plan Act (ARPA) Notice of Funding Availability (NOFA). The funding outcome for each of those organizations is described within the response to their specific requests on the following pages.

Requests are included on the Budget Adjustment Tool in Tab 4 for consideration during Budget deliberations.

**Board and Community Budget Requests
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FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Chris Coursey and James Gore

Date: 04/06/2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

October of this year will mark the five year anniversary of the historic Tubbs Fire. The lives of 22 of our neighbors, friends, family and community members were lost in that tragedy. Supervisors Coursey and Gore would like to erect a memorial to honor and remember those who we have lost and to acknowledge the great strides our community made to unite in the wake of this calamity.

What is the amount of the one-time funding request?

\$250,000

What department will be responsible for implementing this item?

General Services.

Does this funding request leverage additional funding?

Whom should the County Administrator's Office contact for additional information?

Please contact Sean Hamlin of District 3 or Jen Mendoza of District 4.

Sonoma County Fire Memorial

Name of Board Member Requesting funding:

Supervisor James Gore

Supervisor Chris Coursey

Analysis:

The 2017 wildfires and subsequent fires in 2019 and 2020 have deeply impacted our communities. Crafting a memorial for these events is a major undertaking that will require significant staff resources, extensive community engagement, and which will realistically require more than a year to complete.

Budget

Determining an appropriate budget for this project will require additional information gathering of projects that have similarity in not just scope and scale, but also in the impact of the emotional weight this project will be required to carry. Two preliminary examples include:

- Santa Rosa Courthouse Square “Unum” project: \$300,000
 - o \$42,000 artist design fee
 - o \$224,000 fabrication/installation
 - o \$14,000 contingencies
 - o \$20,000 administration, community outreach, etc.
- Memphis Martin Luther King Memorial: \$700,000
 - o \$139,100 design fee
 - o \$560,900 fabrication

Budget Considerations for a Community Commemoration:

1. Experience and Capacity of Potential Artists. A public art project of this magnitude and weight will require the work of a skilled artist with experience in public art, process, and community engagement – among other skills.
2. Community Engagement. This will be critical to the success of this piece and therefore will require additional staff time as well as time from the artists. There are several “constituencies” that will be important to keep involved. The selection process will need to be highly transparent, offering community members many opportunities to be heard. In the end, it is likely that no project will fully satisfy all impacted community members.
3. Other Related Costs. Additional costs may include: site preparation (and acquisition, if necessary), maintenance and upkeep, stipends for artist finalists to prepare designs, costs for professional conservator to estimate maintenance costs of final selection, impact studies (if required), etc.
4. Other Staff Impacts. Various County staff will be impacted and may be needed to provide project management, permitting, legal counsel, etc.
5. Site/Location Selection. A site would need to be identified. If the site is on non-county-owned land, staff would need to negotiate an agreement with the property owner. The Board would also need to determine the process for selection of a site.

Timeline

For a project of this scope and size, a reasonable timeline is approximately 24-36 months (for example, the Courthouse Square “Unum” project, which is slated for installation in August 2022, was initiated in spring of 2019 – a 3.5 year timeline).

If the Board decides to go forward with the process, staff would work to develop a plan for the memorial. It may be possible to finalize this plan in time for a public announcement in October 2022 to mark the five year anniversary. The announcement could lay out the overall process, emphasizing the key areas that the community will have to participate in the process. This process will require ongoing feedback and guidance from the Board of Supervisors.



FY 2022-23 Board of Supervisors Budget Request Form

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Supervisor: Chris Coursey and James Gore

Date: 04/06/2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

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What will the funds be used for and why it is needed?

Graffiti abatement contract with the City of Santa Rosa for unincorporated islands within the sphere of influence and adjacent, contiguous areas.

The Sheriff's office cut the budget for graffiti abatement many years ago in favor of essential services and other more expensive programs, however, the need in several communities within the largely urban areas of county territory still have a need for these services in their public spaces including parks, transit stops, fences and walkways.

By contracting with the city under their existing abatement programs, the county can provide this essential community improvement service without the need to establish an in house program allowing staff to focus on other priority areas without the need for day to day remedial and enforcement requirements on this issue.

What is the amount of the one-time funding request?

TBD.

What department will be responsible for implementing this item?

TPW/General Services.

Does this funding request leverage additional funding?

N/A

Whom should the County Administrator's Office contact for additional information?

Please contact Sean Hamlin of District 3 or Jen Mendoza of District 4.

Board Request #02 – Graffiti Abatement Contract with City of Santa Rosa

Name of Board Member Requesting funding:

Chris Coursey and James Gore

Analysis:

The Sheriff's Office (SO) Graffiti Abatement Program was concluded in 2017 as part of budget target reductions. The SO no longer tracks requests to perform these services since the program was ended. Transportation and Public Works (TPW) receives occasional requests for graffiti abatement primarily for road infrastructure, and has received 29 requests in the past year. Typically, these requests are only addressed if the graffiti is obstructing a county owned sign or marker/barricade.

TPW and District staff met with City of Santa Rosa Public Works staff on 5/12/22 to discuss the possibility of contracting services with the County. The City currently has a program to address graffiti occurring in the road right of way, and is staffed with two FTEs who perform all graffiti abatement in their jurisdiction. County staff are researching details about the geographic area, frequency of requests, and types of infrastructure needing graffiti abatement, in order to develop a feasibility plan to determine whether services could be contracted. The City is at capacity with current staffing levels, and part of the analysis will include impacts of adding to their existing workload. In addition to field staff, there is also administrative time for processing of work requests.

By June Budget Hearings, staff will prepare a report which will include a cost estimate and timing of a potential contract.

Of note, Board Inquiry Request #12 Graffiti Abatement addresses the Sheriff's Office options and cost for providing graffiti abatement services countywide in unincorporated areas of the County.

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Susan Gorin

Date: 4/4/22

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Funds would be used to fund a part time BOS Aide position for District 1. This position would help with general office duties, as well as support D1's bilingual efforts and Spanish Language Outreach.

The 1st District has three Brown Act bodies (MACs/CAC) and a monthly Spanish Language outreach program which has Countywide reach. The 1st District also has multiple engaged constituencies including but not limited to: dense pocket of hard to reach latinx residents in the Springs; 2017 Nuns and Tubbs fire survivors who still require programming and assistance; 2020 Glass Fire survivors who still require programming and assistance; residents challenged by vacation rentals trying to start X zones and register other complaints; and at least 5 Fire Safe Councils who come to the D1 office for assistance and support. The D1 office is also working on a number of regional projects including but not limited to a shared services model between the Springs and the City of Sonoma; homelessness solutions for the Sonoma Valley, and emergency preparations for the Sonoma Valley, which is often cut off from the rest of the county during disasters. In addition, there are multiple high profile land use items such as the SDC Specific Plan, Springs Specific Plan, and RHNA numbers which impact the 1st District, particularly Sonoma Valley, and create a need for increased community engagement and fielding of inquiries by the 1st District office.

An additional .5 FTE who is bilingual could provide much needed support to the office in efforts in the Latinx community, as well as general office work such as social media, legistar processing, fielding constituent inquiries, answering phone calls, and processing routine paperwork.

What is the amount of the one-time funding request?

Ongoing funding.

.50 FTE Board Aide position for District 1: \$65,275

What department will be responsible for implementing this item?

CAO/HR

Does this funding request leverage additional funding?

n/a

Whom should the County Administrator's Office contact for additional information?

Christina Rivera, CAO; Arielle Kubu-Jones, Supervisor Susan Gorin

Board Request – 03
.50 Board Aide for District 1

Name of Board Member Requesting funding:

Supervisor Susan Gorin

Analysis:

Human Resources reviewed the request and the job class appears appropriate for the duties insofar as they are described. Human Resources wants to note the intersection of a new position request with the budget request submitted by Supervisor Hopkins and Human Resources' response. A classification/organization review of all District job classes would not require a delay to the addition of this position for District 1.

Additionally, the CAO notes that this and BIR-11 (Hopkins) request include changes to Board Staffing. Such changes may be better considered as part of a more holistic look at what appropriate work and staffing levels for Supervisor staff are.

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

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Supervisor: Susan Gorin

Date: 4/4/22

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Funds would be used to fund the Field Rep position completely out of the General Fund, instead of supplementing with District CIF funds. In general, districts that have a need for the Field Rep position also have many labor intensive duties such as Municipal Advisory Councils, and also have a lot of community needs that are funded with CIF and TIF. Taking these funds out of CIF leaves less funds for pressing community needs.

The work that Field Reps do is District work—it would need to be done (and was done) by other job classifications before the advent of the Field Rep classification. As this is a part of necessary Supervisorial office work, these positions should be funded out of the General Fund.

What is the amount of the one-time funding request?

Ongoing funding.
\$20,000 per field rep on staff out of general fund
Total of \$140,000 annually for the 7 field reps currently on BOS staff

What department will be responsible for implementing this item?

CAO/HR

Does this funding request leverage additional funding?

n/a

Whom should the County Administrator's Office contact for additional information?

Christina Rivera, CAO
Arielle Kubu-Jones for Supervisor Gorin

Board Request - 04

Shift Funding for Board of Supervisors Field Representatives to General Fund

Name of Board Member Requesting funding:

Supervisor Gorin

Analysis:

Currently, the cost differential between a Board Aide and Field Representative is financed with part of the \$100,000 annual Community Investment (Transient Occupancy Tax) Fund allocated to each district. The cost differential between a Board Aide and a Field Representative job classification is approximately \$20,000 per full time position for FY 2022-23. At this time there are a total of 7 field representatives allocated amongst the districts – see table below. Therefore, swapping funding sources would equate to \$140,000 per year as an on-going General Fund contribution to the Board of Supervisors' budget. It should be noted that if all Board Aide positions were transitioned to Field Representatives, and if the cost differential were supported with General Fund, the increased need for General Fund would total \$220,000 annually (7 Field Representatives + 4 Board Aides x \$20,000 = \$220,000). The total annual amount would increase with increases in salaries and benefits over time.

	District Director	Field Representative	Board Aide	Total Support Staff
District 1	1	2	0	3
District 2	1	0	2	3
District 3	1	1	1	3
District 4	1	2	0	3
District 5*	1	2	1	4
Total	5	7	4	16

**District 5 has 4 FTEs due to the policy adopted by the Board on January 25, 2022 that recommended staffing levels based on District population. The [Miscellaneous Class & Comp item](#) on 3/22/22 established the additional FTE.*

This request is related to Board Request 03 and 11 as it related to understanding the staffing needs for Districts and the proper roles for those staff. As such it might be considered as part of a more holistic look at the proper roles and staffing levels for districts.

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: _____ Susan Gorin, District 1 _____

Date: _____ April 6, 2022 _____

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

State Route 12 Donald Gap Pedestrian Safety Project:

Pedestrian Improvements on State Route 12 in the Sonoma Springs area are needed to improve pedestrian safety. This location is an economically challenged community with a high volume of pedestrian traffic. The pedestrian safety in this community could be improved with enhanced safety measures at existing crosswalks, pedestrian lighting on the bridge over Sonoma Creek, vertical delineators along the shoulder of the bridge and adding sidewalk where none exists.

These measures are desired by the community, as injury collisions and near misses are a common occurrence here in this densely populated area. The Springs Municipal Advisory Council, an Advisory Body to Supervisor Gorin, took community feedback and wrote a letter requesting safety improvements in this corridor (attached to this request for reference). There is overwhelming community support for these improvements, though they are not a high priority for CalTrans. Funding would help ensure that these necessary improvements could be made.

This is a State Route and a Caltrans encroachment permit will be included in the project.

TPW proposes segmenting the improvements into three phases, in order to prioritize the installation of some of the safety features.

Phase 1 would include the crosswalk striping at 2 locations (Sierra Avenue and Waterman Avenue) and delineators on the bridge shoulders, for a cost of \$57,760.00.

Phase 2 includes pedestrian activated flashing signs at 4 locations (Sierra Ave, Waterman Ave, Central Ave and Verano Ave), for a cost of \$1,500,000.00.

Phase 3 includes pedestrian lighting on the bridge over Sonoma Creek, and sidewalk where none exists, for a cost of \$949,000.00.

The total costs for all 3 phases is \$2,506,760.00.

This project is a continuation of the Highway 12 Corridor Improvements project.

What is the amount of the one-time funding request?

The Phase 1 cost is \$57,760.00.

The Phase 2 cost is \$1,500,000.

The Phase 3 cost is \$949,000 for a total cost of \$2,506,760.

What department will be responsible for implementing this item?

TPW will be managing this project and coordinating with Caltrans.

Does this funding request leverage additional funding?

Highway 12 Corridor Redevelopment funds administered by Community Development may be available for this project. According to the latest estimate, there is about \$100k available from this fund that could be used for this purpose.

Whom should the County Administrator's Office contact for additional information?

Please contact Janice Thompson at TPW and Karina Garcia with Supervisor Gorin's office.



March 2, 2022

Caltrans
 Sean Nozzari
 Deputy Director of Traffic Operations
 Caltrans Bay Area (District 4)

Via email:

RE: Urgent Request for Improvements to Traffic Safety in the Springs

Dear Caltrans,

The Springs Municipal Advisory Council (Springs MAC) is aware of ongoing meetings between Supervisor Susan Gorin, CalTrans and Sonoma County Transportation and Public Works (TPW) regarding improvements to traffic safety in The Springs along the Highway 12 (HWY 12) corridor. The CalTrans Complete Streets program requires that the Safety and Accessibility of walking, biking, and taking public transit be prioritized on their roads whenever a project is undertaken. Due to recent improvements on Hwy 12 in the City of Sonoma, we have become aware of the possibilities in additional safety improvements that could be made for pedestrians and bicyclists in our community. We (The Springs MAC members) make an urgent request that CalTrans initiates action at the earliest possible time, on the following requests for pedestrian, bicycle and vehicular safety in the Springs.

Highway 12/Verano Avenue Intersection/Verano Avenue & Main Street Crosswalk

We grant that the Hwy 12/Verano Ave intersection is the only portion of this request under Springs (County) and CalTrans joint jurisdiction. CalTrans personnel are aware of the death of two people and two girls in their early teens injured at that intersection. All of these occurrences were within less than a quarter mile of the locations mentioned (see below chart for references). The deaths of two people, one in the City of Sonoma and the other in Sonoma County (the Springs), highlight our awareness that conditions at the Hwy 12/Verano Ave intersection directly impact conditions at these two sites. It is our contention that improvements to the Hwy 12/Verano Ave intersections are highly indicated.

Our concerns are the inequity of designated turn signals and lanes at the Hwy 12/Verano Ave intersection that create confusion and increased danger. The critical point seems to be for vehicles turning left from the west on Verano to proceed north on Hwy 12.

Recent Injuries and Deaths at Verano Ave and Highway 12 intersection

Date	Location	Details	Article link



3/22/21	Bike Path— HWY 12 Maxwell Park	Fatality Pedestrian James Pendergast hit by work van	https://www.pressdemocrat.com/article/news/highway-12-north-of-sonoma-closed-after-fatal-collision/?artslide=0&sba=AAS
2/14/21	Crosswalk HWY 12 & Verano Avenue between Palms Cafe and McDonald's	Accident Two girls injured by Car	https://www.sonomanews.com/article/news/2-girls-struck-at-verano-and-sonoma-highway/
11/24/20	Crosswalk Verano Avenue & Main St	Fatality Pedestrian Ray Carrillo hit by Car	https://www.sonomanews.com/article/news/pedestrian-dies-after-being-hit-by-car-in-sonoma/

Springs/HWY 12 Crosswalks

There is need for additional marked crosswalks throughout the Hwy 12 corridor from El Verano to Agua Caliente. The Springs Community is dense with businesses and housing along that stretch of highway. Many people walk to shopping and other businesses throughout the Springs. Vehicles frequently take advantage of gaps in traffic to speed from stop signal to stop signal making unsafe conditions for pedestrians and bicyclists. There are few actual cross streets (only “T” intersections) in the area, increasing the need for more marked crosswalks. We request implementation of four pedestrian beacons. Three beacons at already marked crosswalks on Highway 12 located at Boyes Foods Center (16205 Sonoma Hwy), El Molino (11 Central Avenue)/Andy’s Liquor (18002 Sonoma Hwy), and Parsons Hardware x Waterman (17800 Sonoma Hwy). The additional pedestrian beacon should be placed at the Verano Ave/Main Street crosswalk (TPW area of responsibility).

Donald Street Gap, Bike Lanes

The Donald Street Gap along both sides of the highway, in the area between Happy Dog (18962 Sonoma Hwy) and Baker and Cook (18812 Sonoma Hwy), has no sidewalk. Pedestrians must walk alongside traffic in the bike lane/shoulder. The bike lanes are more like bike gutters, and for pedestrians and biking to be safe, more space and protection than a line of paint needs to be given to both groups. These goals are in line with the Complete Streets Program, and need to be undertaken sooner than later.

The Springs area of Unincorporated Sonoma County is recognized as a disadvantaged community. We are not wealthy. That does not mean we are not worthy. We ask that CalTrans work with TPW and Supervisor Gorin (and the Board of Supervisors, as needed) as she advocates for us, to address the above safety needs along Highway 12. We want to minimize accidents and prevent further pedestrian fatalities.

Sincerely,



Maite Iturri
 Chair, Springs Municipal Advisory Council

Springs MAC letter
March 2, 2022



CC: Sonoma County Board of Supervisors, Sonoma County Transportation and Public Works, City of Sonoma City Council, Sonoma County Transportation Authority, Permit Sonoma, Governor Gavin Newsom, Congressman Mike Thompson, Congressman Jared Huffman, Senator Bill Dodd, Senator Mike Maguire, Representative Cecilia Aguiar-Curry, Senator Diane Feinstein, Senator Alex Padilla

Please see attached community petitions along with reports:

- [springs_hwy_12_ladg.pdf](#)
- [CBTP The Springs \(Central Sonoma Valley\)2010.pdf](#)

State Route 12 Donald Gap Pedestrian Safety Project

Name of Board Member Requesting funding:

Supervisor Gorin

Analysis:

Background

TPW has coordinated this request with Supervisor Gorin.

TPW, in conjunction with Supervisor Gorin's office, attended a meeting with Caltrans staff on February 18, 2022 to discuss the Springs community's pedestrian safety concerns along the Highway 12 Corridor.

TPW has since analyzed the requests for safety improvements and proposed the phased schedule and cost estimates discussed in the Budget Inquiry Request. The phases are proposed to match the constructability and deliverability of the items.

Phase 1 includes enhanced crosswalk striping at two locations and the placement of delineators along the bridge shoulder. TPW's road maintenance crews or a striping contractor can easily and quickly install these safety enhancements, upon Caltrans approval of an encroachment permit to do the work. The \$57,760 cost of this phase is within the availability of the \$100,000 Highway 12 Corridor Redevelopment funds administered by CDC. **TPW will pursue this funding, thus reducing the budget request to \$2,249,000.**

Phase 2 includes additional pedestrian activated crossing devices at 4 locations, which will require an analysis by Caltrans traffic group in addition to the encroachment permit. This Caltrans permit may take additional time compared to Phase 1, and includes a higher cost at \$1.5M.

And finally Phase 3 includes new sidewalk and pedestrian lighting on the bridge over Sonoma Creek. This work requires design engineering and may need environmental permits and possibly right-of-way. This phase would fill-in the gap in existing sidewalk near Donald Street.

Challenges

As the project location is on State Route 12, the work is dependent on coordination and approval from Caltrans. The additional pedestrian-controlled crossing devices may not be permitted by Caltrans at all the locations. State funds have not been identified for Phases 2 and 3. TPW will continue the effort to seek additional funding.

Delivery

TPW has proposed the phased delivery plan relying on expectations of phased approvals from Caltrans and is committed to work with our partners at Caltrans to improve safety in the Springs along Highway 12 Corridor. Phases 1 and 2 can be delivered in FY 22/23 dependent upon funding and obtaining a Caltrans encroachment permit. Phase 3 can be delivered in FY 23/24 if the Board approved funding.

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Supervisor: Susan Gorin

Date: 4/4/2022

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What will the funds be used for and why it is needed?

Funds will be used to support Fire Safe Sonoma in accelerating their existing work with local Fire Safe Councils. Projects have been identified in District 1 and District 5. This request includes equal funds for all Supervisorial districts so that funds are available as projects present themselves.

In the wake of fires in 2017, 2019, and 2020, impacting North, East, West, and central Sonoma County, community interest in forming neighborhood groups, including Fire Safe Councils, and Fire Wise communities, has been ever increasing. A main component of forming a local FSC/FireWise Community is a Community Wildfire Protection Plan (CWPP) or similar risk/hazard/asset assessment focused on the local community. Fire Safe Sonoma is the go to organization in our county to assist in this preparation. The preparation of a CWPP or similar report is a vital step in the process of making a local FSC or FireWise Community eligible to compete for funding through other agencies for projects identified through the CWPP/report preparation process.

Currently, Fire Safe Sonoma has identified three Fire Safe Councils—two in D1 and one in D5—that have requested assistance that they are unable to fulfill due to lack of funds. These FSCs are: D1: Kenwood, Springs (bilingual outreach assistance only); D5: Guerneville. The funding requested here would allow nascent FSCs in D2, D3, and D4 the same opportunity for assistance, if/when they are identified.

Please see attached narrative provided by Roberta MacIntyre with Fire Safe Sonoma for more details on the scope of this request, and justification.

What is the amount of the one-time funding request?

One time, \$125,000 (\$25,000 per supervisorial district)

What department will be responsible for implementing this item?

Fire Safe Sonoma will work with County departments (DEM, Permit Sonoma Fire prevention) and public safety agencies as necessary.

Does this funding request leverage additional funding?

Fire Safe Sonoma has received some grants from California Fire Safe Councils and other entities. The work enabled through this funding request very likely will allow local Fire Safe Councils to be able to apply for funding necessary in their communities.

Whom should the County Administrator's Office contact for additional information?

Fire Safe Sonoma: Roberta Macintyre (firesafe.sonoma.org@gmail.com)
Arielle Kubu-Jones for Supervisor Gorin's office

Summary

Fire Safe Sonoma has become the go-to entity for community groups interested in forming with the mission of reducing wildfire risks in their communities. Over the past five-years, in addition to our other activities, we have completed several local Community Wildfire Plans, and have become quite proficient at it. We have worked with the California fire Safe Council to develop a systemic approach to creating local CWPP's and have been instrumental in the current Sonoma County CWPP.

We are often asked to help local communities with local plans, and often submit grant applications to meet these requests. We are currently completing four, and have to turn away two requests because of a lack of funding. With funding from the County, we believe we could do more work in this space, and not have to say "no" so often.

With that said, we offer for the County's consideration, a proposal to, with funding from the County, complete more local CWPP's at a cost of about \$25,000.00 per community with up to around 2,500 residents or so. Larger and/or more complex or needy communities may demand more funding, but this seems to be our current average.

Project Description:

This Project supports the organizing efforts (education, outreach, and neighborhood level planning) of the local community to establish Local Fire Safe Councils and/or Firewise® Communities and to complete the related risk analyses (CWPP or FireWise® Risk Analysis).

Fire Safe Sonoma will, through a collaborative process with community members and public safety agencies, and over a given period, provide leadership and facilitation in the development of a local Fire Safe Council or FireWise Community, including the creation of a local Community Wildfire Protection or FireWise® Risk Assessment, respectively.

The process begins with convening community members who will work together to identify local wildfire risk, and then identify, develop, and prioritize mitigation efforts. Fire Safe Sonoma has deployed our model process in other communities to increase public safety awareness, fire prevention, safety education, and build consensus for community support mitigation projects. Moreover, the California Fire Safe Council has used our prototype in the development of a system they are deploying statewide.

Fire safe councils are grassroots community-based organizations in California which share the objective of making communities less vulnerable to catastrophic wildfire. Fire safe councils accomplish this objective through education programs and projects such as shaded fuel breaks or firebreaks to protect area residents against an oncoming wildfire and to provide fire fighters with a place to fight the oncoming fire.

Like fire safe councils, the FireWise® USA program is designed to reach beyond the fire service by involving homeowners, community leaders, planners, developers, and others in the effort to protect people, property, and natural resources from the risk of wildland fire - before a fire starts. Fire safe councils and FireWise® USA both emphasize community responsibility for planning in the design of a safe community as well as effective emergency response, and individual responsibility for safer home construction and design, landscaping, and maintenance.

The two approaches to motivating community members to take responsibility for preparing their communities to be better able to survive a wildfire are very compatible. The major difference between the two methods is that in order to be certified by FireWise® USA, the entire community must be involved, including financially, whereas fire safe councils, especially those that are 501(c)(3) organizations, can operate with a much smaller level of individual participation.

Also, fire safe councils often implement projects which go beyond a single community, such as shaded fuel breaks.

Fire Safe Sonoma will, through a collaborative process with community members and public safety agencies, will assist with the development of a local Fire Safe Council or FireWise Community, including the creation of a local Community Wildfire Protection or FireWise® Risk Assessment, respectively.

The process begins with convening community members who will work together to identify local wildfire risk, and then identify, develop, and prioritize mitigation efforts. Fire Safe Sonoma has deployed our model process in other communities to increase public safety awareness, fire prevention, safety education, and build consensus for community support mitigation projects. Moreover, the California Fire Safe Council has used our prototype in the development of a system they are deploying statewide.

Project Milestones:

For each Local Fire Safe Council or FireWise® community project Fire Safe Sonoma will:

- Identify the community champions and support their efforts
- Identify and map community boundaries
- Convene community meetings/presentations as needed
- Provide FSS resources when needed (i.e. Doodle Poll, Constant Contact, GIS, Zoom Meeting/Webinar, etc).
- Assist each new Local Fire Safe Council or FireWise® Community in their formation and/or development:
 - convening a local meeting and describing how local groups can benefit their community and how similar groups typically form
 - assist in formation and/or development
 - completing a formal hazard assessment done (i.e. CWPP)
 - developing a workplan, including top priority fuel reduction activities
 - share experience and information about grant applications
 - assist in making connections with key collaborators
 - encouraging the group work collaboratively with other local FSC's and/or FW communities

Community Need:

There is a growing demand for assistance with local wildfire safety community groups development as well as a need for local Community Wildfire Protection Plans. Fire Safe Sonoma receives request for assistance in such endeavors almost monthly. We have recently been able to obtain funding to assist four communities in their development and local CWPP creation (Gehricke Road FSC; Glen Ellen; Springs FSC and Hollydale / Canyon Terrace FSC. However, we recently had to tell two communities we didn't have funding to assist (Kenwood & Guerneville).

Project Objectives:

Ongoing risk reduction will depend on having an engaged, educated and capable community that is experienced with hazard reduction practices, is dedicated to embedding best practices in the local culture, and has a strong mutual support network. This project takes an approach to establishing and building a reliable level of community capacity.

Project Stakeholders:

This project is primarily about building relationships and mechanisms of mutual collaboration among all local stakeholders, in both the public and private sector. It will shift the position of local homeowners from that of being "clients" who expect "services" from local agencies to one of being active partners with local agencies and institutions in creating a comprehensive community culture of fire awareness and prevention.

Pathways for community involvement:

This project will create and nurture multiple mechanisms for community participation through neighborhood community councils, and will provide a means to actively engage local residents for Fire Safe Councils and FireWise communities, and deliver the latest and best information on best practices for fire prevention, fire preparedness, and hazard mitigation.

Messages of the program:

1. Wildfire prevention is a community effort that requires knowledge and collaboration.
2. Positive community self-reliance helps combat wildfire vulnerability.

Actions being advocated:

Active and accountable participation in neighborhood scale Fire Safe Councils and FireWise® Communities with all of the certification actions and community activities involved. These actions will be spelled out in each community's prioritized projects and typically include evacuation, fuels reduction, creation of defensible homes, and regular community awareness events.

Expected increase in public awareness:

This project will initiate a significant shift in public awareness of and practical experience with effective wildland fire practices. We expect that by the end of the project any new organization will be a good example of a community with a broad understanding of fire safe behaviors and relationships with helping institutions and policymakers.

Anticipated Project Costs:

After completing seven similar projects over the past five years (Fitch Mt, Fort Ross, Bennett Ridge, Mill Creek, Grove Street, Occidental and Camp Meeker), Fire Safe Sonoma believes that for a community of up to 2,500 residents, it will take nine months to one-year to complete a local plan, and cost around \$25,000.00 per community. We have been able to successfully complete three projects simultaneously, and are currently attempting to complete four simultaneously, so far without issues.

Support Fire Safe Councils – Fire Safe Sonoma

Name of Board Member Requesting funding:

Supervisor Gorin

Analysis:

As a part of the settlement of People v. Pacific Gas and Electric Company (PG&E) SCV 270567, which was entered into on April 8, 2022, PG&E will issue \$1,000,000 (\$200,000 per year for 5 years) to Fire Safe Sonoma. The purpose of this payment is to implement a community wildfire protection plan (CWPP) to mitigate the threat of wildfires through education, prevention and outreach, including funding of neighborhood wildfire prevention and preparedness programs.

Board Requests 8 and 9 were combined.

Requests immediately follow this page, and the combined responses follow.

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Susan Gorin

Date: April 7, 2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Renovation of Larson Park including a permanent restroom, pickle ball courts, and additional picnic areas will be added, the community garden and children's play area expanded, and nearly all existing recreation features require renovation including the soccer field, baseball field, tennis courts, ball walls, and basketball court.

Larson Park is surrounded by developed housing – including both houses and mobile homes, commercial development along Highway 12, an elementary school to the north, and Sonoma Creek to the west. Expansion is not an option. Maximizing the fit and function of recreation features will expand park usability. There are over 48,000 visits to Larson Park per year.

Active recreational use of the baseball and soccer fields as well as the tennis courts has long been an important feature of Larson Park, attracting programming by organized sports leagues and associations. With the declining condition of these facilities use levels by both organized groups and individuals have been down in recent years.

The Portrait of Sonoma County identifies the Springs as a priority area and Larson Park is centrally located in the Springs, which has the lowest human development index score outside Southwest Santa Rosa. This comparatively compact area lies amid census tracts with much higher scores. Although life expectancy in this community is higher than the county average, forty-five percent of its adults lack high school diplomas and its median personal earnings are third from last among Sonoma's ninety-nine tracts. The relatively small population (just over 5,000); the fact that this community is not adjacent to other high-poverty, low-human development areas; and the strong positive community role played by the area's schools give a place-based approach to the area a high likelihood of success. Larson Park Renovation improves and expands recreation facilities and protects and restores the park's natural resources values for the benefit of the Springs community and area. Opportunities advanced by renovation offer a place-based approach toward improving the community's health and wellbeing.

Recreational: Larson Park is nexus to bring services to the community. Regional Parks seeks to address community needs with wraparound services through park programming. This will include addressing food insecurity such as ensuring food boxes are distributed to the community. Improving education by providing access to books such as hosting the free Bookmobile of Sonoma County. Recreation facilities are abundant in this compact neighborhood park – baseball field, soccer field, basketball court, ball walls, tennis courts, pickle ball courts, and children's play areas. The Central Sonoma Valley

Trail connecting through the park, supports active transportation for pedestrians and cyclists, connecting Sonoma Valley schools, neighborhoods and parks. These create multiple recreation opportunities for active living.

Social: Larson Park Renovation is designed with meeting the needs of groups and creating opportunities for social interaction. This includes opportunities for organized or pickup games on the sports fields and courts. The small kids (3-5) and school age kids (5-12) play areas create social interaction opportunities and include seating for parents to watch and talk with other parents. The existing park only has two picnic tables. This Project includes two small picnic areas and a large group picnic area with a grill for groups up to 50 people. The expanded community garden will allow for more than the 25 current families to participate in. In 2017, the Springs Farmers Market was held at Larson Park, but discontinued for lack of attendance. The renovation included in the Project would accommodate the return of this or similar farmer's market event.

Cultural: Parks are an equalizer in the community that bring all in community together, overcoming perceived cultural differences. There is growing demographic of Latinx community, and Larson Park is directly embedded in a neighborhood that is primarily Latinx families. If funded, the community will be engaged in creating more detailed designs for specific features of the park such as the play area and site furnishings. Art installations such as murals and sculptures as well as the integration of artistic elements and details into aspects of the park such as paving, fencing and other structures will be included. The mutual goal of this effort is park beautification and to celebrate community cultural identification in the Project.

Environmental: Regional Parks ensures the parks contribute to the ecological function of natural systems throughout the county. We use our parks to inform and inspire visitors about nature and the link between environmental health and personal wellness. Recent studies have shown that most ocean debris comes from inland sources such as creeks and rivers. Each year we invite the community to join us in celebrating Earth Day and Coastal Clean Up Day by cleaning up Sonoma Creek in Larson Park. Larson Park is an important environmental educational resource for local schools and after school programs. Woodland Star Charter School kindergarten classes visit the park on a monthly basis. The primary educational destination is the creek environment, where children are able to explore and observe the natural world. The class sizes typically consist of 20 to 25 kids ages 5-6. Flowery Star Aces after School Program which is a "nature education" program run by the Boys and Girls Club of Sonoma Valley uses the site every 1 to 3 months as a part of its curriculum. These groups consist of approximately 30 kids ages 7-8 and the outings range from 1 to 2 hours in length.

Educational: Regional Parks provides natural, cultural, and historical interpretive programming for youth, seniors, and families and also for Latinx and people with disabilities. The Project will create an attractive venue for Parks programs, and increase our connections with the local community. For example, we offer our "Trails for Tots" program at Larson Park for a morning of fun and learning in a bilingual, outdoor program designed for children ages 3-4 with an adult. This includes reading stories, singing songs, going on a short walk, and creating a nature themed craft.

Economic: The Conservation Corps North Bay and Sonoma County Youth Ecology Corps have worked in Larson Park in the community garden, the play area, and provided pruning around the sports field perimeter. The CCNB and SCYEC are non-profit youth programs designed to provide job-skills training, job opportunities, housing and education for at-risk/disadvantaged youth. The work done by these young people at Larson Park was through their summer youth programs, an 8 week program

consisting of a crew of up to 8 youth, ranging in ages from 16 to 24 years old. Regional Parks has hosted both work programs since 2010. Regional Parks is in the process of creating our own youth crew/mentor program, attracting local youth, and will provide services for Larson Park.

What is the amount of the one-time funding request?

\$3,600,000

What department will be responsible for implementing this item?

Regional Parks requests this funding

Does this funding request leverage additional funding?

Parks for All Measure M - \$400,000
Local County Service Area 41 - \$158,000
Sonoma County Regional Parks Foundation - \$20,000

Whom should the County Administrator's Office contact for additional information?

Bert Whitaker, Director, 707-565-2041, bert.whitaker@sonoma-county.org
Steve Ehret, Park Planning Manager, 707-565-1107, steve.ehret@sonoma-county.org



FY 2022-23 Board of Supervisors Budget Request Form

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Supervisor: Susan Gorin

Date: April 7, 2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Maxwell Farms Regional Park is a popular park in unincorporated Sonoma County located in the Springs and adjacent to the City of Sonoma. The centrally located park serves a diverse community and is heavily used by youth and adult athletic groups, for family gatherings, and the level trails offer an easy stroll through mature trees, meadows, and the remnants of a historic orchard. Maxwell Farms Regional Park is surrounded by disadvantaged communities, as determined by areas with household income less than 80% of the statewide median. The park is also within 2 miles of schools with a majority of the students eligible for Free or Reduced Price Meals.

The park has approximately 160,000 visits per year and a wide range of commercial and residential developments surround the park including trailer parks, single and multifamily dwellings, senior housing and community businesses. The western two-thirds of the site is natural habitat including Sonoma Creek. The Boys & Girls Club of Sonoma Valley is located within the park, offering youth development programs for kids between 6 and 18, serving over 2,600 youth annually.

Following extensive community engagement, Regional Parks updated the park Master Plan. The Board of Supervisors approved the Master Plan update and adopted the CEQA Mitigated Negative Declaration on February 26, 2019. The updated plan focuses on renovating and improving existing facilities as well as adding new features based on current and future community needs. New features and infrastructure improvements are balanced with natural resource values and conservation objectives to develop a sustainable 85-acre park.

Project engineering is complete and permits received to construct the first phase of Maxwell Farms Renovation. The total estimated construction cost is \$7.5 million. \$2.4 million in grant and local funding is secured. An additional \$5 million is needed to complete this phase.

The Maxwell Farms Regional Park Renovation project consists of multiple upgrades and renovations to the existing park. This first phase of work will include renovation to one baseball and one soccer field, installing new restroom and concession buildings, a new off-leash dog area, improving park driveway access and parking, accessibility improvements including trails and facility access, landscape planting and irrigation improvements, and restoration along Sonoma Creek.

What is the amount of the one-time funding request?

\$5,000,000

What department will be responsible for implementing this item?

Regional Parks is responsible for implementing this item. Ag + Open Space has also provided grant funds to Phase 1 and is supportive of the project.

Does this funding request leverage additional funding?

\$2.4 million in secured funding is provided by: Prop 68 Recreational Infrastructure and Revenue Enhancement, California Housing and Community Development – Housing-Related Parks Program, Parks for All Measure M, Sonoma County Ag + Open Space Matching Grant, Community Development Block Grant matched with County ADA funding, Park Mitigation Fees, Sonoma Ecology Center, and Sonoma County Regional Parks Foundation. Sonoma Valley Youth Soccer and Sonoma Little League have pledged to raise funds to manage a soccer and ball field.

Whom should the County Administrator’s Office contact for additional information?

Bert Whitaker, Director, 707-565-2041, bert.whitaker@sonoma-county.org
Steve Ehret, Park Planning Manager, 707-565-1107, steve.ehret@sonoma-county.org

Maxwell Farms Regional Park Redevelopment Member Request

Sonoma County Regional Parks

Summary

- \$5M Request for a \$7.5M Equity Park Project in Sonoma County's densest urbanized unincorporated area to serve a diverse and underserved community's active recreation needs

Project Goals

- Expand & improve active recreation and nature based park facilities at the primary park serving the largest urbanized unincorporated area in the County
- Provide park facilities to a critical population - over 60% of the resident population is Latino or a community of color and the poverty level is more than twice the county average
- Replace the recent loss of a heavily used popular Little League Field ("Paul's Field") adjacent to the Park due to the development of an affordable housing project
- Provide athletic field upgrades that will support year-round and night time play that will dramatically expand the capacity for use and alleviate pressure to acquire and develop new active parkland where no nearby alternatives are available
- Redeveloping the centrally located park helps preserve agricultural lands and reduce carbon footprint needed to access a replacement facility away from the population
- Enhance climate resilience by investing in a centrally located park and by converting fields to artificial turf that will reduce groundwater pumping and prevent the need to drill a deeper well
- Provide community access to natural areas, Sonoma Creek and enhance habitat for state listed riparian species

Community Need

- The 85-acre park features soccer and baseball fields, tennis and volleyball courts, a playground and picnic site, and 2.5 miles of nature trails near Sonoma Creek. The park also holds a skateboard park and Sonoma Valley's premier Boys & Girls Club facility. Park features were developed based on the 1986 Master Plan and 1990 amendment.
- Maxwell Farms Regional Park is surrounded by disadvantaged communities, as determined by areas with household income less than 80% of the statewide median. The park is within 2 miles of schools with a majority of the students eligible for Free or Reduced Price Meals.
- Sonoma Valley Youth Soccer Association serves over 1,000 youth between the ages of 4 and 19, and have a robust financial aid program to ensure participation regardless of the ability to pay
- Sonoma Little League serves more than 500 children each year between the ages of 5 and 12 and need playing fields in Sonoma Valley. They further make the case that this park's fields are unusable during the wet season, which overlaps with the baseball season.
- The park has approximately 160,000 visits per year and a wide range of residential and commercial developments surround the park including trailer parks, single and multifamily dwellings, senior housing and community businesses.
- The Boys & Girls Club of Sonoma Valley is located in the park, using park facilities to support youth development programs for kids between 6 and 18, serving over 2,600 youth annually
- Maxwell is within walking and biking distance from City of Sonoma, Boyes Hot Springs, Agua Caliente, El Verano, and is connected via bike lanes and sidewalks.

Project Description

Following extensive community engagement the updated Master Plan and Initial Study/Mitigated Negative Declaration was adopted in 2019.

Phase 1 elements include:

- Ball Field and Restroom & Concessions building

- Soccer Field and Restroom & Concessions building
- Entry Drive and Parking Area safety enhancements and expansion
- Group Picnic area, Accessibility, and other amenities
- Multi-Use Trails and Path of Travel Improvements
- Sonoma Creek riparian restoration and trail access

Cost and Funding

Secured funding is provided by: California Housing and Community Development – Housing-Related Parks Program, Prop 68 Recreational Infrastructure Revenue Enhancement, Sonoma County Ag + Open Space Matching Grant, Community Development Block Grant matched with County ADA funding, Park Mitigation Fees, Sonoma County Regional Parks Foundation, and Sonoma Ecology Center. Sonoma Valley Youth Soccer and Sonoma Little League have pledged to raise funds to reconstruct a soccer and ball field.

Phase 1 Construction Funding	
Need	\$5.0M
<u>Secured</u>	<u>\$2.5M</u>
Total	\$7.5 M

Estimated Schedule once Funding Secured

CEQA, Permits, and Engineering Plans: Complete, Construction is Shovel-Ready

Re-Bidding: April 2022

Construction: 150 days, weather dependent – Community use by Spring 2023

Maxwell Farms Regional Park Redevelopment



Draft Master Plan | Maxwell Farms Regional Park | Sonoma, California
12/28/2018



Board Budget Request

08a Larson Park & 09a Maxwell Farms Regional Park Re-development Projects

Name of Board Member Requesting funding:

Supervisor Gorin

Analysis:

Community Need: \$3-5M for renovating two high demand parks serving residents in the Sonoma Valley

Project Funding Background

Regional Parks regularly seeks and applies for grant funding as a matter of business. Since the Maxwell and Larson concept plans solidified, Regional Parks has applied for 63 grants for projects throughout the park system. 43 grants have been awarded totaling \$20.7 million. In a typical fiscal year, Regional Parks successfully secures 20-40 different sources of funding for capital projects by leveraging limited Park Mitigation Fees and proceeds from the Measure M Parks For All sales tax. Regional Parks matches the grant funding opportunity with the most competitive project(s) in order to provide the most benefit to the county as a whole. For a summary of all Regional Parks projects in the County and expenditures to-date, please refer to the Annual Capital Budget Project Status Table (Page 213 of the [FY 2022-23 Recommended Budget](#)).

Some types of park projects are more challenging to fund, especially redevelopment and renovations of existing parks with active recreation, like Maxwell Farms and Larson Park. Active recreation parks have extensive infrastructure and therefore a high development cost, as compared to open space park projects. Grant programs are also scarce for active recreation, compared to natural resource-based projects, and there are many more cities and special districts competing for active recreation dollars than there are counties competing for natural resource based parks.

Additionally, federal, state, and local grant programs that are focused on recreational use, as opposed to natural resource protection, have equity criteria that is weighted to severely disadvantaged populations, high density urban areas, and in locations without existing parks. Unincorporated Sonoma County does not compete with dense cities in the Central Valley, greater LA, and the Inland Empire that are park poor. New significant active recreation facilities are increasingly private and supported by commercial developments and services such as Epicenter in Santa Rosa. With city-centered growth at the heart of the County General Plan, there are few opportunities for developers to be conditioned to provide these facilities and the County has lower park impact fees than in the cities.

These and other factors have combined to make Maxwell Farms and Larson Park very challenging to fund entirely from historical approaches.

Project Overview

Maxwell Farms Regional Park: The 85-acre park features soccer and baseball fields, tennis and volleyball courts, a playground and picnic site, and 2.5 miles of nature trails near Sonoma Creek. The park also holds a skateboard park and Sonoma Valley's premier Boys & Girls Club facility. Park features were

developed based on the 1986 Master Plan and 1990 amendment and due to their current age and condition require major renovations to meet community needs.

Larson Park: The 7.2-acre park features a community garden, views of riparian habitat along Sonoma Creek, a playground, picnic area, restrooms, a baseball/softball field, basketball court, soccer/multiuse field and four tennis courts. The park is adjacent to Flowery Elementary School, has residential neighborhoods on 2 sides and connectivity with the Central Sonoma Valley Trail. The majority of the park features and infrastructure is 30-50 years old and in need of major renovations to meet community needs.

- Both parks are surrounded by disadvantaged communities, as determined by areas with household income less than 80% of the statewide median. The parks are located in close proximity to schools with a majority of the students eligible for Free or Reduced Price Meals.
- Sonoma Valley Youth Soccer Association serves over 1,000 youth between the ages of 4 and 19, and have a robust financial aid program to ensure participation regardless of the ability to pay
- Sonoma Little League serves more than 500 children each year between the ages of 5 and 12 and need playing fields in Sonoma Valley. They further make the case that this park's fields are unusable during the wet season, which overlaps with the baseball season.
- The parks have approximately 200,000 visits per year and a wide range of residential, commercial and public facilities adjacent to the parks including a school, trailer parks, single and multifamily dwellings, senior housing and community businesses.
- The Boys & Girls Club of Sonoma Valley is located in Maxwell Farms, using park facilities to support youth development programs for kids between 6 and 18, serving over 2,600 youth annually
- Both parks are within walking and biking distance from City of Sonoma, Boyes Hot Springs, Agua Caliente, El Verano, and connected via bike lanes and sidewalks.

Project Goals

- Expand and improve active recreation and nature based park facilities at the primary parks serving the largest urbanized unincorporated area in the County
- Provide park facilities to a critical population - over 60% of the resident population is Latino or a community of color and the poverty level is more than twice the county average
- Replace the recent loss of a heavily used popular Little League Field ("Paul's Field") adjacent to Maxwell Farms due to the development of an affordable housing project
- Provide athletic field upgrades that will support year-round and night time play that will dramatically expand the capacity for use and alleviate pressure to acquire and develop new active parkland where no nearby alternatives are available
- Redeveloping these centrally located parks helps preserve agricultural lands and reduce carbon footprint needed to access a replacement facility away from the population
- Enhance climate resilience by investing in a centrally located park and by converting fields to artificial turf at Maxwell Farms will reduce groundwater pumping and prevent the need to drill a deeper well
- Provide community access to natural areas, Sonoma Creek and enhance habitat for state listed riparian species

Parks Project Area Five-Year Funding History (Fiscal Years 2017-22)

Regional Parks Project Areas	Total Funding Allocated	From: General Fund	From: Other Sources	Spent To-Date	Area Description
Sonoma Coast	\$12,582,473	\$470,000	\$12,112,473	\$5,596,135	Coastal parks and CA Coastal Trail. Includes Sebastopol and Forestville area parks/ trails.
North County	\$6,828,955	\$0	\$6,828,955	\$2,764,234	Mark West, Windsor area and upper Russian River parks.
Central County	\$9,768,738	\$315,949	\$9,452,789	\$6,224,022	Santa Rosa / central Hwy 101 corridor parks and trails. Includes Laguna, Rohnert Park, North Sonoma Mtn.
South County	\$4,197,924	\$250,000	\$3,947,924	\$2,950,972	Helen Putnam, Tolay, Bay Trail and Petaluma Sebastopol Trail.
Sonoma Valley	\$8,261,586	\$240,000	\$8,021,586	\$3,562,775	Valley floor parks and trails, not open space parks
Mayacamas to Bay	\$6,795,886	\$0	\$6,795,886	\$3,065,338	Hood Mtn, Calabazas, Hudeman Slough and Bay Water Trail
Russian River	\$5,697,050	\$1,115,000	\$4,582,050	\$2,696,753	Middle and lower Russian River, Russian River Trail
Countywide	\$434,000	\$0	\$434,000	\$332,067	FEMA multi parks, Park ADA Access Improvements
TOTAL	\$54,566,611	\$2,390,949	\$52,175,662	\$27,192,295	

* Please refer to Attachment 2 for funding details by Park

Attachments:

Attachment 1: Maxwell Farms Regional Park Grant & Fundraising Summary

Attachment 2: Five-Year Regional Park Funding and Expenditures by Project Area

Attachment 3: Regional Park Map

Maxwell Farms Regional Park Grant & Fundraising Summary
Sonoma County Regional Parks

From the moment the community coalesced around a clear conceptual improvement plan for Maxwell Farms Regional Park, Regional Parks has been seeking grant funding for development. The fourth community workshop was completed July 2017 and the master plan adopted February 2019.

- Regional Parks applied for \$1 million in Sonoma County Ag + Open Space District Matching Grant funding for Maxwell Farms Redevelopment 3/31/16. We were accepted into the program 11/22/16 for a reduced amount of \$250,000.
- Regional Parks applied for \$1 million in Youth Soccer and Recreation Development program funding in 2016 (administered through State Parks). We were not awarded funding. Feedback from staff was that we had a strong application, but awards were made to communities that had lower median household income.
- State Housing-Related Park Program (Housing & Community Development) grant \$573,621
- Community Developed Block Grant (Community Development Commission) \$75,000
- Sonoma County Disabled Access funding \$130,000
- Measure M Parks For All Funding (Sonoma County tax measure) \$1,825,000 to date (most has supported engineering and master plan development)
- Park Mitigation Fees \$242,697 (most has supported engineering and master plan development)
- Non-government funding includes:
 - \$140,000 Sonoma County Regional Parks Foundation
 - \$100,000 Developer donation (that built a hotel and affordable housing on Paul's Field, an adjacent little league field)
 - Local soccer and baseball groups pledged \$530,000 contribution but are unable to meet the pledge for several reasons, including the impacts of Covid.

Maxwell was not eligible for the Statewide Park Program. The criteria is either a critical lack of parks (less than 3 acres per 1000 residents) or low median household income. Because Maxwell is an existing 85 acre park, it will never compete if 3 acres per 1000 is the criteria.

Statewide Park Program Overview

This competitive program is to create new parks and new recreation opportunities in critically underserved communities. There have been four rounds of funding. Underserved are park poor or disadvantaged. AB 31 created the SPP and was signed into law September 30, 2008.

Regional Parks has been successful with this program, securing \$750,000 for Taylor Mountain Phase 1 in 2013. This was round 2.

Round 3 in 2019, eligibility was less than 3 park acres per thousand population, new median household income below \$51,026.

- Maxwell was not eligible, parkland over 18 acres and median household income \$59,663
- Larson was eligible with parkland 1.22 acres and median household income \$65,978 – We applied for \$3.162 million, were not awarded. Feedback from staff was that we had a strong application, but awards were made to communities that had lower median household income and proximity to population.

Round 4 in 2021, eligibility was less than 3 park acres per thousand population, new median household income below \$56,982.

- Maxwell was not eligible, parkland over 20 acres and median household income \$70,558
- Larson was eligible with parkland 1.26 acres and median household income \$79,937 – We applied for \$3.162 million, were not awarded.

New and Potential Funding

With Prop 68, there are new funding opportunities.

- We applied the County's entire \$925,899 Recreational Infrastructure Revenue Enhancement (RIRE) allocation to Maxwell
- We applied for \$3 million in the Regional Park Program (State Parks) for Maxwell. This application is pending.

We regularly seek and apply for grant funding as a matter of business. During this Maxwell period, we've applied for 63 grants with 43 grants received, being awarded \$20.678 million.

Dept ID	CIP Description	Category	17-18	18-19	19-20	20-21	21-22	Total
Sonoma Coast								
40900600	Doran Boat Launch	Measure M			300,000		4,500	304,500
40900600	Doran Boat Launch	General Fund						-
40900600	Doran Boat Launch	Other	40,225	78,496	23,844	1,021,294	30,942	1,194,801
40900600	Doran Boat Launch	Expenditures	59,002	38,624	1,287,698	92,402	-	1,477,725
40901500	Stillwater Cove Expansion	Measure M					50,000	50,000
40901500	Stillwater Cove Expansion	General Fund						-
40901500	Stillwater Cove Expansion	Other	3,000	9,000	25,000	-	14,000	51,000
40901500	Stillwater Cove Expansion	Expenditures	32	13,646	16,782	146	29	30,635
40902100	Timber Cove Trail Plan	Measure M						-
40902100	Timber Cove Trail Plan	General Fund						-
40902100	Timber Cove Trail Plan	Other	2,000				5,000	7,000
40902100	Timber Cove Trail Plan	Expenditures	233	478	-	-	-	711
40903000	Estero Trail	Measure M						-
40903000	Estero Trail	General Fund						-
40903000	Estero Trail	Other					37,823	37,823
40903000	Estero Trail	Expenditures	3,985	10,127	5,757	2,997	49	22,914
40903100	Occidental Community Center	Measure M						-
40903100	Occidental Community Center	General Fund						-
40903100	Occidental Community Center	Other		10,000				10,000
40903100	Occidental Community Center	Expenditures	-	-	-	-	229	229
40903400	Westside Boat Launch	Measure M						-
40903400	Westside Boat Launch	General Fund						-
40903400	Westside Boat Launch	Other		582,145	41,000		71,038	694,183
40903400	Westside Boat Launch	Expenditures	269,587	5,149	53,249	1,508	101	329,594
40904100	Bodega Bay Trail Coastal North Harbor	Measure M				200,000	482,000	682,000
40904100	Bodega Bay Trail Coastal North Harbor	General Fund						-
40904100	Bodega Bay Trail Coastal North Harbor	Other	27,161	33,509	61,352	10,000	1,163,000	1,295,022
40904100	Bodega Bay Trail Coastal North Harbor	Expenditures	21,462	44,919	59,108	43,696	13,887	183,072
40904400	Bodega Bay Trail Coastal Harbor	Measure M						-
40904400	Bodega Bay Trail Coastal Harbor	General Fund						-
40904400	Bodega Bay Trail Coastal Harbor	Other	500			1,611	2,000	4,111
40904400	Bodega Bay Trail Coastal Harbor	Expenditures	347	319	817	168	118	1,769
40905200	Watson School	Measure M			60,000			60,000
40905200	Watson School	General Fund						-
40905200	Watson School	Other						-
40905200	Watson School	Expenditures	430	-	-	51,464	-	51,894
40905300	Bodega Bay Trail Smith Brothers Road	Measure M						-
40905300	Bodega Bay Trail Smith Brothers Road	General Fund						-
40905300	Bodega Bay Trail Smith Brothers Road	Other	2,175		27,500	25,000	180,000	234,675
40905300	Bodega Bay Trail Smith Brothers Road	Expenditures	1,703	6,300	39,514	19,251	31,793	98,560
40906400	Bodega Bay Trail Coastal Prairie	Measure M						-
40906400	Bodega Bay Trail Coastal Prairie	General Fund						-
40906400	Bodega Bay Trail Coastal Prairie	Other	190,000					190,000
40906400	Bodega Bay Trail Coastal Prairie	Expenditures	12,528	815	1,638	1,852	322	17,155
40906500	Gualala Park Expansion	Measure M						-
40906500	Gualala Park Expansion	General Fund						-
40906500	Gualala Park Expansion	Other	5,735	52,852	3,000			61,587
40906500	Gualala Park Expansion	Expenditures	5,252	53,548	310	881	557	60,548
40906800	California Coastal Trail	Measure M						-
40906800	California Coastal Trail	General Fund						-
40906800	California Coastal Trail	Other	2,500	2,000	5,000		6,500	16,000
40906800	California Coastal Trail	Expenditures	2,417	1,074	2,153	1,495	4,119	11,258
40906900	Carrington Ranch	Measure M					100,000	100,000
40906900	Carrington Ranch	General Fund						-
40906900	Carrington Ranch	Other	3,003	5,000	30,000		1,250,000	1,288,003
40906900	Carrington Ranch	Expenditures	2,720	3,121	23,976	39,203	39,523	108,542
40907000	Coastal Trail Kashia Pomo	Measure M					50,000	50,000
40907000	Coastal Trail Kashia Pomo	General Fund						-
40907000	Coastal Trail Kashia Pomo	Other	15,045	41,863	9,048	21,281	451,164	538,401
40907000	Coastal Trail Kashia Pomo	Expenditures	34,006	36,080	20,603	13,207	22,908	126,805
40907500	Gualala Point ADA	Measure M						-
40907500	Gualala Point ADA	General Fund						-
40907500	Gualala Point ADA	Other					285,000	285,000
40907500	Gualala Point ADA	Expenditures		183	6,169	1,433	1,753	9,538
40908400	Poff Ranch	Measure M						-
40908400	Poff Ranch	General Fund						-
40908400	Poff Ranch	Other		2,000	2,000	3,000	601,067	608,067
40908400	Poff Ranch	Expenditures	-	-	155	13,373	38,866	52,395
40909500	WCT Forestville Trailhead	Measure M						-
40909500	WCT Forestville Trailhead	General Fund						-
40909500	WCT Forestville Trailhead	Other	72,984	25,000	605,000			702,984
40909500	WCT Forestville Trailhead	Expenditures	32,676	204,335	123,680	299,824	1,268	661,783
40909700	Willow Creek	Measure M						-
40909700	Willow Creek	General Fund						-
40909700	Willow Creek	Other	2,000			500	5,976	8,476
40909700	Willow Creek	Expenditures			-	117	249	366

40910300	Doran Shell Restroom	Measure M						-
40910300	Doran Shell Restroom	General Fund						-
40910300	Doran Shell Restroom	Other	52,000	108,697		60,000		220,697
40910300	Doran Shell Restroom	Expenditures	61,802	165,262	52,159	-	-	279,222
40910400	Dutch Bill Creek Bikeway	Measure M				450,000	50,000	500,000
40910400	Dutch Bill Creek Bikeway	General Fund						-
40910400	Dutch Bill Creek Bikeway	Other	5,500	59,500	70,000	50,000	1,209,028	1,394,028
40910400	Dutch Bill Creek Bikeway	Expenditures	5,869	20,522	107,335	1,432,903	78,292	1,644,920

40911200	Stewarts Point	Measure M					50,000	50,000
40911200	Stewarts Point	General Fund						-
40911200	Stewarts Point	Other	15,045	41,863	9,048	21,281	298,364	385,601
40911200	Stewarts Point	Expenditures	35,597	34,823	21,432	27,812	17,698	137,362
40911300	Stillwater Cove Renovation	Measure M					50,000	195,000
40911300	Stillwater Cove Renovation	General Fund		20,000				20,000
40911300	Stillwater Cove Renovation	Other						-
40911300	Stillwater Cove Renovation	Expenditures		662	1,208	11,566	3,524	16,960

40913000	WCT Green Valley Road	Measure M					5,000	5,000
40913000	WCT Green Valley Road	General Fund						-
40913000	WCT Green Valley Road	Other	1,000			16,000	10,000	27,000
40913000	WCT Green Valley Road	Expenditures	224		3,101	18,179	3,841	25,345
40913100	WCT Occidental Road	Measure M						-
40913100	WCT Occidental Road	General Fund						-
40913100	WCT Occidental Road	Other	1,000	80,514	10,000		505,000	596,514
40913100	WCT Occidental Road	Expenditures	392	5,270	6,116	161,957	14,970	188,705

40913700	Gleason Beach	Measure M						-
40913700	Gleason Beach	General Fund						-
40913700	Gleason Beach	Other					210,000	210,000
40913700	Gleason Beach	Expenditures				26,785	30,141	56,926

40915000	Sport Fishing Center Dock	Measure M						-
40915000	Sport Fishing Center Dock	General Fund			450,000			450,000
40915000	Sport Fishing Center Dock	Other						-
40915000	Sport Fishing Center Dock	Expenditures						-

40915300	WCT Hwy 116 to River Road	Measure M						-
40915300	WCT Hwy 116 to River Road	General Fund						-
40915300	WCT Hwy 116 to River Road	Other				45,000	10,000	55,000
40915300	WCT Hwy 116 to River Road	Expenditures				99	1,102	1,200

991,137 1,797,695 3,709,752 4,187,282 7,492,741 18,178,608 **Sonoma Coast Total**

- - 505,000 650,000 841,500 1,996,500 Sonoma Coast M

- 20,000 450,000 - - 470,000 Sonoma Coast GF

440,873 1,132,439 921,792 1,274,967 6,345,902 10,115,973 Sonoma Coast Other

440,873 1,152,439 1,876,792 1,924,967 7,187,402 **12,582,473 Sonoma Coast Allocated**

550,265 645,256 1,832,960 2,262,315 305,339 **5,596,135 Sonoma Coast Expenditures**

North County

40900900	Mark West Creek	Measure M						-
40900900	Mark West Creek	General Fund						-
40900900	Mark West Creek	Other	131,000		8,833			139,833
40900900	Mark West Creek	Expenditures	84,030	44,210	-	928	141	129,309

40901900	Mark West Creek Trail	Measure M						-
40901900	Mark West Creek Trail	General Fund						-
40901900	Mark West Creek Trail	Other					20,000	20,000
40901900	Mark West Creek Trail	Expenditures	4,264	6,064	6,734	158	634	17,853

40902600	Foothill Park Ph 4 & 5	Measure M						-
40902600	Foothill Park Ph 4 & 5	General Fund						-
40902600	Foothill Park Ph 4 & 5	Other					335,000	335,000
40902600	Foothill Park Ph 4 & 5	Expenditures	-	-	1,838	12,961	97,129	111,928

40903700	Cloverdale Regional Park Ph 4	Measure M					75,000	75,000
40903700	Cloverdale Regional Park Ph 4	General Fund						-
40903700	Cloverdale Regional Park Ph 4	Other			10,000	25,000	56,160	91,160
40903700	Cloverdale Regional Park Ph 4	Expenditures	-	-	1,046	23,483	131,930	156,458

40904900	Healdsburg Veterans Memorial Beach Dam	Measure M			12,500			12,500
40904900	Healdsburg Veterans Memorial Beach Dam	General Fund						-
40904900	Healdsburg Veterans Memorial Beach Dam	Other						-
40904900	Healdsburg Veterans Memorial Beach Dam	Expenditures	-	-	33	-	172	205

40905800	Shiloh Ranch Phase 4	Measure M						-
40905800	Shiloh Ranch Phase 4	General Fund						-
40905800	Shiloh Ranch Phase 4	Other	19,564		10,000		20,000	49,564
40905800	Shiloh Ranch Phase 4	Expenditures	3,086	2,214	15,394	1,526	-	22,220

40907200	Del Rio Woods	Measure M						-
40907200	Del Rio Woods	General Fund						-
40907200	Del Rio Woods	Other	285,000		15,000			300,000
40907200	Del Rio Woods	Expenditures	284,593	408	1,184	-	345	286,529

40911000	Geyserville River Access	Measure M						-
40911000	Geyserville River Access	General Fund						-
40911000	Geyserville River Access	Other		2,000				2,000
40911000	Geyserville River Access	Expenditures		514	-	280	923	1,717

40911100	Maddux Park Phase 4	Measure M						-
40911100	Maddux Park Phase 4	General Fund						-
40911100	Maddux Park Phase 4	Other					250,000	250,000

40911100	Maddux Park Phase 4	Expenditures				-	-	62	62
40911900	Healdsburg Veterans Memorial Beach Redevelopment	Measure M				12,500	200,000	212,500	
40911900	Healdsburg Veterans Memorial Beach Redevelopment	General Fund							-
40911900	Healdsburg Veterans Memorial Beach Redevelopment	Other	75,000	74,735		20,000	214,662	384,397	
40911900	Healdsburg Veterans Memorial Beach Redevelopment	Expenditures	38,940	35,056	48,414	98,281	108,062	328,752	
40912000	Shiloh Ranch Renovation	Measure M							-
40912000	Shiloh Ranch Renovation	General Fund							-
40912000	Shiloh Ranch Renovation	Other	1,500				58,000	59,500	
40912000	Shiloh Ranch Renovation	Expenditures	4,799	5,140	2,342	1,487	1,776	15,544	
40912900	Mark West Creek Phase 1	Measure M							-
40912900	Mark West Creek Phase 1	General Fund							-
40912900	Mark West Creek Phase 1	Other	3,000		272,832	53,334	1,548,230	1,877,396	
40912900	Mark West Creek Phase 1	Expenditures	2,667	72,538	209,985	87,795	161,752	534,736	
40914400	FEMA Shiloh	Measure M							-
40914400	FEMA Shiloh	General Fund							-
40914400	FEMA Shiloh	Other					14,000	14,000	
40914400	FEMA Shiloh	Expenditures	1,272	3,921	8,363	215	-	13,771	
40914600	Mark West Creek IPA	Measure M							-
40914600	Mark West Creek IPA	General Fund							-
40914600	Mark West Creek IPA	Other				36,955	384,218	421,173	
40914600	Mark West Creek IPA	Expenditures	-	4,366	38,627	11,034	1,446	55,473	
40914700	Preston River Access	Measure M					73,000	73,000	
40914700	Preston River Access	General Fund							-
40914700	Preston River Access	Other			40,000	16,000	1,135,000	1,191,000	
40914700	Preston River Access	Expenditures	-	-	44,241	170,088	181,501	395,829	
40915100	Foothill Kincade Fire	Measure M							-
40915100	Foothill Kincade Fire	General Fund							-
40915100	Foothill Kincade Fire	Other					755,000	755,000	
40915100	Foothill Kincade Fire	Expenditures	-	-	202,746	367,270	118,180	688,196	
40915700	Mark West Creek Cresta Road	Measure M							-
40915700	Mark West Creek Cresta Road	General Fund							-
40915700	Mark West Creek Cresta Road	Other					565,932	565,932	
40915700	Mark West Creek Cresta Road	Expenditures					5,652	5,652	

938,713	251,165	987,066	902,338	6,513,906	9,593,189	North County Total
-	-	12,500	12,500	348,000	373,000	North County M
-	-	-	-	-	-	North County GF
515,064	76,735	393,620	114,334	5,356,202	6,455,955	North County Other
515,064	76,735	406,120	126,834	5,704,202	6,828,955	North County Allocated
423,649	174,430	580,946	775,504	809,704	2,764,234	North Coast Expenditures

Central County

40901100	Laguna Trail Brown Farm	Measure M							-
40901100	Laguna Trail Brown Farm	General Fund							-
40901100	Laguna Trail Brown Farm	Other					373,635	373,635	
40901100	Laguna Trail Brown Farm	Expenditures	224	147	-	-	195	566	
40901200	Copeland Creek Trail	Measure M					200,000	200,000	
40901200	Copeland Creek Trail	General Fund							-
40901200	Copeland Creek Trail	Other	3,000	62,000			317,630	382,630	
40901200	Copeland Creek Trail	Expenditures	10,446	11,126	14,423	14,756	3,595	54,346	
40901400	North Sonoma Mountain Trail	Measure M							-
40901400	North Sonoma Mountain Trail	General Fund							-
40901400	North Sonoma Mountain Trail	Other	107,770		49,648	35,182	448,346	640,946	
40901400	North Sonoma Mountain Trail	Expenditures	29,197	48,281	83,600	162,359	85,806	409,243	
40902500	Crane Creek	Measure M							-
40902500	Crane Creek	General Fund							-
40902500	Crane Creek	Other	7,500	17,500			5,000	30,000	
40902500	Crane Creek	Expenditures	7,606	3,027	3,425	184	622	14,865	
40904000	Schopflin Fields Phase 3	Measure M							-
40904000	Schopflin Fields Phase 3	General Fund							-
40904000	Schopflin Fields Phase 3	Other		5,000	25,000			30,000	
40904000	Schopflin Fields Phase 3	Expenditures	-	2,090	410	-	62	2,562	
40904300	Taylor Mountain Phase 1	Measure M			493,656	100,000		593,656	
40904300	Taylor Mountain Phase 1	General Fund							-
40904300	Taylor Mountain Phase 1	Other	35,383	190,000	150,000	70,000		445,383	
40904300	Taylor Mountain Phase 1	Expenditures	78,825	94,370	373,828	375,389	292	922,704	
40907800	Laguna Trail Ph 3 Balletto To Occidental Rd	Measure M							-
40907800	Laguna Trail Ph 3 Balletto To Occidental Rd	General Fund							-
40907800	Laguna Trail Ph 3 Balletto To Occidental Rd	Other					23,500	23,500	
40907800	Laguna Trail Ph 3 Balletto To Occidental Rd	Expenditures	-	-	-	3,500	1,188	4,688	
40908300	Andy's Unity Park	Measure M							-
40908300	Andy's Unity Park	General Fund	315,949					315,949	
40908300	Andy's Unity Park	Other	1,537,466	205,424	46,464	2,630		1,791,984	
40908300	Andy's Unity Park	Expenditures	3,389,699	68,064	2,630	-	-	3,460,392	
40909100	Sonoma Mountain Environs	Measure M							-
40909100	Sonoma Mountain Environs	General Fund							-
40909100	Sonoma Mountain Environs	Other	5,000		11,619	1,000	9,000	26,619	
40909100	Sonoma Mountain Environs	Expenditures	4,527	12,092	-	1,645	1,269	19,533	
40909600	WCT Wright to Sebastopol Road	Measure M							-

40909600	WCT Wright to Sebastopol Road	General Fund						-
40909600	WCT Wright to Sebastopol Road	Other	500	3,000		1,146		4,646
40909600	WCT Wright to Sebastopol Road	Expenditures	1,567	2,869	-	-	-	4,436
40910100	Taylor Mountain Phase 2	Measure M						-
40910100	Taylor Mountain Phase 2	General Fund						-
40910100	Taylor Mountain Phase 2	Other	60,063		70,395	128,412	1,676,784	1,935,654
40910100	Taylor Mountain Phase 2	Expenditures	103,176	36,829	43,242	196,530	135,448	515,224
40910200	Bay Area Ridge Trail	Measure M						-
40910200	Bay Area Ridge Trail	General Fund						-
40910200	Bay Area Ridge Trail	Other		2,000	5,000		6,008	13,008
40910200	Bay Area Ridge Trail	Expenditures	-	2,266	2,095	1,252	5,508	11,121
40910800	Laguna Trail Kelly Farm	Measure M						-
40910800	Laguna Trail Kelly Farm	General Fund						-
40910800	Laguna Trail Kelly Farm	Other				25,977	284,023	310,000
40910800	Laguna Trail Kelly Farm	Expenditures			-	27,804	3,691	31,495
40912800	WCT JRT Bridge Replacement Phase 2	Measure M						-
40912800	WCT JRT Bridge Replacement Phase 2	General Fund						-
40912800	WCT JRT Bridge Replacement Phase 2	Other	2,000		32,143	26,251	811,606	872,000
40912800	WCT JRT Bridge Replacement Phase 2	Expenditures	1,289	4,228	13,923	84,553	84,054	188,047
40913300	Spring Lake Park Renovation	Measure M			75,000			75,000
40913300	Spring Lake Park Renovation	General Fund						-
40913300	Spring Lake Park Renovation	Other					475,000	475,000
40913300	Spring Lake Park Renovation	Expenditures			233	22,802	1,504	24,539
40914000	Taylor Mountain Expansion	Measure M				100,000	100,000	200,000
40914000	Taylor Mountain Expansion	General Fund						-
40914000	Taylor Mountain Expansion	Other	12,568		102,109	14,882		129,559
40914000	Taylor Mountain Expansion	Expenditures	12,568	39,507	286,437	8,704	39	347,256
40914800	Andy's Unity Park ADA	Measure M					30,000	30,000
40914800	Andy's Unity Park ADA	General Fund						-
40914800	Andy's Unity Park ADA	Other			100,000		5,906	105,906
40914800	Andy's Unity Park ADA	Expenditures	-	-	21,548	105,182	7,238	133,967
40914900	Spring Lake Park ADA	Measure M						-
40914900	Spring Lake Park ADA	General Fund						-
40914900	Spring Lake Park ADA	Other					145,000	145,000
40914900	Spring Lake Park ADA	Expenditures				869	602	1,471
40915400	JRT Linear Park	Measure M						-
40915400	JRT Linear Park	General Fund						-
40915400	JRT Linear Park	Other					35,000	35,000
40915400	JRT Linear Park	Expenditures				378	124	503
40915500	Taylor Cooper Creek Phase 1	Measure M					100,000	100,000
40915500	Taylor Cooper Creek Phase 1	General Fund						-
40915500	Taylor Cooper Creek Phase 1	Other				75,000	278,663	353,663
40915500	Taylor Cooper Creek Phase 1	Expenditures				27,367	49,179	76,545
40915800	Taylor Phase 3	Measure M					100,000	100,000
40915800	Taylor Phase 3	General Fund						-
40915800	Taylor Phase 3	Other					30,000	30,000
40915800	Taylor Phase 3	Expenditures					517	517

5,726,322 809,821 2,006,828 1,613,755 5,836,034 **15,992,760 Central County Total**

- - 568,656 200,000 530,000 1,298,656 Central County M
315,949 - - - - 315,949 Central County GF
1,771,250 484,924 592,378 380,480 4,925,101 8,154,133 Central County Other
2,087,199 484,924 1,161,034 580,480 5,455,101 9,768,738 Central County Allocated

3,639,123 324,897 845,794 1,033,275 380,933 **6,224,022 Central County Expenditures**

South County

40900200	Helen Putnam Varnhagen Addition	Measure M					150,000	150,000
40900200	Helen Putnam Varnhagen Addition	General Fund						-
40900200	Helen Putnam Varnhagen Addition	Other	25,000	95,000	-	10,000	70,000	200,000
40900200	Helen Putnam Varnhagen Addition	Expenditures	3,778	56,362	54,446	11,253	173,621	299,458
40903200	Petaluma Sebastopol Trail	Measure M					75,000	75,000
40903200	Petaluma Sebastopol Trail	General Fund						-
40903200	Petaluma Sebastopol Trail	Other	144,072	10,000			10,000	164,072
40903200	Petaluma Sebastopol Trail	Expenditures	150,150	3,755	1,184	3,626	2,440	161,156
40904600	San Francisco Bay Trail Petaluma	Measure M						-
40904600	San Francisco Bay Trail Petaluma	General Fund						-
40904600	San Francisco Bay Trail Petaluma	Other	25,268	48,067				73,335
40904600	San Francisco Bay Trail Petaluma	Expenditures	29,674	2,607	207	539	1,630	34,656
40907600	Helen Putnam ADA	Measure M						-
40907600	Helen Putnam ADA	General Fund						-
40907600	Helen Putnam ADA	Other		4,722	47,653	152,137	8,858	213,370
40907600	Helen Putnam ADA	Expenditures	2,383	16,099	89,680	101,400	-	209,562
40907700	Helen Putnam Kelly Creek Trail	Measure M						-
40907700	Helen Putnam Kelly Creek Trail	General Fund						-
40907700	Helen Putnam Kelly Creek Trail	Other	5,000		15,000		5,000	25,000
40907700	Helen Putnam Kelly Creek Trail	Expenditures	5,293	3,244	3,361	3,271	3,359	18,529
40909000	San Francisco Bay Trail Sonoma	Measure M						-
40909000	San Francisco Bay Trail Sonoma	General Fund						-
40909000	San Francisco Bay Trail Sonoma	Other	29,738	5,000	5,000		7,500	47,238

40909000	San Francisco Bay Trail Sonoma	Expenditures	29,882	2,963	5,455	3,596	5,271	47,166	
40909300	Tolay Lake Regional Park Phase 1	Measure M					309,000	309,000	
40909300	Tolay Lake Regional Park Phase 1	General Fund						-	
40909300	Tolay Lake Regional Park Phase 1	Other		130,000	30,000	20,000	30,000	210,000	
40909300	Tolay Lake Regional Park Phase 1	Expenditures	10,894	78,620	46,389	151,613	85,514	373,030	
40909400	Tolay Shop Replacement	Measure M			47,500	47,500	4,500	99,500	
40909400	Tolay Shop Replacement	General Fund						-	
40909400	Tolay Shop Replacement	Other	401,433	25,000			389,463	815,896	
40909400	Tolay Shop Replacement	Expenditures	3,369	36,766	309,109	520,225	-	869,469	
40912300	Helen Putnam Renovation	Measure M			20,000		200,000	220,000	
40912300	Helen Putnam Renovation	General Fund						-	
40912300	Helen Putnam Renovation	Other	18,000		52,000	40,000	122,000	232,000	
40912300	Helen Putnam Renovation	Expenditures	23,808	28,230	155,391	50,683	145,016	403,127	
40912700	Tolay Cannon Lane	Measure M						-	
40912700	Tolay Cannon Lane	General Fund	250,000					250,000	
40912700	Tolay Cannon Lane	Other		250,000				250,000	
40912700	Tolay Cannon Lane	Expenditures	59,330	411,261	-	13	-	470,604	
40914100	Tolay Gathering Area	Measure M					150,000	150,000	
40914100	Tolay Gathering Area	General Fund						-	
40914100	Tolay Gathering Area	Other			40,000		673,513	713,513	
40914100	Tolay Gathering Area	Expenditures			29,507	32,217	2,489	64,213	
			1,217,072	1,207,696	951,880	1,148,073	2,624,175	7,148,896	South County Total
			-	-	67,500	47,500	888,500	1,003,500	South County M
			250,000	-	-	-	-	250,000	South County GF
			648,511	567,789	189,653	222,137	1,316,334	2,944,424	South County Other
			898,511	567,789	257,153	269,637	2,204,834	4,197,924	South County Allocated
			318,561	639,907	694,727	878,436	419,341	2,950,972	Souty County Expenditures

Sonoma Valley

40902800	Sonoma Schellville Bike Trail	Measure M					50,000	50,000	
40902800	Sonoma Schellville Bike Trail	General Fund						-	
40902800	Sonoma Schellville Bike Trail	Other	17,438	60,000	40,000	22,000	585,000	724,438	
40902800	Sonoma Schellville Bike Trail	Expenditures	12,136	46,693	72,699	47,015	30,755	209,299	
40902900	Sonoma Valley Trail	Measure M					400,000	400,000	
40902900	Sonoma Valley Trail	General Fund					240,000	240,000	
40902900	Sonoma Valley Trail	Other	10,000	5,000	24,000	20,802	20,000	79,802	
40902900	Sonoma Valley Trail	Expenditures	6,583	6,646	8,662	64,739	202,044	288,674	
40903800	Sonoma Valley Expansion	Measure M					150,000	150,000	
40903800	Sonoma Valley Expansion	General Fund						-	
40903800	Sonoma Valley Expansion	Other	30,214	50,000	50,000	75,000	97,000	302,214	
40903800	Sonoma Valley Expansion	Expenditures	41,357	12,272	15,053	20,996	126,875	216,554	
40905100	Central Sonoma Valley Trail	Measure M						-	
40905100	Central Sonoma Valley Trail	General Fund						-	
40905100	Central Sonoma Valley Trail	Other	552,168	101,020			40,000	693,188	
40905100	Central Sonoma Valley Trail	Expenditures	607,990	3,976	7,230	2,756	408	622,360	
40905600	Maxwell Redevelopment	Measure M			500,000	790,000	325,000	1,615,000	
40905600	Maxwell Redevelopment	General Fund						-	
40905600	Maxwell Redevelopment	Other	51,500	593,621	10,000	60,000	1,810,899	2,526,020	
40905600	Maxwell Redevelopment	Expenditures	141,168	626,726	387,011	269,848	102,619	1,527,372	
40908200	Maxwell Farms ADA	Measure M						-	
40908200	Maxwell Farms ADA	General Fund						-	
40908200	Maxwell Farms ADA	Other			17,933		205,000	222,933	
40908200	Maxwell Farms ADA	Expenditures	272	1,541	3,127	51	5,038	10,029	
40910500	Ernie Smith Community Park	Measure M			30,000			30,000	
40910500	Ernie Smith Community Park	General Fund						-	
40910500	Ernie Smith Community Park	Other		5,000	25,000			30,000	
40910500	Ernie Smith Community Park	Expenditures						-	
40911400	Larson Park Revelopment	Measure M			100,000		400,000	500,000	
40911400	Larson Park Revelopment	General Fund						-	
40911400	Larson Park Revelopment	Other	45,000			100,000	167,991	312,991	
40911400	Larson Park Revelopment	Expenditures	32,859	18,410	213,619	60,119	2,535	327,543	
40913600	Arnold Field	Measure M			200,000			200,000	
40913600	Arnold Field	General Fund						-	
40913600	Arnold Field	Other		180,000	5,000			185,000	
40913600	Arnold Field	Expenditures		184,975	175,971	-	-	360,945	
			1,548,684	1,895,879	1,885,307	1,533,327	4,961,164	11,824,361	Sonoma Valley Total
			-	-	830,000	790,000	1,325,000	2,945,000	Sonoma Valley M
			-	-	-	-	240,000	240,000	Sonoma Valley GF
			706,320	994,641	171,933	277,802	2,925,890	5,076,586	Sonoma Valley Other
			706,320	994,641	1,001,933	1,067,802	4,490,890	8,261,586	Sonoma Valley Allocated
			842,364	901,238	883,374	465,525	470,274	3,562,775	Sonoma Valley Expenditures

Mayacamas to Bay

40900100	Hood Expansion	Measure M					500,000	500,000	
40900100	Hood Expansion	General Fund						-	
40900100	Hood Expansion	Other		50,000	35,000	55,000	660,000	800,000	
40900100	Hood Expansion	Expenditures	3,081	12,469	29,263	51,611	1,050,212	1,146,636	
40900400	Hood Lawson	Measure M			100,000	100,000		200,000	

40900400	Hood Lawson	General Fund						-	
40900400	Hood Lawson	Other	54,148		290,532	43,861		388,541	
40900400	Hood Lawson	Expenditures	54,150	126,011	447,912	44,616		672,689	
40900500	Hood RTP Lower Johnson Trail	Measure M						-	
40900500	Hood RTP Lower Johnson Trail	General Fund						-	
40900500	Hood RTP Lower Johnson Trail	Other		5,000	-	-		5,000	
40900500	Hood RTP Lower Johnson Trail	Expenditures	652		430	48		1,130	
40901700	Los Guillicos Hood House	Measure M						-	
40901700	Los Guillicos Hood House	General Fund						-	
40901700	Los Guillicos Hood House	Other	1,000		7,515			8,515	
40901700	Los Guillicos Hood House	Expenditures	1,517	4,499	-	-	-	6,016	
40902200	Hudeman Slough Boat Launch	Measure M					30,000	30,000	
40902200	Hudeman Slough Boat Launch	General Fund						-	
40902200	Hudeman Slough Boat Launch	Other			90,000	20,000	1,666,830	1,776,830	
40902200	Hudeman Slough Boat Launch	Expenditures	38,142	8,046	149,414	161,340	51,351	408,292	
40906700	Calabazas Creek	Measure M						-	
40906700	Calabazas Creek	General Fund						-	
40906700	Calabazas Creek	Other			5,000		952,000	957,000	
40906700	Calabazas Creek	Expenditures	553	531	994	23,694	52,608	78,381	
40907900	Los Guillicos Master Plan	Measure M						-	
40907900	Los Guillicos Master Plan	General Fund						-	
40907900	Los Guillicos Master Plan	Other	22,000			3,000	125,000	150,000	
40907900	Los Guillicos Master Plan	Expenditures	14,772	9,286	1,026	1,536	488	27,108	
40912200	Hood Graywood Trail	Measure M						-	
40912200	Hood Graywood Trail	General Fund						-	
40912200	Hood Graywood Trail	Other	1,000				15,000	16,000	
40912200	Hood Graywood Trail	Expenditures	698	73	-	63	29	864	
40912400	Hood SR Creek Headwaters Addition	Measure M						-	
40912400	Hood SR Creek Headwaters Addition	General Fund						-	
40912400	Hood SR Creek Headwaters Addition	Other	25,000		25,000		210,000	260,000	
40912400	Hood SR Creek Headwaters Addition	Expenditures	809	466	514	38	-	1,827	
40912500	Hood McCormick	Measure M						-	
40912500	Hood McCormick	General Fund						-	
40912500	Hood McCormick	Other		10,000	25,000		255,000	290,000	
40912500	Hood McCormick	Expenditures	3,903	4,016	9,043	1,893	1,969	20,823	
40913900	San Francisco Bay Water Trail	Measure M						-	
40913900	San Francisco Bay Water Trail	General Fund						-	
40913900	San Francisco Bay Water Trail	Other		6,000	40,000		10,000	56,000	
40913900	San Francisco Bay Water Trail	Expenditures		294	466	470	8,080	9,309	
40914500	FEMA Hood	Measure M						-	
40914500	FEMA Hood	General Fund						-	
40914500	FEMA Hood	Other					175,000	175,000	
40914500	FEMA Hood	Expenditures	83,707	81,638	9,284	371	-	175,000	
40915200	Hood Lawson Phase 2	Measure M						-	
40915200	Hood Lawson Phase 2	General Fund						-	
40915200	Hood Lawson Phase 2	Other					218,000	218,000	
40915200	Hood Lawson Phase 2	Expenditures					1,239	1,239	
40915600	Hood Recovery	Measure M						-	
40915600	Hood Recovery	General Fund						-	
40915600	Hood Recovery	Other				750,000	215,000	965,000	
40915600	Hood Recovery	Expenditures				233,703	282,320	516,023	
			305,130	318,331	1,266,394	1,491,243	6,480,126	9,861,224	Mayacamas to Bay Total
			-	-	100,000	100,000	530,000	730,000	Mayacamas to Bay M
			-	-	-	-	-	-	Mayacamas to Bay GF
			103,148	71,000	518,047	871,861	4,501,830	6,065,886	Mayacamas to Bay Other
			103,148	71,000	618,047	971,861	5,031,830	6,795,886	Mayacamas to Bay Allocated
			201,982	247,331	648,347	519,382	1,448,296	3,065,338	Mayacamas to Bay Expenditures
Russian River									
40901600	Russian River Bike Trail Lower	Measure M					50,000	50,000	
40901600	Russian River Bike Trail Lower	General Fund						-	
40901600	Russian River Bike Trail Lower	Other	20,000	71,914	693,375		25,000	810,289	
40901600	Russian River Bike Trail Lower	Expenditures	30,553	197,268	584,576	3,847	11,465	827,709	
40903600	Steelhead Beach Phase 3	Measure M					75,000	75,000	
40903600	Steelhead Beach Phase 3	General Fund						-	
40903600	Steelhead Beach Phase 3	Other		15,000	20,000	20,000	210,000	265,000	
40903600	Steelhead Beach Phase 3	Expenditures	11,307	10,653	8,117	172,856	11,995	214,928	
40904200	Guerneville River Park	Measure M					150,000	150,000	
40904200	Guerneville River Park	General Fund	15,000					15,000	
40904200	Guerneville River Park	Other			100,000	52,512	926,000	1,078,512	
40904200	Guerneville River Park	Expenditures	42,690	57,610	136,135	46,895	928,554	1,211,884	
40904800	Riverfront Park Phase 3	Measure M						-	
40904800	Riverfront Park Phase 3	General Fund				1,000,000		1,000,000	
40904800	Riverfront Park Phase 3	Other	50,000	35,000	60,000			145,000	
40904800	Riverfront Park Phase 3	Expenditures	3,845	15,251	10,625	78,233	56,426	164,380	
40905400	Russian River Water Trail Upper	Measure M						-	
40905400	Russian River Water Trail Upper	General Fund						-	
40905400	Russian River Water Trail Upper	Other	15,000					15,000	
40905400	Russian River Water Trail Upper	Expenditures	9,396	9,487	1,164	1,211	2,627	23,884	

40908700	Russian River Bike Trail Middle	Measure M						-
40908700	Russian River Bike Trail Middle	General Fund						-
40908700	Russian River Bike Trail Middle	Other	10,000	15,533	10,000	-	35,000	70,533
40908700	Russian River Bike Trail Middle	Expenditures	3,274	15,364	1,751	3,347	26,127	49,862
40908800	Russian River Water Trail Lower	Measure M						-
40908800	Russian River Water Trail Lower	General Fund						-
40908800	Russian River Water Trail Lower	Other		10,000			20,000	30,000
40908800	Russian River Water Trail Lower	Expenditures	1,375	2,130	1,862	4,241	2,943	12,552
40908900	Russian River Water Trail Middle	Measure M						-
40908900	Russian River Water Trail Middle	General Fund						-
40908900	Russian River Water Trail Middle	Other			6,000		216	6,216
40908900	Russian River Water Trail Middle	Expenditures	1,323	588	1,629	825	5,086	9,452
40911700	Hanson Russian River Access Trail	Measure M						-
40911700	Hanson Russian River Access Trail	General Fund				100,000		100,000
40911700	Hanson Russian River Access Trail	Other				1,500		1,500
40911700	Hanson Russian River Access Trail	Expenditures			-	12,742	70,108	82,849
40912100	Wohler Beach Improvements	Measure M					100,000	100,000
40912100	Wohler Beach Improvements	General Fund						-
40912100	Wohler Beach Improvements	Other		4,000	70,000		1,711,000	1,785,000
40912100	Wohler Beach Improvements	Expenditures		2,103	10,359	24,770	62,022	99,255
			213,764	461,900	1,715,593	1,522,978	4,479,569	8,393,803 Russian River Total
			-	-	-	-	375,000	375,000 Russian River M
			15,000	-	-	1,100,000	-	1,115,000 Russian River GF
			95,000	151,447	959,375	74,012	2,927,216	4,207,050 Russian River Other
			110,000	151,447	959,375	1,174,012	3,302,216	5,697,050 Russian River Allocated
			103,764	310,453	756,218	348,966	1,177,353	2,696,753 Russian River Expenditures
Countywide								
40902400	SC Intergrated Parks Plan	Measure M						-
40902400	SC Intergrated Parks Plan	General Fund						-
40902400	SC Intergrated Parks Plan	Other						-
40902400	SC Intergrated Parks Plan	Expenditures	2,692	1,107	-	-	37	3,836
40909800	Park Access Improvements	Measure M					25,000	25,000
40909800	Park Access Improvements	General Fund						-
40909800	Park Access Improvements	Other	15,000	54,000	25,000		10,000	104,000
40909800	Park Access Improvements	Expenditures	2,740	4,070	466	3,243	50,354	60,872
40914300	FEMA Parks	Measure M						-
40914300	FEMA Parks	General Fund						-
40914300	FEMA Parks	Other					305,000	305,000
40914300	FEMA Parks	Expenditures	30,681	87,621	31,575	60,078	57,405	267,358
			51,113	146,797	57,040	63,321	447,795	766,067 Countywide Total
			-	-	-	-	25,000	25,000 Countywide M
			-	-	-	-	-	- Countywide GF
			15,000	54,000	25,000	-	315,000	409,000 Countywide Other
			15,000	54,000	25,000	-	340,000	434,000 Countywide Allocated
			36,113	92,797	32,040	63,321	107,795	332,067 Countywide Expenditures
			10,991,935	6,889,284	12,579,859	12,462,317	38,835,510	81,758,906 Five Year Total
			-	-	2,083,656	1,800,000	4,863,000	8,746,656 M
			580,949	20,000	450,000	1,100,000	240,000	2,390,949 GF
			4,295,165	3,532,975	3,771,798	3,215,593	28,613,475	43,429,006 Other
			4,876,114	3,552,975	6,305,454	6,115,593	33,716,475	54,566,611 Allocated
			6,115,821	3,336,309	6,274,405	6,346,724	5,119,035	27,192,295 Expenditures
			-	-	-	-	-	-

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Lynda Hopkins

Date: April 7, 2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Sonoma County continues to acknowledge the important work related to equity that needs to take place. Structural inequality needs to be addressed with institutional reform, and this proposed new manager at Permit Sonoma would be tasked with ensuring that the County's key land use department is able to consciously address these challenges directly with the right staffing to complete the work and show its commitment to this core pillar.

This proposal is for the creation of an Equity and Environmental Justice Deputy Director that would be a Senior Manager, reporting to the Director of Permit Sonoma.

Sonoma County will be updating its General Plan through 2022-23, and Environmental Justice will be a new required element meriting specific expertise and knowledge. This is codified in SB 1000 – Government Code Section 65302(h). The State's updated guidance document discusses in detail the environmental justice issues in California history.

https://opr.ca.gov/docs/20200706-GPG_Chapter_4_EJ.pdf

This is a key paragraph from that document beginning to explain the deep historical need for equity and environmental justice work, including acknowledgement of the historical mistreatment of indigenous people and its impact today:

Long before the term “environmental justice” was coined, communities across California experienced discrimination through unjust land use policies and practices. In the 1700s, California's Native American Tribes were the first peoples in the state to experience systemic oppression as Spanish colonizers institutionalized the Mission system and intentionally disrupted tribal culture and environmental stewardship. In the 1800s, State sponsored policies further dismantled tribes' relationship with the land. For example, the Act for the Government and Protection of Indians made it illegal to practice prescribed burning- the intentional ignition of small fires that helped many tribes maintain healthy landscapes. The following 100+ years of fire suppression policy not only placed tribal cultural resources at risk, but also led to forest densification and heightened risk for catastrophic wildfires which continues to threaten communities today.

In addition to content knowledge, this role will ensure that the heavy community engagement that will be necessary is done with a full equity focus, ensuring that Sonoma County's land use future appropriately considers the needs and history of those who have been disenfranchised previously. This role will ensure that the entire Permit Sonoma Agency will be considering equity and the human impacts of its land use, permitting, and code enforcement decisions.

The EPA provides this description of environmental justice, which is useful and quite detailed for clarifying what is included in the term (<https://www.epa.gov/environmentaljustice/learn-about-environmental-justice>):

Environmental justice (EJ) is the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income with respect to the development, implementation and enforcement of environmental laws, regulations and policies.

Fair treatment means no group of people should bear a disproportionate share of the negative environmental consequences resulting from industrial, governmental and commercial operations or policies.

Meaningful involvement means:

- People have an opportunity to participate in decisions about activities that may affect their environment and/or health;
- The public's contribution can influence the regulatory agency's decision;
- Community concerns will be considered in the decision making process; and
- Decision makers will seek out and facilitate the involvement of those potentially affected.

What is the amount of the one-time funding request?

Approximately \$100,000 for FY 2022-23, assuming a partial year due to hiring timelines. This position will be needed as an ongoing position, with an estimate of the cost for a fully loaded position at \$210,000. If needed, the BOS could choose to initially allocate multiple years of one-time funding, and set in place an effort to find grant funds to support this role through external dollars.

What department will be responsible for implementing this item?

Permit Sonoma would be responsible for this role. Office of Equity could offer some support, as could other Department Equity Officers, but the appropriate place is to integrate this work into the department.

Does this funding request leverage additional funding?

This work really leverages the base funding that has been programmed for work on the General Plan. Our understanding is that this dollar amount is just the bare minimum needed to complete this work, and the hope is that this additional role would assist in creating an enduring, equitable general plan update.

Whom should the County Administrator's Office contact for additional information?

Lynda Hopkins, Supervisor
Leo Chyi, 5th District Director

Equity and Environmental Justice Deputy Director in Permit Sonoma

Name of Board Member Requesting funding:

Supervisor Hopkins

Analysis:

The request recommends a senior level management position that will ensure policy development that addresses and mitigates discrimination as a result of unjust land use policies and practices. In addition, the request estimates the additional senior management capacity will “ensure that the heavy community engagement that will be necessary [for General Update] is done with a full equity focus, ensuring that Sonoma County’s land use future appropriately considers the needs and history of those who have been disenfranchised previously. This role will ensure that the entire Permit Sonoma Agency will be considering equity and the human impacts of its land use, permitting, and code enforcement decisions.”

The General Plan Update work plan assumes: a) consultant with environmental justice experience will be secured; b) Office of Equity recommended [Racial Equity policy development tool kit](#) will be applied as the update is developed; and c) a robust community engagement \$500,000 budget and plan will be a critical component of the project. Note that the GP updated current total estimate is about \$7 million and BIR-02 identifies a \$2.8 million projected funding gap.

At this time, the Office of Equity is leading the county’s assimilation into everyday work and policy development. The effort started with the creation of the Core team. The Core Team is a cohort of diverse County staff from different departments and levels and includes 6 Permit Sonoma team members. The Board’s Strategic Plan established the Racial Equity and Social Justice pillar. Goal 1 is “Foster a County organizational culture that supports the commitment to achieving racial equity.” The Office of Equity leads this pillar and plans to develop robust equity training, including train-the-trainer training to facilitate further equity learning among County staff and departments. Using Strategic Plan funds approved by the Board for the Office of Equity, staff will engage outside consultant for a 3-year \$218,000 agreement largely to create a [Racial Equity Action Plan](#) (REAP). The REAP is expected to layout the approach to operationalize the commitments toward racial equity. In other words, the REAP will help create a roadmap to “achieve meaningful and measurable results” envisioned in the RESJ pillar of the County’s Strategic Plan. See 6/13/2022 Office of Equity #2022-0497 Board report recommending [Equity First Consulting, LLC](#) to develop the REAP and provide additional capacity to the Office of Equity.

CAO staff projects that departmental application of Social & Racial Equity approaches prior to the Office of Equity completing County-wide program design and training will result in inconsistent definitions and applications of the strategies that will promote a unified approach to achieving racial equity and equitable outcomes in our programs, policies, and services. Therefore, staff suggest that the Human Resources and Office of Equity departments collaborate with Permit Sonoma to intentionally evaluate if a decentralized model, at this time, supports the desired outcomes. Including, if a full-time FTE is justified, if a departmental decentralized model is a viable path to pursue for Permit Sonoma and if so, ensure an appropriate job class that aligns with the department’s operations and has the appropriate

knowledge of equity and social justice principles. Note, new job classifications are an involved process that may involve collaborating with labor partners.

At this time, the GP Update project timeline assumes the review of land use policies and community engagement will not begin until 2024, which (depending on HR capacity) may provide sufficient time to developed the appropriate job classification to be first applied to the GP Update project and then become an ongoing management leadership resource for the department. Also, the current outside consultant departmental review of PRMD may yield additional findings to inform how to best create the intended capacity.

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Lynda Hopkins

Date: 4/7/22

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Funds will be used to study staffing options for the Board of Supervisors teams and begin any appropriate implementation of recommended options. Currently, available job classes are limited and arguably misaligned with other comparable County Staff. Allowing Supervisors a reasonably expanded set of roles would result in each office being better capable of recognizing its needs and retaining staff. The approval of the Field Representative in 2019 was a good initial step, but further increasing flexibility and reevaluating the current job classes in place would be beneficial.

The 0851 BOS Aide role includes standard administrative work, but often teams require that the aide have additional analytical skills and technological knowledge, while other times there may be more field work or communications and social media work required. The position endures more stress and conflict management than a typical administrative employee may encounter. The 0851 earns between \$57,688 and \$70,106 annually. The salary scale for the BOS Aide is the same as the 0810 Administrative Aide job class, but in reality, work needed by a Supervisor may be closer to that of the Administrative Analyst I (0833), Administrative Trainee (0824), or Executive Assistant to the CAO (7027), all of which earn more and have responsibilities that could be expected of line staff in the BOS office.

The 0861 BOS Field Representative position earns between \$68,082 and \$82,754 annually. This is less than the Administrative Analyst I (0833) and considerably less than the Administrative Analyst II (0835) job classes, yet BOS Field Representatives often are responsible for managing complex and sensitive information and data, as well as conducting analysis. It also earns less than the Assistant to the County Administrator (0032) job class which appears to be a hybrid administrative and analytical role. Also, there is currently no administrative analyst job class available to the BOS, so these functions are handled by Field Representatives or District Directors.

The 0852 BOS Staff Assistant I and 0862 BOS Staff Assistant II job classes are used for the District Director roles (\$78,308-\$104,669 annually). The District Director roles have evolved over time and currently may be thought of like a Chief of Staff Role, and they are also often responsible for very complicated communications and analytical work, as well as regular contact with department heads and other elected officials. There is often a project & program management function, as well as being the lead on policy for topics assigned by the Supervisor. Even the higher 0862 role earns less than the Administrative Analyst II role (0835) and arguably should be compared to the 0838 Administrative Analyst III role which includes lead worker responsibilities and management like the District Director does.

With disaster after disaster and a public increasingly complicated to work with and frustrated by challenges, the County needs stability and skills in the BOS offices more than ever. Supervisors need to have the discretion to build their teams without worrying that their staff members will accept promotional opportunities to departments where the work may be comparable but the salary higher. They should also be able to have staff that have job descriptions reflecting the Supervisors' needs.

Below, please find screenshots of comparable job classes and salary ranges from the County's Website at HRD (<https://www.governmentjobs.com/careers/sonoma/classspecs>):

https://www.governmentjobs.com/careers/sonoma/classspecs?keywords=Program%20Manager

SONOMA

Menu >

JOB SPECIFICATIONS & SALARY INFORMATION

Search the County of Sonoma's over 600 job classifications to help determine which ones are right for you:

Program Manager X Q 169 results found

Class Title	Min Salary	Max Salary	Code
MEDICAL THERAPY PROGRAM MANAGER	\$105,420.43 yr	\$128,128.30 yr	2320
APOSD PROGRAM MANAGER	\$107,737.13 yr	\$130,966.78 yr	1299
COMMUNITY PREPAREDNESS PROGRAM MANAGER	\$113,080.16 yr	\$137,457.72 yr	0773
COUNTY EQUITY PROGRAM MANAGER	\$101,350.55 yr	\$123,202.69 yr	4619
ENVIRONMENTAL HEALTH PROGRAM MANAGER	\$101,434.03 yr	\$123,286.18 yr	2616
HEALTH PROGRAM MANAGER	\$89,850.52 yr	\$109,198.12 yr	2634
DEPARTMENT PROGRAM MANAGER	\$83,067.38 yr	\$100,953.99 yr	3085
ENGINEERING PROGRAMMING MANAGER	\$126,354.24 yr	\$153,591.16 yr	0136
ENERGY AND SUSTAINABILITY PROGRAM MANAGER	\$108,905.92 yr	\$132,386.02 yr	5364
COMMUNITY ALERT AND WARNING PROGRAM MANAGER	\$113,080.16 yr	\$137,457.72 yr	0776

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What is the amount of the one-time funding request?

\$100,000 should be sufficient to cover analytical work that would be performed as well as any salary and fringe impacts due to reclassifications in FY 2022-23.

What department will be responsible for implementing this item?

Since these are job classes that would require evaluation, it seems that HRD would be the appropriate lead agency, potentially informed by the Supervisors and CAO management.

Does this funding request leverage additional funding?

This work would not leverage additional funding, but it may be possible to offset costs by BOS members strategically choosing job classes that are most appropriate, reducing the need for extra help. A past practice has been to use CIF dollars to offset increased costs when the Field Representative class is used.

Whom should the County Administrator's Office contact for additional information?

Leo Chyi, 5th District Director
Lynda Hopkins, Supervisor

Board Request – 11

District Staff Classification and Compensation

Name of Board Member Requesting funding:

Supervisor Lynda Hopkins

Analysis:

This request raises two basic questions:

- 1) What are the roles, responsibilities, and staffing levels needed for district staff?
- 2) Are the current classifications and compensations for district staff appropriate for the needed roles?

The first links this to Board Request – 03 by Supervisor Gorin for a 0.5 FTE BOS Aide allocation. This question might best be considered in a holistic discussion to determine what the role of District staff. For example, should each Board member have staff for conducting research and policy analysis, or is that function better housed in departments or the County Administrator's Office? Understanding these roles would lead to an assessment of proper staffing levels. Currently both the BOS Staff Assistant (District Director) and Field Representative positions include research and analysis in their descriptions.

The second question, which is raised directly in this request, requires a compensation review/job classification review/staff re-organization of the job classes for district staff. Unless there is clarification of question 1, the study would rely on a review of work currently being performed by staff.

Human Resources would be the appropriate lead department and would work in collaboration with all County Supervisors and the County Administrator's Office to conduct the review. There are two paths by which such reviews are made: 1) Human Resources staff address requests with existing staff capacity; 2) Departments may utilize their own funding to pay for a consultant, which is selected from a list maintained by Human Resources and is managed by Human Resources staff. Human Resources does not have staff capacity to conduct the study in-house given the number of existing class studies already in progress and in queue, so the first option is not available for a study in the coming fiscal year. The estimated cost to hire a classification consultant to conduct the work is up to \$25,000. If the Board chooses to hire a consultant to perform this work, the study would likely begin in fall of 2022 and would take up to six months to complete. It is difficult to anticipate the ultimate cost effects until the study is complete and recommendations are known.



FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Lynda Hopkins

Date: April 7, 2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

These funds will be used to conduct a survey and take other steps required for the County to apply for state funds through the State Water Quality Control Board (State Water Board), Division of Financial Assistance (DFA), to operate a low-interest loan program for residents to comply with Total Maximum Daily Load standards.

The State Water Board, along with the North Coast Regional Water Quality Control Board (Regional Board) is preparing to finalize a Total Maximum Daily Load regulatory action for pathogens affecting the Russian River and its tributaries. Approximately 12,000 residents may incur compliance costs. The map below shows areas throughout the County that the Water Boards have identified as affected by the TMDL action. Residents in these areas that are not currently connected to municipal wastewater treatment will face new requirements.

Some residents will comply by connecting to existing or planned new municipal wastewater treatment; Sonoma Water is in the process of contracting with a consultant to study governance options for the Monte Rio- Villa Grande communities and also pursuing grant funds to support future infrastructure solutions. Other residents will not be able to connect to municipal treatment and will need to upgrade their onsite wastewater treatment (OWTS) systems. Simple upgrades for a single family residence could start at about \$5,000 plus permitting and related fees; complex upgrades could cost \$65,000 or more, not including tree removal, grading, or other similar site-specific costs.

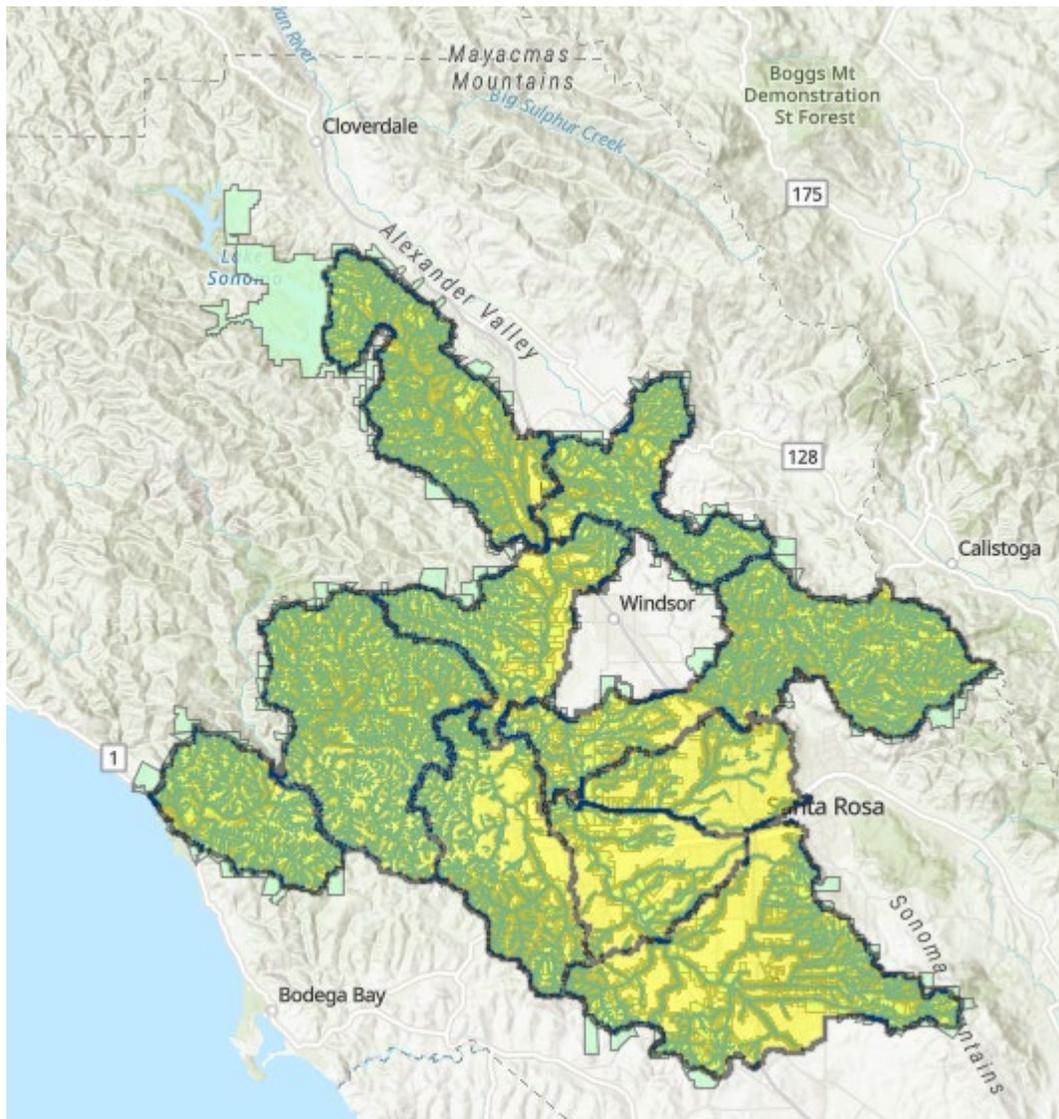
The County estimates that 2,100 County residents will have to upgrade their OWTS at a cumulative cost between \$31.5 million and \$42 million; and another 1,400 residents will need to replace their existing OWTS with new, higher-performing systems with a cumulative cost between \$49 million and \$70 million. Funds allocated in FY 2021-22 are being used to refine these data and provide a stronger understanding of the locations countywide of these sites and the needs.

Local governments may apply to implement a low-interest loan program with state funding to assist residents with their compliance obligations. A portion of the state funds may be used to implement the loan program. This loan program can reasonably be developed and implemented by staff currently supporting the Sonoma County Energy Independence Program (SCEIP), with the assistance of the new Clean Water Analyst and Ombudsperson in the Climate Action and Resilience Division. Before submitting an application the County must collect information and prepare analyses required by DFA demonstrating the scope of the loan program. DFA has indicated that funding approval is

likely if the necessary documentation is submitted. These funds will allow staff to collect the required information and submit the necessary analyses with the program application.

This requested funding would demonstrate the County's active move toward a path where actual resources are made available to residents to comply with mandates, a request made by the Lower Russian River Wastewater Citizens Advisory Group and other community members. This is a serious equity issue affecting many longtime residents who may not be able to afford expensive requirements without support; enabling the success of these residents in making improvements also furthers important environmental goals. Building this model program has the potential for future programming in the county and could also serve as an example for the State regarding how such a loan program could be successfully implemented.

Map of the County areas affected by the TMDL regulatory action:



What is the amount of the one-time funding request?

\$75,000

What department will be responsible for implementing this item?

The County Administrator’s Office, Climate Action and Resiliency – Energy and Sustainability.

Does this funding request leverage additional funding?

This request leverages tens of millions of dollars to provide low interest loans, potentially as much as \$112 million over the life of the program, with a conservative estimate of \$25 million, depending on how many residents use the program and the cost of their system upgrades. A more complete program scope will be determined using the requested funds.

Whom should the County Administrator’s Office contact for additional information?

Leo Chyi
Barbara Lee
Jane Elias

Wastewater Loan Start Up Program

Name of Board Member Requesting funding:

Supervisor Hopkins

Analysis:

The funds requested are intended to support an application to the State Water Quality Control Board, Department of Financial Assistance, that would provide state funds for a locally-implemented loan program to support compliance with the upcoming Total Maximum Daily Load standard for the Lower Russian River watershed. Based on discussions by the Interagency Advisory Group and further conversations with the North Coast Regional Water Quality Control Board, these funds are necessary to complete the preliminary steps required of the County in order to submit that application.

If the budget request is not approved, the Climate Action and Resiliency Division will either be unable to complete those preliminary steps and therefore will not apply for the state funding, or will divert operating funds from the Division budget to pay for the required actions. The proposed Division budget for FY 2022-23 includes \$500,000 for contract services for climate projects; if funds are diverted to cover the costs of applying for the TMDL Compliance Loan, the Division will scale down its anticipated project work.

FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

Please email completed form to CAO-Budget@sonoma-county.org

Supervisor: Lynda Hopkins

Date: April 7, 2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

***Instructions:** Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.*

What will the funds be used for and why it is needed?

“Despite the best efforts of individuals and their communities, the heaviest burdens of disaster are borne by those with the least power - those who, for whatever social and economic reasons, are more exposed, more susceptible, and less resilient when disaster strikes.”¹

National data regarding community experiences during and after disasters show clearly that, unless there is an intentional effort to ensure that disaster response and recovery is grounded in equity, inequities will deepen in immigrant communities and communities of color.

The partner agencies and organizations engaged in an ARPA proposal to ensure equitable disaster response and recovery recognize the need for this companion Budget Request to establish a Sonoma County Community Disaster Immediate Needs Fund. This fund would enable community based organizations to rapidly surge capabilities and resources in order to address urgent community needs in the first 30 days of a disaster. While ARPA funding would support the development of the organizational and fiscal structures, controls, and processes that would be used to administer this fund, that time-limited funding stream is not appropriate for this fund, which may not be drawn down before December 31, 2024, when ARPA funds need to be expended.

Traditional disaster and recovery assistance programs exclude undocumented immigrants and do not fully capture the impact of the loss of a few days or weeks of work for those community members who depend on each day of employment to maintain their housing, food for their families, and other basic necessities. These programs’ documentation requirements also can create insurmountable barriers to accessibility and community members’ eligibility, resulting in longer-term impacts to community health and safety and deepening inequities.

These challenges were particularly apparent during the COVID-19 pandemic, where public health data provided a clear representation of our community’s social fault lines, revealing gaping disparities in infection and recovery rates by race, ethnicity, socioeconomic status, and place of residence. That disproportionality combined with the structural and programmatic exclusion impacting many of these same community members moved the County to create a culturally-responsive disaster service collaborative, the COVID-19 Urgent Response and Aid Project, or CURA, to focus on those community members most impacted and most disconnected from services and resources to support their health

¹ Robert R.M. Verchick, Disaster Justice: The Geography of Human Capability, 23 Duke Environmental Law & Policy Forum 23-71 (Fall 2012) Available at: <https://scholarship.law.duke.edu/delpf/vol23/iss1/2>

and safety. However, this Project took 9 long months to come to fruition, and created deeper needs in those communities most impacted than if there had been immediate funding made available to trusted community partners for immediate distribution.

This funding closes that gap and allows for immediate surge capacity in communities traditionally excluded from government programs and resources.

What is the amount of the one-time funding request?

\$2,000,000

What department will be responsible for implementing this item?

The Department of Emergency Management, the Human Services Department, the Office of Equity, the Community Organizations Active during Disaster (COAD) and CURA are proposing a process to co-create the structure, form, content, and protocols to administer this fund, grounded in participatory research and community engagement with those community members who tend to experience underservice and institutional marginalization.

Does this funding request leverage additional funding?

This funding requests leverages ARPA funding proposed to create an equitable disaster response and recovery planning process.

Whom should the County Administrator's Office contact for additional information?

Chris Godley, DEM
Angela Struckmann, HSD
Alegría De La Cruz, OoE
Rocio Rodriguez, COAD
Javi Cabrera-Rosales, CURA

Future Disaster Community Immediate Needs Fund

Name of Board Member Requesting funding:

Supervisor Hopkins

Analysis:

This request would directly build on the companion ARPA project funding request proposed by DEM, OoE, Human Services Department, Community Organizations Active in a Disaster (COAD) and the COVID-19 Urgent Response and Aid Project (CURA). That project would build and strengthen existing partnerships of County agencies, community based organizations (CBOs), faith based organizations (FBOs) and other stakeholders to evaluate past efforts and create a sustainable, equitable, and coordinated service delivery mechanism that connects disaster and recovery service provider organizations with community and government disaster and recovery resources. All funds distributed would be utilized in support of the CBOs – the County would not provide direct housing assistance or financial assistance to individuals and families.

If the Board chooses to establish this fund, staff is recommending that the Board direct staff to:

1. Develop a fund policy, to be approved by the Board of Supervisors that establishes authorities, procedures and guidelines to provide rapid financial assistance to Community Based Organizations (CBOs) at the onset of a disaster to support their capacity to serve communities in need of resources and sustain disaster response operations. This policy would be developed in collaboration with the Community Organizations Active in Disaster (COAD), DEM, OoE and the County Administrator's Office. Staff anticipate being able to return to the Board with such a policy in early 2023.
2. When presenting the policy to the Board of Supervisors, staff will include options on how the fund might be replenished when it is depleted; the likely sources for replenishment would be contingencies or the Disaster Response Fund during the course of the year, or with General Fund one-time available balance if the replenishment occurred at Budget Hearings.
3. Develop necessary contractual and financial mechanisms that would allow the County to issue immediate payment to Community Organizations Active in a Disaster (COAD) fiscal agent, who would facilitate rapid distribution in the event of a disaster. Such distributions would be made in alignment with the fund policy.

Alternative Approach

Rather than setting aside a specific sum of money, which may or may not be needed from year to year, and therefore could unnecessarily tie-up funds, the Board could direct staff to set up the mechanisms necessary to distribute emergency funds, such as agreements with the fiscal agent, and then utilize available sources, such as contingencies or the Disaster Response Fund, to provide as-needed funding at the time it was needed. This would require that a Board item be presented following a disaster, but if all administrative elements are established, it should be a standard item that could be developed and presented very quickly.



FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

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Supervisor: Lynda Hopkins

Date: 4/7/22

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

A farmworker hazard pay program is needed in Sonoma County. These funds will create a program to ensure that farmworkers are able to stay safe during disasters, preparing in advance so that we are the community is not caught off guard in the future.

There are some great recent studies that illustrate the impact of COVID on farmworkers:

- [California Institute for Rural Studies](https://cirsinc.org/covid-19-farmworker-study/) (https://cirsinc.org/covid-19-farmworker-study/)
- [UC Berkeley](https://cerch.berkeley.edu/research-programs/farmworker-covid-19-study) (https://cerch.berkeley.edu/research-programs/farmworker-covid-19-study)
- [Journal of the American Medical Association](https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2784117) (https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2784117)

Last year, North Bay Jobs With Justice conducted an in-depth survey of 100 farm, vineyard, and agricultural workers about the 2020 wildfire season:

- 32% of respondents reported not receiving PPE for wildfires and smoke
- 50% of respondents experienced a dangerous situation at work and of those 75% continued working
- 61% of respondents said they earn less than \$2,500 a month
- 45% of respondents said they were paid less than they earned
- 4 of 5 respondents said their wages were not enough
- Only 23% of respondents receive healthcare through their employer
- 54% of respondents said that were impacted by fires with a loss of income

What is the amount of the one-time funding request?

The proposed budget is \$5,000,000 but can be scaled as appropriate or spread over time if needed. The amount is calculated based on the concept of one-time \$1,200 payments. According to the Bureau of Labor Statistics in 2018, there were over 11,000 farmworkers in Sonoma County. Through existing CBO farmworker networks, as well as collaborating with partner organizations, it would be possible to reach 3,500 farmworkers, which would put the program costs at \$4.2M, and then with additional funds for the County department as a funds administrator, contracting, and process development. There would be the need for extensive outreach, so this results in the \$5.0M proposed budget.

What department will be responsible for implementing this item?

This is TBD, but the Office of Equity is aware of this request and is supportive of the concept. Other suitable departments might be Department of Emergency Management, Human Services Department.

Does this funding request leverage additional funding?

This is a known community need and could possibly leverage outside foundation or other private resources. This may also be able to leverage other government dollars as well.

Whom should the County Administrator's Office contact for additional information?

Leo Chyi, 5th District Director
Lynda Hopkins, Supervisor

Farm Worker Hazard Pay Program

Name of Board Member Requesting funding:

Supervisor Hopkins

Analysis:

This will require significant staff time to research, engage with the community, and develop a program. If the Board elects to fund this request, staff will return with a recommendation on how best to implement it. Given other work priorities for this calendar year, program options would come to the Board some time in 2023.



FY 2022-23 Board of Supervisors Budget Request Form

Deadline: April 7, 2022

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Supervisor: Rabbitt

Date: 4/5/2022

DESCRIPTION OF ONE-TIME FUNDING REQUEST

Instructions: Board budget requests are typically financed with one-time sources that are identified as part of the annual budget development process. As such, requests submitted on this form should be one-time in nature.

What will the funds be used for and why it is needed?

Funding to launch the pilot Sonoma Workforce Proximity Housing Program that will support workforce housing and homeownership to eligible buyers in Sonoma County. The program provides housing assistance loans of up to 16.5% and a minimum of 3.5% of the purchase price of a home in Sonoma County for eligible homebuyers in the program. Supervisor Rabbitt hopes to convene a stakeholder to help guide and build the program to serve our community. One of the goals of the proximity portion of this program is to reduce CO2 emissions and reduce traffic congestion on County roads. The program would target eligible renters who live within and outside of the County and eligible homeowners who live outside of the County to purchase homes and relocate within the County.

This pilot program is modeled after the successful Napa Worker Proximity Housing Program created in 2009, which currently has 104 active loans and 179 paid in full loans on record.

This program supports all five strategic plan pillars with emphasis on Climate Action Resiliency and Healthy & Safe Communities.

Pilot Proximity Housing Down Payment Assistance Program

District 2 along with the Sonoma County Housing Authority is seeking authorization to issue a Notice of Funding Availability (NOFA) with funds from the County's Affordable Housing Fund in order to launch this program. The pilot program will provide loans to eligible households and individuals who desire to live in Sonoma County near their workplaces. Eligible households are those households that, in addition, to meeting the proximity housing guidelines mentioned above, earn less than or equal to 100% of the Average Median Income for Sonoma County. Consistent with the program guidelines, the fund will loan no more than 16.5% towards the purchase price of a home. Up to \$6,558,750 from the County's Affordable Housing Fund will be made available for this purpose.

In evaluating applicants for funding under this program, priority will be given to those applicants with the greatest need based upon reasonable evaluation by staff.

Criteria will be based on a combination of the following:

- Farthest distance traveled/greatest commute reduction
- Most in need of assistance (lower-income recipients)
- Least amount needed from the County (e.g., an applicant needing 5 percent in assistance would score higher than someone needing 16.5 percent)

A review team consisting of county staff will review applications for assistance once they are submitted.

The three parts of the application process are (1) application submission, (2) application review, and (3) final evaluation and award.

If selected for funding under this program, recipients will be required to sign the appropriate loan agreements, and will then also have to sign covenants requiring certain repayments if the home is resold to a non-worker proximity buyer.

This funding would provide the initial program investment to hire 1 FTE to run the program and funding to contract with service provider to help process loan documents.

What is the amount of the one-time funding request?

The initial funding request for the Sonoma Workforce Proximity Housing (pilot) Program is \$2 million-\$6.5million.

By comparison, County of Napa is funding \$1.5million on an annual basis for a comparable program with 1FTE and a contract for service with Neighborly.

	Population	Downpayment	0.165	Number of Households	Annual Cost
Napa	134609	Median cost	\$795,000	15	\$1,967,625
Sonoma	481415	Assistance	\$131,175	20	\$2,623,500
				25	\$3,279,375
Percent	0.279611			50	\$6,558,750

Based on Sonoma County’s population of 481,415 compared to Napa County’s 134,609 and comparable housing costs and housing availability, \$2 million is a conservative start up request. Based on the median home price of \$795,000 the 16.5% maximum program contribution could fund down payments for 15 Sonoma County homeowners.

What department will be responsible for implementing this item?

Sonoma County Housing Authority

Does this funding request leverage additional funding?

Grant funding could potentially be available for applicants through the California Department of Housing and Community Development Program. The assumption in budget request does not include grant funding

Whom should the County Administrator’s Office contact for additional information?

Supervisor David Rabbitt’s office:
(707)565-3754 or district2@sonoma-county.org

Sonoma Workforce Proximity Housing Down Payment Assistance Program

Name of organization or Board Member Requesting funding:

Supervisor Rabbitt

Analysis:

A new pilot program to provide down payment assistance to support workforce housing through homeownership may be beneficial to help reduce greenhouse gas emissions and reduce traffic congestion. Below is the CDC team's initial analysis of this potential pilot program, a related program in Napa County, and some potential opportunities and challenges.

Loan Program Administration

The pilot program could be administered by the Community Development Commission (CDC), which is a separate entity from the Sonoma County Housing Authority. The CDC has experienced staff that administer similar loan programs. However, the program would increase the need for additional staff resources to conduct the various program administration activities including:

- Program design (development of policies, procedures, guidelines)
- Program marketing
- Application processing
- Loan underwriting
- Loan document preparation/execution
- Template agreement development (Program staff, Accounting, County Counsel)
- Long term loan servicing (Program staff, Accounting)
- Resale, refinance, subordination processing

In addition to the funding necessary for down payment assistance loans, it is estimated that the equivalent of one full time Senior Community Development Associate staff position would be necessary to administer this program. The estimated costs are as follows:

- Annual and ongoing program administration costs: \$215,000
 - Senior Community Development Associate equivalent: \$185,000/year
 - Long term loan servicing (Program staff, Accounting): \$30,000/year
- One time start up costs:
 - Program design development (Program staff, Accounting, County Counsel): \$50,000

CDC would create a new "Affordable Housing Fund" to separate the revenue and expenses from the rest of CDC's affordable housing programs and for reporting purposes.

About the Napa County Program

This proposed pilot program is based on a similar program administered in Napa since 2009. Napa reports that over the last three years, they have issued approximately 18 down payment assistance loans each year. They initially provided up to 10% for down payment assistance but recently increased the assistance up to 16.5%. Based on this increase in assistance, they report they have received an increase in applications. Their program is slightly different than the proposed Sonoma program in that

households can make up 100% of the area median income to qualify and the Napa program allows households to earn up to 120% of the area median income. The Napa program does not have any requirements to ensure the housing payment is affordable and instead relies on the mortgage lender to determine this factor. The Napa program provides the down payment assistance in the form of a loan with a repayment term of 55 years at zero percent interest, with a shared appreciation equity based on the value of the home at the time of resale. The repayment of the loan and the shared equity are then placed in a type of revolving fund dedicated to the program, to provide funds for additional loans.

Additional Potential Partnerships

It may also be beneficial to talk with developers of below market rate units and land trusts that can help to create opportunities to help households with incomes at or below the area median income utilize this kind of down payment assistance to purchase an affordable home. Land trust affordable homeownership models can often make these kinds of down payment assistance programs more feasible. The Housing Land Trust of Sonoma County works with many of the cities in the county to bring down the cost of homes for low and moderate-income buyers (by maintaining ownership of the land and selling the homes to the buyers) and also ensure perpetual affordability of the homes at resale, thus making optimal use of public funds. The Housing Land Trust of Sonoma County may be a good partner to consider for this pilot program.

Housing Assistance Program for County SEIU Employees

There is a similar program in Sonoma County for First-time Homebuying assistance for County employees. The CDC has some experience with this type of program, in this case for County employees only (SEIU represented employees). This program provides up to \$50,000 as secondary mortgage financing at below market rates to assist eligible employees to purchase a home.

The program is currently experiencing a decrease in loan applications. Some of the recent inquiries from employees have resulted in lack of interest in the program as \$50,000 is not sufficient to write down the cost of a home purchase in Sonoma County. The average home cost in 2021 in Sonoma County was \$769,000. In March 2022, Sonoma County home prices increased approximately 11% compared to 2021, with a median sales price of \$799,000 (source Redfin.com).

This program allows applicants to locate a market rate home of their choice to purchase, which is different than other affordable homeownership programs supported by the County through varied funding sources (e.g. Habitat for Humanity) or density bonus/inclusionary housing requirements that require below market rate sales prices.

The pilot program as proposed would be a similar model to the First Time Homebuyer Assistance Program as applicants would select their own market rate home to purchase at a market rate, rather than a home that is for sale at a price restricted below market rate home. As a result, the proposed pilot program would be relatively straightforward to administer, but it also may encounter similar challenges with buyers having difficulty locating a home a price affordable to them, even with the generous down payment assistance.

FY 2022-23 Board of Supervisors Budget Request Form

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Supervisor: Rabbitt

Date: 4/5/2022

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What will the funds be used for and why it is needed?

The cost of implementing the recently submitted Groundwater Water Sustainability Plans (GSPs) and administering the GSAs is much higher than can be reasonably borne by local groundwater users, particularly in smaller basins like Petaluma Valley, where the majority of users are domestic well owners. The mandates under SGMA result in fixed administrative and reporting costs that are the same whether the basin is very large with numerous groundwater pumpers – or very small, with few people who pump groundwater.

What is the amount of the one-time funding request?

POSSIBLE COUNTY FUNDING OPTIONS: Groundwater Sustainability Agencies

Assumption in all scenarios: GSAs receive zero grant funding

Option 1: Offset fees that would be paid for rural residents in all basin

PV: \$222,720

SV: \$177,008

SRP: \$223,000

TOTAL: \$622,728

Option 2: To reduce the burden on food crops, apply the 0.6 AFY vineyard irrigation rate to truck, berry, citrus, fruit/nut growers (pasture and grains would remain the same, as irrigation rate is less than 0.6 AFY)

PV: \$65,665

SV: \$16,539

SRP: \$44,346

TOTAL: \$126,550

Option 3: County contribution would lower the rates in both Petaluma Valley and Sonoma to be more similar to Santa Rosa Plain rates, reducing the disparity between the basins

Option 3A: Reduce rates in PV and SV to \$100 per AFY

PV: \$779,038 (reduce rate from \$400 to \$100)

SV: \$431,604 (reduce rate from \$160 to \$100)

TOTAL: \$1,210,642

Option 3B: Reduce rates in PV and SV to \$50 per AFY

PV: \$908,878 (reduce rate from \$400 to \$50)

SV: \$791,274 (reduce rate from \$160 to \$50)

TOTAL: \$1,700,152

Option 3C: Reduce the rates in SV and PV to \$50 per acre foot, PLUS cover rural residential in all three basins

PV: \$936,718

SV: \$846,589

SRP: \$223,000

TOTAL: \$2,006,307

What department will be responsible for implementing this item?

The three Groundwater Sustainability Agencies are three distinct Joint Power Authorities with different participating agencies however the County of Sonoma and Sonoma Water are members of all three.

Does this funding request leverage additional funding?

Grant funding available in early 2023 (DWR), the GSA Administrator plans to apply. The assumption in all scenarios listed in budget request do not include grant funding

Whom should the County Administrator's Office contact for additional information?

Supervisor David Rabbitt's office:

(707)565-3754 or district2@sonoma-county.org

Groundwater Sustainability Agency Fee Subsidy

Name of Board Member Requesting funding:

David Rabbitt

Analysis:

The information below has been provided by Sonoma Water staff. Should the Board desire to fund some portion of GSA fees, the Board may want to set aside some funds during budget hearings and direct staff to schedule a Board meeting in the near future for a fuller policy discussion.

Background

The Sustainable Groundwater Management Act (Act) required the formation of Groundwater Sustainability Agencies (GSAs) by June 30, 2017, to manage groundwater in the Petaluma Valley, Sonoma Valley, and Santa Rosa Plain groundwater basins. This deadline was met and Joint Powers Agreements (JPAs) were entered into in all three basins to create the Petaluma Valley, Santa Rosa Plain and Sonoma Valley Groundwater Sustainability Agencies (GSAs). The Board and the Board of Directors of Sonoma Water authorized the County and Sonoma Water participation in the JPAs on April 25, 2017.

Each GSA needed to establish funding to support required activities under the Act, most notably the development of groundwater sustainability plan (Plan) by 2022 and the administration and operation of the GSA. The JPAs of all three agencies included initial commitments for funding from member agencies for 2017-18. The Santa Rosa Plain GSA's JPA included a second year of member agency funding commitments and while second year funding wasn't included in the JPAs for Petaluma Valley and Sonoma Valley GSAs, the member agencies agreed to continue contributions to the agencies in 2018-2019. In December 2017, all three GSAs began rate/fee studies with the goal of funding the GSAs through fees beginning in fiscal year 2019-2020. Petaluma Valley and Sonoma Valley ended the fee studies in August 2018 and agreed to continue funding the respective GSAs with member agency contributions through 2021-2022.

The Santa Rosa Plain GSA continued its fee study, and in June 2019 adopted a groundwater sustainability fee of \$19.90 per acre foot of groundwater pumped annually. The fee was to be levied on all groundwater users in the basin. However, the County and the Sonoma Water representatives to the Santa Rosa Plain GSA Board developed a proposal referred to as the "Alternative Plan". The May 21, 2019, summary report noted that, "The purpose of the alternative plan is to provide equity and to reduce confusion between groundwater users in the three basins by ensuring that all rural landowners and agricultural producers are treated

similarly until groundwater sustainability plans are developed and basin-specific problems and solutions are identified.”

The alternative plan was approved by the Board and the Sonoma Water Board of Directors, and it resulted in funding from Fiscal Years 2019-20 through 2021-22 to fully offset the fees that would have been paid by all non-municipal groundwater pumpers. In total, the County contributed \$600,000 from the general fund and Sonoma Water contributed a three-year total of \$60,000 to the Santa Rosa Plain GSA (in addition to the groundwater sustainability fee that Sonoma Water paid annually).

Table 1 illustrates the amount that the County, Sonoma Water and other agencies have paid to support the GSAs since July 1, 2017.

Table 1. Total Contributions/Payments to Sonoma County GSAs, FY 2017-2018 through 2022-23

	County	Sonoma Water*	Other agencies**
Petaluma Valley	\$394,000	\$601,000	\$474,000
Sonoma Valley	\$344,000	\$548,000	\$681,000
Santa Rosa Plain	\$719,000	\$274,000	\$936,800
TOTAL	\$1,457,607	\$1,424,198	\$2,092,000

*In addition to direct contributions and groundwater fees, Sonoma Water has provided services to the GSAs at a discounted labor rate, for additional contributions of approximately \$1.95 million.

**This includes both in-kind contributions, cash contributions and groundwater fees paid by municipal pumpers in Santa Rosa Plain.

GROUNDWATER SUSTAINABILITY PLAN FINDINGS

Compared to the critically overdrafted groundwater basins in the Central and San Joaquin valleys, the three Sonoma County basins are in relatively good shape – but still face challenges. There are gaps in data in all three basins, particularly regarding the relationship between groundwater pumping and the depletion of connected creeks and streams. In Petaluma Valley and Sonoma Valley data is poor at the southern ends of the basins, where pumping of groundwater could lead to seawater intrusion. More complete information is available on groundwater levels, although gaps exist in specific areas in all basins, particularly near the basin borders.

Based on the existing information, the Plans find that groundwater conditions in Petaluma Valley are generally sustainable and are projected to remain sustainable (however this finding is hampered by the significant data and information gaps in Petaluma Valley); in Santa Rosa Plain are currently sustainable, but are projected to require projects and management actions in order to remain sustainable in the future; and in Sonoma Valley are unsustainable now and into the future in the deep aquifer unless projects and management actions are implemented.

PLAN IMPLEMENTATION AND BUDGETS

The implementation schedules in the three basins for the next five years focus on closing the data gaps, pre-project planning and studies, annual reporting, monitoring, improvements to groundwater models, preparation of the required five-year plan update and stakeholder engagement and communication. All the tasks are requirements by the Act or are needed to implement the plans.

Five-year plan implementation and agency operations and administration are estimated to cost an average of \$1.2 million annually in Sonoma Valley and an average of \$1.1 million annually in Petaluma Valley and Santa Rosa Plain. State and federal grants could offset fees and/or contributions to funding. The next large state grant funding round is competitive and won't be released until early 2023. For planning purposes, the GSAs are assuming 25 percent of funding could come from grants, reducing the annual budget needs to approximately \$842,000 in Sonoma Valley, \$791,000 in Petaluma Valley and \$805,000 in Santa Rosa Plain.

Wherever possible, staff is assuming that study costs, SGMA compliance tasks, and grant applications and management will be shared between the basins. In addition, beginning on July 1, 2022, one consultant will provide administrative services to the three basins, with the goal of increasing efficiencies and reducing duplicative costs. Despite these efforts, the costs over the next five years are relatively similar in each basin.

A review of groundwater sustainability plans throughout California had limited usefulness in determining if local budget assumptions are high or low: The implementation plans often lacked enough detail for relevant comparisons and in many basins the county, irrigation districts or other local agencies are providing in-kind services that weren't included in budget figures. The estimated annual budgets ranged from \$2 million to about \$500,000. GSA staff spoke to managers of four small basins in the Santa Cruz and Salinas Valley areas and learned that these areas are also struggling to spread compliance and administrative costs among a small number of groundwater users.

FUNDING: CURRENT RATE AND FEE STUDIES

In September 2021, the three GSAs began new rate/fees studies with the goal of funding the first five years of implementation of the Plans through fees or other sources beginning in fiscal year 2022-23. Funding options are relatively limited and include: member agency support, parcel tax, benefit assessments (more commonly used for capital projects), wellhead fees, or fees based on groundwater use. The GSAs rejected the wellhead fee as disproportionate (a well owner who pumps groundwater only for his or her home use could pay the same as someone who uses groundwater for commercial purposes). Property tax measures are expensive to place on the ballot and require two-thirds voter support; benefit assessments are also costly to ballot and require the support of a weighted majority of landowners.

Fees based on groundwater use are developed by dividing the average annual budget by the total amount of groundwater pumped in the basin. Groundwater pumped is determined by using actual pumping amounts from municipal and other public water suppliers (which are required to report pumping figures annually to the California Division of Drinking Water) and by estimating groundwater use by other pumpers. Estimates must be based on the best available information and data from reliable sources.

While final groundwater pumping figures are still being refined, the table below illustrates estimated annual use, fees based on the full budget and fees assuming that 25 percent of the costs are covered by grant funding. Because the basic costs of GSP implementation during the next five years are nearly the same in each basin, the math results in the per-acre foot fee being \$50-\$40 per acre-foot in Santa Rosa Plain. In Petaluma Valley, which pumps nearly 10 times less groundwater, the fee would be \$400-\$300 per acre-foot. In Sonoma Valley, with 7,100 acre-feet of pumping annually, the fee would be \$160-\$120 per acre-foot.

Table 2 illustrates how these rates would impact different types of payors, including rural residents, grape growers and vegetable and dairy farmers.

Table 2. Estimated annual fees per-acre foot of groundwater pumped

Basin	Estimated Groundwater pumped annually	Approximate Fee (full budget)	Approximate Fee (25% grant revenues)	Fee paid by rural residents ¹ (25% grant revenues)
Petaluma Valley	2,640	\$400	\$300	\$150
Sonoma Valley	7,100	\$160	\$120	\$60
Santa Rosa Plain	21,500	\$50	\$40	\$20

Basin	Fee paid by grape grower with 10 acres (25% grant revenues)	Fee paid by grape grower with 100 acres (25% grant revenues)	Fee paid by vegetable farmer with 20 acres (25% grant revenues)	Fee paid by dairy farmer with 100 acres (25% grant revenues)
Petaluma Valley	\$1,800	\$18,000	\$10,680	\$2,700
Sonoma Valley	\$720	\$7,200	\$4,272	\$1,080

¹ Assumes a single dwelling unit on a single parcel.

Santa Rosa Plain	\$240	\$2,400	\$1,424	\$360
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Table 3 illustrates the estimated amount of acre feet of groundwater pumped annually by major user groups in each basin and the total amount of approximate fees that would be paid by each user group (assuming that 25 percent of revenues come from grants).

Table 3. Estimated annual groundwater use by user class and estimated total fees paid by user class annually (assuming 25% grant revenues; numbers rounded to nearest 5)

Groundwater pumpers	Petaluma Valley		Santa Rosa Plain		Sonoma Valley	
	Estimated groundwater pumped annually	Total estimated fees	Estimated groundwater pumped annually	Total estimated fees	Estimated groundwater pumped annually	Total estimated fees
Large municipal water suppliers	260	\$78,00	6,030	\$241,200	300	\$36,000
Small public water suppliers	180	\$54,000	950	\$38,000	675	\$81,000
Rural residents	635	\$190,500	4,120	\$164,800	1,080	\$129,600
Agriculture	1,250	\$375,000	6,000	\$240,000	4,115	\$493,800
Turf irrigation (golf course, playing fields)	600	\$180,000	2,500	\$100,000	500	\$60,000
Urban well owners	10	\$3,000	120	\$4,800	70	\$8,400
Commercial	295	\$88,500	1,330	\$53,200	260	\$31,200

FEE STUDIES OUTREACH AND FEEDBACK

The GSAs have informed groundwater users about the fee options and potential rates through a total of eight community meetings (both virtual and in person) which were attended by approximately 500 people, presentations to stakeholder groups, direct mail, a social media

campaign, emails to stakeholder lists and newspaper advertisements. In addition, press releases have generated free media in local newspapers and radio.

In the meetings, emails and phone calls, the public provided hundreds of comments. While some people expressed support for the fee (particularly in Santa Rosa Plain, where the fee is relatively low, and Sonoma Valley, where known groundwater problems exist), the overwhelming majority of responses have been negative. Petaluma Valley residents and farmers are particularly concerned about paying a new, high annual fee to fund an agency where the focus over the next five years will primarily be compliance, monitoring and studies.

The GSAs received letters from the Sonoma County Farm Bureau and the Community Alliance for Family Farms, expressing concerns about the disparity of the fees between the basins and the competitive disadvantage this creates for farmers in Petaluma and Sonoma valleys compared to Santa Rosa farmers. The two organizations also raised concerns about the impact the fees could have on dairy and vegetable farmers, whose product prices may be set by the government (milk) and who operate on thin margins. Finally, the organizations request that the GSAs “slow down” to allow for additional public education and feedback. Many of these sentiments have been echoed by members of the Petaluma Valley GSA Advisory Committee.

BOARD FUNDING REQUEST

Based on concerns regarding the significant disparity in the fees between the basins and the high fees proposed in Petaluma and Sonoma valleys, Supervisor Rabbitt has requested county budget support for the GSAs for two years. The funding would help support GSA operations including administration; legal services; grant administration; data collection, monitoring and reporting; outreach and stakeholder engagement; planning for projects and management actions; and other technical services associated with Groundwater Sustainability Plan implementation to ensure the basins either become sustainable (Sonoma Valley and Santa Rosa Plain) or maintain sustainability (Petaluma Valley) by 2042. The following discussion describes the proposed funding options and impacts.

Option 1: The County could contribute funding to the Petaluma Valley and Sonoma Valley GSAs in an amount needed to lower groundwater user fees for rural residents, agriculture and other non-municipal pumpers to a level closer to the Santa Rosa Plain fee. The estimated per-acre foot rate in Petaluma Valley is more than seven times the Santa Rosa Plain fee, while the Sonoma Valley is three times as high. These disparities are difficult to justify over the next five years, when GSP implementation is nearly identical in each basin and focuses on monitoring, reporting, closing data gaps and the administrative tasks necessary to comply with SGMA.

Option 1 would increase ratepayer equity by reducing the disparity and would reduce the competitive disadvantage the fees could create for farmers and businesses that rely on groundwater in Petaluma and Sonoma valleys. This option assumes that municipal water suppliers would pay the non-subsidized per-acre foot, as the municipal suppliers (the cities of Petaluma and Sonoma and Valley of the Moon Water District have the ability to either absorb

costs through their budgets or to pass the charges to ratepayers.) Two alternatives are provided to lower fees in Petaluma Valley and Sonoma Valley:

- A. **A total contribution of \$1.2 million** annually to lower fees to approximately **\$100 an acre foot**
- B. **A contribution of \$1.3 million** annually to lower fees to approximately **\$50 an acre foot**

The impact on ratepayers of Options 1A and 1B is illustrated in Table 4.

Table 4. Impact on annual fees for Petaluma and Sonoma Valley ratepayers, Options 1A and 1B

	Fee based on current rate (25% grant revenues)	Option 1A: Fee based on reducing to \$100 AFY	Option 1B: Fee based on reducing to \$50 AFY
PETALUMA VALLEY			
Rural resident	\$150	\$50	\$25
10 acres vineyard	\$1,800	\$600	\$300
100 acres vineyard	\$18,000	\$6,000	\$3,000
20 acres vegetables	\$10,680	\$3,560	\$1,780
10 acres turf (school, golf course)	\$10,500	\$3,500	\$1,750
100 acres dairy	\$2,700	\$900	\$150
	Fee based on current rate (25% grant revenues)	Option 1A: Fee based on reducing to \$100 AFY	Option 1B: Fee based on reducing to \$50 AFY
SONOMA VALLEY			
Rural resident	\$60	\$50	\$25
10 acres vineyard	\$720	\$600	\$300
100 acres vineyard	\$7,200	\$6,000	\$3,000
20 acres vegetables	\$4,272	\$3,560	\$1,780
10 acres turf (school, golf course)	\$4,200	\$3,500	\$1,750
100 acres dairy	\$1,080	\$900	\$450

Option 2: The County could contribute funding of up to \$500,000 annually to offset fees that would be paid by rural residents in all three basins. The goal of this option is eliminate the disparity in fees that would be paid by people living in neighboring GSA basins and by people living outside the basins (who pay no fees). This option would also allow the GSAs additional time to communicate with rural residents about the fee and how it is derived.

Because most residents do not meter their wells, and SGMA prohibits the GSAs from requiring residential metering, the GSAs used studies to estimate rural residential water use of 0.5 acre feet per residential parcel annually. An additional home on a parcel would be allocated an additional 0.25 acre feet annually. Urban dwellers who receive water from supplier but who have a well for irrigation are assumed to use 0.10 acre feet annually. There are many factors that go

into water use, including the age of the home, number of residents, and landscaping choices and irrigation systems. At this point, the available data is not sophisticated enough to differentiate water use among rural residences.

The use of estimates has created angst for many rural residents, who argue that their water use is less than estimated or that their neighbor’s water use is greater than estimated. A county offset of the fees would allow the GSAs time to better communicate with rural residents about the fee and estimated water use.

The approximate amount of annual funding needed per basin in Option 2 is as follows:

Petaluma Valley: \$190,000

Santa Rosa Plain: \$170,000

Sonoma Valley: \$140,000

Option 3: The County could contribute funding of up to \$100,000 annually to equalize the fees paid by food producers to those paid by grape growers. The goal of this option is to ensure that groundwater fees don’t negatively impact farmers who grow food crops, including vegetables, berries, citrus, fruits and nuts, to switch to wine grapes. Vegetables (and other food crops) generally require much more water per acre than wine grape vineyards, which are relatively low-water use plants. Because irrigation coefficients are used to determine the estimated per-acre water use of crops, the groundwater user fee for a farmer who grows 10 acres of vegetables (with an irrigation coefficient of 1.78 acre feet of water used annually for every acre of crops grown) would be much higher than a fee paid by a farmer with 10 acres of vines (with an irrigation coefficient of 0.6 acre feet annually).

By applying the 0.6 acre feet annual vineyard irrigation rate to food crops, Option 3 would result in food producers paying a fee equivalent to a grape grower. Because the irrigation coefficients for pastures (0.04 acre feet annually) and grains (0.0 acre feet annually) are lower than vineyards, the fees on these crops would not change. Table 5 illustrates the impact of Option 3 on vegetable growers in the three basins.

The amount of funding needed per basin to implement Option 3 is as follows:

Petaluma Valley: \$50,000

Santa Rosa Plain: \$35,000

Sonoma Valley: \$15,000

Table 5. Annual impact of Option 3 on vegetable growers in the GSA basins

Basin	Per AFY rate (25% grant assumption)	Current Irrigation rate	Current fee per acre of irrigated vegetables	Using vineyard irrigation rate	Fee per irrigated acre with vineyard rate	Savings for a farmer with 10 acres of vegetables
Petaluma Valley	\$300	1.78	\$534	0.6	\$180	\$3,540

Sonoma Valley	\$120	1.78	\$214	0.6	\$72	\$1,416
Santa Rosa Plain	\$35	1.78	\$62	0.6	\$21	\$413

Option 2 plus 3: The County could contribute up to \$600,000 annually to both offset fees paid by rural residents (as proposed in Option 2) and to equalize the fees paid by food producers and grape growers (Option 3). The funding needed per basin for this option is:

Petaluma Valley: \$240,000

Santa Rosa Plain: \$205,000

Sonoma Valley: \$155,000

Option 4: County continues providing member agency contributions to Petaluma Valley and Sonoma Valley GSAs at an amount not to exceed \$200,000 per basin annually for two years. In conjunction with contributions from other member agencies, this option would allow the two smaller GSAs to continue functioning and meet basic compliance requirements of SGMA. During the next two years, the GSAs will be exploring and possibly implementing consolidation, and will learn if and how much state grant funding will be received. The amount contributed per basin mirrors the amount the County contributed to Santa Rosa Plain annually, beginning in 2019, to offset fees that would have been paid by rural groundwater users.



FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Law Enforcement Chaplaincy in Sonoma County

Legal Structure of Organization: Non-profit 501(c)3

Date: March 31, 2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

Funds for the Law Enforcement Chaplaincy Service in Sonoma County (LECS) are used for cadet training, chaplaincy academy, uniforms for commissioned chaplains, liability insurance, rent, 24/7 live answering and dispatch service, regular meeting expenses (in-person and virtual), fuel reimbursements, office supplies, LECS has provided support to law enforcement officers, firefighters, emergency medical personnel, their families, and members of our community who find themselves in the midst of tragedy and loss. We respond by sending out a trained chaplain (or two based on situational circumstances) in response to requests from law enforcement officers and provide immediate emotional support and follow up care to the officer and/or to constituents in our community facing tragedy and loss. We are an interfaith community of compassionate volunteers without religious, political, or legal agendas.

- Website: sonomacountychaplains.org (click to view)

2. What is the amount of the one-time funding request?

\$60,000

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

No (n/a)

4. Did your agency apply for County funding via another County process that was not approved?

No (n/a)

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

We provide compassionate non-denominational chaplaincy services Countywide and are the exclusive organization of our type in the County of Sonoma.

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

This funding helps support the County’s pillars in **healthy and safe communities** along with **resiliency infrastructure** via in-person outbound service calls by our chaplains, in cases of suicides, SIDS, death notifications, homicides, automobile accidents, ‘every 15 minutes’ programs, school crisis teams, and the correctional support team (SCSO deputy officers) at the jail’s main adult detention facility (MADF). The ongoing work of this 45-member chaplaincy team supports **constituents in their time of need**, fulfilling a service gap *not met by other County agencies*. LECS helps the County of Sonoma preserve healthy and safe communities (giving space to law enforcement offices to do their job while tending to crime scene victims) and enhances our resiliency infrastructure by coming to the aide of mental health workers and offers resources, outside of those traditionally available, to our constituents when they are facing trauma and loss.

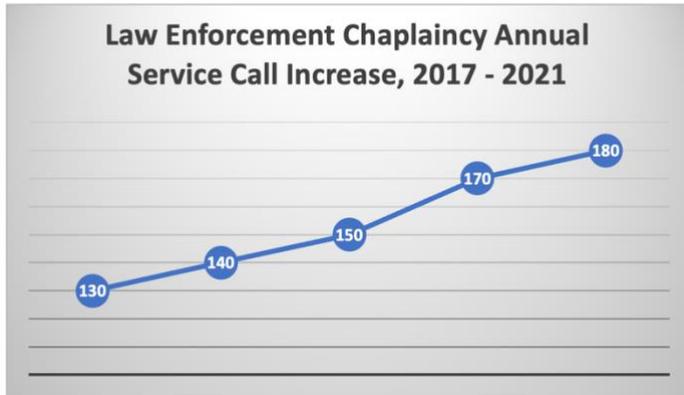
7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

We have contacted the Board of Supervisors’ district office members with this request. We also work with Sonoma County law enforcement agencies and serve in response to their direct requests for service. We contacted and made a presentation to leadership of the organizations below, through the Sonoma County Sheriff’s Office, Misti Wood at Misti.Wood@sonoma-county.org, 707-565-4490, who arranged a presentation at the monthly Police Chief’s meeting.



8. Why is funding from the County needed? Please explain your organization’s efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

One time funding from the County is needed due to aftereffects of Covid-19. During the height of the outbreak, our annual fundraising event, Tour de Fuzz, www.tourdefuzz.org, was cancelled (per the County health order), leaving our active and operating organization with a growing deficit. Expenses continued while income did not.



During that same time, calls for service of our chaplains by Sonoma County law enforcement and first responders increased (see graph), mostly due to Covid-19 related deaths.

Traditionally, and for over a decade, the Chaplaincy has been self-funded via our charity bike ride along with small community contributions. Despite financial reserves, the chaplaincy finds itself with an operational deficit from Covid-19. Even with the fundraising event’s return this year, LECS faces a residual

\$60,000 budget gap. We’re seeking a one-time assistance payment to help us continue reliable chaplaincy services to law enforcement and the community – while also growing the service. Calls for service are up and our current chaplain academy is training 20+ new cadets, ready for commissioning in June 2022.

9. Is matching funding available? Provide details.

No matching fund is available.

10. List your organization’s contact information so the relevant county department can contact you to discuss this request.

Shaun Ralston, LECS President
RalstonS@sutterhealth.org
Board@SonomaCountyChaplains.org
(707) 332-2945, direct cell

Rita Constantini, LECS Executive Director
RitaConstantini@outlook.com
ExecutiveDirector@SonomaCountyChaplains.org
(707) 364-5520, direct cell

John Storm, LECS Treasurer
jstorm@rdiocese.org
Board@SonomaCountyChaplains.org
(707) 479-5424, direct cell

11. Organizational awards and media

- Press Democrat | [Chaplains Bear Witness to Others’ Darkest Moments](#) (click to view)
- Volunteers in Courage Award, Sonoma County District Attorney, Jill Ravitch
- National Jefferson Award
- Service Award, Attorney General, State of California, Bill Lockyer
- YouTube | [Constituent Testimonial](#) (click to view)

“Being there” 24/7 for accidents, death notifications, suicides, wildfires and evacuations



Law Enforcement Chaplaincy in Sonoma County

Name of organization Requesting funding:

Law Enforcement Chaplaincy in Sonoma County

Analysis:

1. Has the organization received funding since FY18-19 to present?
This organization has received the following sums since FY18-19:
 - FY18-19: \$7,500 – Sheriff’s Office payment
 - FY19-20: \$7,500 – Sheriff’s Office payment and \$15,000 D3 Grant (TIF)
 - FY20-21: \$7,500 – Sheriff’s Office payment and \$11,908 – D3 Grant (TIF)

2. Has the organization applied for an RFP and not been funded?
No

3. Does this duplicate work that the department already does or funds?
No

4. Does this compliment or conflict with current services?
This request does not conflict with any services currently being provided by the Sheriff’s Office. The Sheriff’s Office contracts with the LECS for services at an annual cost of \$7,500. Without researching LECS’s financial records staff cannot comment on the validity of the request. Staff does know that Tour De Fuzz is the organization’s major fund raising effort and has been very successful for them in the past, though the organization noted a financial hardship due to having had to cancel this event due to COVID. Given the success of their historic fund raising efforts, the Sheriff’s Office has not increased the funding of our contract with them. Staff assumes funding in this request would complement the services the Sheriff’s Office is already receiving.

5. Is there an alternative way to meet this need?
No



FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Catholic Charities of the Diocese of Santa Rosa

Legal Structure of Organization: 501c3 Non-Profit

Date: April 7, 2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

Catholic Charities has a 36-year history of providing nutritious food in an accessible and culturally conversant setting to people experiencing food insecurity, while simultaneously offering benefit enrollment and warm referrals to other safety net supportive services.

The target population for these funds will be Sonoma County residents experiencing food insecurity, with a focus on low-income households, veterans, homebound seniors, immigrants, those experiencing homelessness, and residents of outlying, underserved areas. Catholic Charities is a trusted provider of homeless supports and housing, financial stability, immigration legal services and senior services to underserved communities, food delivery to these targeted groups is a natural extension of trusted, established relationships.

These funds will be used for Catholic Charities' food operations in three core ways:

1. Ongoing food distributions in nine key underserved and rural areas in Southern Santa Rosa, Occidental, Sebastopol, Graton, and other Sonoma County outlying areas. Additional food distributions are added during times of emergencies such as disasters or PSPS events in our community.
2. Community Food Pantry in a central location in Santa Rosa that provides emergency food to Sonoma County residents facing hunger, and also helps supplement home deliveries for home bound seniors and individuals who are precariously housed in Sonoma County.
3. Food Operations at Catholic Charities' three emergency shelters, serving individuals from every region in Sonoma County. Shelter food operations will be headquartered at our new commercial kitchen called Caritas Center, but will serve all of Catholic Charities' shelter and housing programs.

2. What is the amount of the one-time funding request?

Catholic Charities requests \$150,000 in one-time funding to support and expand our food programs in Sonoma County. Noting this is one-time funding, we anticipate spending these funds within one year of funds received. These funds would be used for staffing support and food costs and infrastructure for the delivery of services across the County. We believe that with this amount of funds we can an additional 50,000 meals per year.

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

Yes – Additional supplemental information will be provided by Friday, April 15, 2022.

Additional info:

Yes – Funding summary and documentation is attached.

4. Did your agency apply for County funding via another County process that was not approved?

Yes – Additional supplemental information will be provided by Friday, April 15, 2022

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

Our agency does provide services Countywide, and partners closely with other organizations such as Redwood Empire Food Bank, Food for Thought, congregation-based food pantries, and others. The need for food has continued to rise among vulnerable populations during the pandemic and due to the rising costs of food and other goods we want to continue to partner with other service agencies to ensure families do not go hungry.

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

This funding will provide for critical resources within the food services that provides critical resources for those who are precariously housed and those who are homeless. This funding request is aligned with the County of Sonoma’s healthy and safe communities pillar ensuring quality and equitable housing, health and human services are provided for all.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

We do not believe the County provides these services or programs directly except in cases of dire emergency.

8. Why is funding from the County needed? Please explain your organization’s efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

The COVID-19 pandemic significantly exacerbated Sonoma County households’ food insecurity with the loss of jobs and increased food prices, while also hamstringing providers given increased food staple costs and limited in-kind food donations. Since the shelter in place order, the agency has begun serving over 200,000 pounds of food annually.

We received funding from the County early in the pandemic to help with the increased need, but this has since ended. We currently have other private foundations and donor funds that supplement our food services. Additionally we have city and county contractual funds that provide for some of the food operations in the shelters.

9. Is matching funding available? Provide details.

Yes – Additional supplemental information will be provided by Friday, April 15, 2022

Additional information provided:

Matching funds include \$25,000 from the Community Foundation, \$50,000 from Catholic Charities of California, and \$50,000 from the Child and Adult Food Care Program.

10. List your organization’s contact information so the relevant county department can contact you to discuss this request.

Jennielynn Holmes (Chief Program Officer) – 707-321-5711; jholmes@srcharities.org
Rebecca Kendall (Chief Development Officer) - 707-308-4797, rkendall@srcharities.org

Description	Funder	Award	Federal	LMIHAF	State ESG-CV	State ESG-20	County General	CoC	Reinvestment & revitalization	CESH-19	HHAP 1 & 2
SIH	So Co CDC	754,060			705,134		17,426			31,500	
Palms Inn Supportive Housing CDC	So Co CDC	135,000					13,500				121,500
PSH for unsheltered community	So Co CDC	200,000					20,000				180,000
HOST CDC Quarterly Report	So Co CDC	185,460					19,956			165,504	
Prevention CDC	So Co CDC	30,000		15,827						14,173	
CE CDC	So Co CDC	403,544					5,523	338,544	59,477		
HSC HUD CDBG CDC	So Co CDC	50,000					50,000				
FSC HUD CDBG	So Co CDC	374,032			293,189		80,843				
RRH Scope A-1 CDC	So Co CDC	956,256		4,675	798,578	153,003					
Housing Navigator	So Co Housing Authority	223,951	223,951								
Transportation & Mobility Mgmt	So Co Human Services	21,000	21,000								
So Co DA HOST Victims Services	So Co District Attorney	50,000	50,000								
		3,383,303	294,951	20,502	1,796,901	153,003	207,249	338,544	59,477	211,177	301,500

Description	Funder	Award	Federal	LMIHAF	State ESG-CV	State ESG-20	County General	CoC	Reinvestment & revitalization	CESH-19	HHAP 1 & 2
SIH	So Co CDC	754,060									
Palms Inn Supportive Housing CDC	So Co CDC	135,000					13,500				121,500
PSH for unsheltered community	So Co CDC	200,000					20,000				180,000
HOST CDC Quarterly Report	So Co CDC	185,460					19,956			165,504	
Prevention CDC	So Co CDC	30,000		15,827						14,173	
CE CDC	So Co CDC	403,544					5,523	338,544	59,477		
HSC HUD CDBG CDC	So Co CDC	50,000					50,000				
FSC HUD CDBG	So Co CDC	374,032			293,189		80,843				
RRH Scope A-1 CDC	So Co CDC	956,256		4,675	798,578	153,003					
Housing Navigator	So Co Housing Authority	223,951	223,951								
Transportation & Mobility Mgmt	So Co Human Services	21,000	21,000								
So Co DA HOST Victims Services XC	So Co District Attorney	50,000	50,000								
		3,383,303	294,951	20,502	1,796,901	153,003	207,249	338,544	59,477	211,177	301,500

Community Budget Request
Community Food Pantry and Distribution

Name of organization requesting funding:

Catholic Charities

Analysis:

1. Has the organization received funding since FY18-19 to present?

Catholic Charities has not applied for nutrition funding with the Area Agency on Aging (AAA). Catholic Charities only applied for and has been awarded transportation funding and for the Alzheimer's Day Program. Their funding for this period is as follows:

TOTALS

Alzheimer's Day Total: \$238,229
Transportation: \$54,000

18/19 AAA Contract

Alzheimer's Day: \$80,381
Transportation: \$14,000

19/20 AAA Contract

Alzheimer's Day: \$88,658
Transportation: \$14,000

20/21 AAA Contract

Alzheimer's Day: \$69,190
Transportation: \$14,000

21/22 AAA Contract

Alzheimer's Day: \$0
Transportation: \$12,000

2. Has the organization applied for an RFP and not been funded?

Catholic Charities applied for American Rescue Plan Act funds for a different program; see details below.

3. Does this duplicate work that the department already does or funds?

The AAA already funds Council on Aging (COA), Petaluma People Services (PPSC), and Coastal Seniors for Home Delivered Meals and Congregate Meals. From their funding request, it appears that the only duplication will be "homebound seniors" without knowing more about their model.

4. Does this complement or conflict with current services?

There seems to be a greater potential to complement what is already in existence. There is a very real unmet need in getting food to hungry older adults in Sonoma County. The AAA provides food for older adults for in person lunch programs and home delivered meals, and during the pandemic, we are allowed to fund “drive up, pick up” meals where people can pick up multi-meal packs, frozen and hot, to take home. Having additional older adult food providers in the County would increase the amount of available food for older people, closing the hunger gap. The AAA would support any organization that would be able to provide food.

5. Is there an alternative way to meet this need?

Yes, Council on Aging (COA), Petaluma People Services (PPSC) and Coastal Seniors all have Home Delivered Meals programs. The agency that wasn’t mentioned above is CERES Community Project, who provides Home Delivered Meals that are medically tailored – and those participants receive meals 7 days a week. Additionally, over \$4M was made available for food programs through the American Rescue Plan Act (ARPA) Notice of Funding Availability (NOFA). See further details below.

There were several community requests for Food Distribution, as well as a Board Inquiry Request related to food distribution programs county-wide; they are as follows:

- CommReq02- Catholic Charites – food distribution \$150k
- Comm Req03 - Food for thought – food distribution \$100k
- Comm Req06- Redwood Empire Foodbank – food distribution \$250k
- CommReq07- The Living Room – van to allow for food distribution \$45k
- BIR 10- Inquiry regarding food distribution programs throughout the County

Subsequent to the Community Budget Request submission deadline of April 7, the Board approved recommended funding proposals utilizing American Rescue Plan Act (ARPA) funds on May 24.

In total **\$4,365,783** was awarded to various community organizations for food distribution programs using ARPA funds.

The table below also illustrates which of the above community organizations applied for and/or received ARPA funds.

Organization	ARPA Application Purpose	ARPA Funding Request	ARPA Approved amount
Catholic Charities (1)	Construction and furnishing Caritas Center	\$1M-\$1.95M	None
Food For Thought (2)	Food distribution (in partnership with Ceres)	\$2.25M	\$2.25M
Redwood Empire Foodbank (3)	Provide 7.4 million meals	\$5.8M	None
The Living Room: Proposal 1	Food distribution	\$634k	\$634k
The Living Room: Proposal 2	Wrap around services at outreach service center	\$550k	None
The Living Room: Proposal 3	Purchase of a home for transitional youth women	\$620k-\$710k	None

Alternative Funding Approach

Should the Board wish to provide further funding for food distribution programs, the Board could consider allocating discretionary General Fund to the Human Services Department to conduct a formal, competitive request for proposals process for broader provision of countywide food distribution services. Through the bidding process, all interested and qualified organizations providing food distribution services in the County would have the opportunity to compete for funding. The Board of Supervisors employed a similar approach when it allocated ongoing General Fund of \$250,000 annually for senior nutrition programs, rather than awarding funds to specific providers. The Human Services Department in turn conducted a competitive bidding process and distributed senior nutrition funding to local providers via contract awards. While this approach would require more staff effort and may initially delay distribution of funds, it would ensure the County is contracting for services in a fair, transparent manner based on the County's procurement requirements.

Additionally, some of these requests identify increased needs that occur in response to disasters. Board Budget Request (BoardReq-13) speaks to the creation of a Community Disaster Immediate Needs Fund. Board direction related to that request could be structured to call out food distribution specifically.

FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Food For Thought

Legal Structure of Organization: 501(c)(3)

Date: April 7, 2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

For more than 30 years, Food For Thought (FFT) has provided lifesaving nutrition to Sonoma County residents affected by a variety of medical conditions.

We respectfully request funding to build capacity for our new Bags of Love Program, which provides healthy food to Sonoma County residents who are experiencing homelessness. Your support will allow us to:

- Distribute more than 5,000 bags (consisting of 60,000 meals) to over 2,000 Sonoma County residents who are experiencing homelessness and have a serious medical condition
- Expand outreach to new distribution sites
- Conduct a thorough evaluation of the initial pilot phase of this program, analyze results, and implement program improvements

An increasing number of FFT's clients are homeless, and many current and potential clients are not able to take part in our regular program services, due to a number of barriers. Their shelter insecurity might keep them on the move, making food delivery a challenge. They may not have reliable transportation or the means to afford a trip to a food pantry. They might face mental health, cognitive or substance abuse issues that make it hard to remember when or how to access free food. Or they might lack the resources to prepare, heat or refrigerate food. We have heard from numerous clients that a primary barrier to accessing other food programs was because they didn't own a can opener to open cans they were given.

We have recently launched a new program called Bags of Love. This program is simple, efficient and effective. Bags are designed by a Registered Dietitian and contain healthy, ready-to-eat food (such as crackers and peanut butter and pop-top cans of fruit, meat and soup), as well as disposable utensils and napkins. Each bag is compact and shelf-stable, and contains the caloric equivalent of 12 meals.

Food items are either donated or purchased at wholesale rates, and volunteers assemble the bags. We leave the bags at partner agencies countywide including health centers and homeless outreach agencies, and their staff vet client eligibility and track clients' name, demographic information and the number of bags distributed. Partner agencies currently include the following, and with your support this year, we can expand the program to all corners of Sonoma County.

- Alexander Valley Healthcare (Healdsburg)
- Alliance Medical Center (Healdsburg and Windsor)
- Community Care HIV/AIDS Program (Santa Rosa)
- Face to Face (Santa Rosa)
- Santa Rosa Community Health (six Santa Rosa locations, including pediatric clinic)
- Reach For Home (Healdsburg)
- West County Health (Sebastopol and Guerneville)

Our partner health care and homeless service agencies are thrilled that the food we provide to them serves as an incentive to clients to receive their services. Your support will not only help our clients, but also help accomplish the health and human services outcomes of our many program partners.

In the words of Santa Rosa Community Health's Senior Clinic Operations Manager, Stephanie Lopez, "It is important for us to serve our clients in a holistic way, and eating healthy food is very important to the healing process. We recently had a gentleman come in who was in pretty rough shape both emotionally and physically. He had broken up with his girlfriend, was suffering from a very serious illness and living in his car. Our partnership with Food For Thought helped us provide assistance and comfort to him in an immediate way. He is now a client and receiving treatment at our clinic."

By providing food to seriously ill, food-insecure homeless Sonoma County residents, we can prevent these vulnerable neighbors from falling further into crisis and despair.

2. What is the amount of the one-time funding request?

Food For Thought respectfully requests a one-time award of \$100,000 which will help bring our Bags of Love Program to a new and more sustainable level. Funds will be used for the following expenses:

- Food and supplies for bags, purchased at a wholesale rate (\$11 per bag)
- Staff time: assembling and distributing bags
- Staff time: expanding outreach to new potential distribution sites in all parts of Sonoma County
- Program tracking, evaluation and analysis

Your one-time investment in this impactful program will not only help us meet our direct service goals, but will also allow us to expand and improve the program for the long-term.

In the words of client Charmaine: "I was homeless, with two kids. Food For Thought gave me food that actually worked for my situation—things that were easy to store and prepare without a kitchen. When we moved into our new apartment, we had nothing. FFT gave me healthy groceries every week, and they also gave me everything I needed for my kitchen: a microwave, coffee maker, dishes, silverware, towels and more!

Today, I am still struggling. I'm getting a little bit of money from disability, and I'm only eligible for \$123 in SNAP benefits each month for my family of three, which just isn't enough. And other organizations don't offer the grocery items we need most. I am so grateful to FFT. They kept me going through a very dark time in my life, and they're still here for me today. I don't know where my kids and I would be if we didn't have FFT."

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

Food For Thought has received the following county funding in the 2021-2022 fiscal year:

- County of Sonoma, Department of Emergency Services: \$174,000

The purpose of this award is to support our COVID-19 Nutrition Program in which we deliver groceries, meals and essential household items to low-income households who are in quarantine or isolation due to COVID-19.

- County of Sonoma Department of Public Health: \$15,000

As a subcontractor to Project CURA/On the Move, we received funding to provide our COVID-19 Nutrition Program services to Latinx clients referred specifically by Project CURA (please note these were separate clients than the ones funded through the Emergency Services funds listed above).

- County of Sonoma Community Investment Funds: \$16,000 (\$2,000 from D1, \$2,000 from D2, 5,000 from D3, \$5,000 from D5)

The purpose of this grant is to support our Full Belly Program, in which we provide groceries, meals, nutrition education, vitamins and supplements, to clients who are pregnant and at risk of malnutrition.

4. Did your agency apply for County funding via another County process that was not approved?

In the past year, we were not funded through an application for Community Investment Funds from District 4.

We have also just submitted a grant through the County's ARPA funding opportunity which is currently pending.

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

All Food For Thought programs are limited to Sonoma County, and serve clients in all parts of Sonoma County. The Bags of Love Program is currently operating in most parts of the county, and we plan to expand if funded.

FFT exists today because of a grassroots collaborative effort, and to this day, we engage in many local, regional and national initiatives in order to maximize the effectiveness of our programs and reduce duplication of services. We are a member of the Continuum of Care, Sonoma County Food System Alliance, the Sonoma County HIV Service Providers Coalition, Latino Service Providers, Community Organizations Active in Disasters and the California and National chapters of the Food Is Medicine Coalition. We partner with a wide variety of local hospitals, health centers, clinics, other social service agencies and public health departments.

As far as we know, no other agency is providing food that is medically tailored for health conditions and also tailored specifically to the homeless population. In the words of former Executive Director of West County Health Centers Mary Szecsey, “We serve hundreds of food insecure, low-income patients...and my staff and I are pleased to be able to refer some of them to Food For Thought...I strongly believe that Food For Thought is the best group to provide comprehensive nutrition services to the critically ill in Sonoma County.”

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

Homelessness is a crisis in Sonoma County. According to the U.S. Department of Housing and Urban Development’s 2020 homeless assessment report, there are an estimated 2,700 homeless adults in Sonoma County. Recent fires and floods have exacerbated an already dire lack of affordable housing. We have learned from other social service agencies with whom we partner that when homeless people seek medical or other services, their chief complaint is typically that they don’t have enough to eat.

Food For Thought’s Bags of Love Program is in clear alignment with the following objectives under the Healthy and Safe Communities Pillar:

Goal 1, Objective 3: No wrong door approach

Goal 2, Objective 1: Results-based accountability

Goal 4, Objective 3, 4, and 5: Investment in homelessness services and safety net organizations including the CoC

As an agency, Food For Thought also addresses many of the Racial Equity and Social Justice objectives. FFT has always served a high number of clients in great need, including clients who are low-income, LGBTQ, seniors, and/or homeless. We now serve more Latinx clients than ever: 73% of FFT clients are Latinx (<https://www.pressdemocrat.com/article/news/coronavirus-exploiting-impooverished-vulnerable-sonoma-county-latinos/?artslide=1> and <https://sanfrancisco.cbslocal.com/video/program/1518/4629291-sonoma-county-food-bank-provides-for-those-who-cant-travel-because-of-covid-quarantine/>)

Over the past several years, we have undergone intensive Diversity, Equity, and Inclusion training efforts for our staff and boards, and have also added new bilingual and bicultural staff, particularly in client services and as board members. We ensure that all food served is culturally relevant and accessible no matter what background our clients are from.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

Food For Thought has been in touch with Supervisors Chris Coursey and Lynda Hopkins, who have both offered to sponsor this proposal.

We believe that our work is in alignment with the following county agencies, though we have not specifically been in touch with them about this proposal.

- Agriculture, Weights and Measures Department
- Community Development Commission
- Department of Emergency Management
- Economic Development Board
- Department Health Services

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

Food For Thought is fortunate to receive a healthy distribution of income sources. In addition to county funding, we receive support from individual donors, bequests, other private and public grant funders, fundraising events and income from our permanent endowment. In the past two years, we have received funding that was restricted for the Bags of Love Program from the following institutional sources:

Community Foundation Sonoma County: \$25,000 in 2021
Providence Health (Formerly St. Joseph's Health): \$20,000 in 2020
Hansen Family Foundation: \$10,000 in 2020
Charis Fund: \$5,000 in 2020
Town of Windsor, \$1,000 in 2021

This program has been extremely successful, and demand is growing. We have struggled to find one-time capacity building funding for this program, mainly because of the philanthropic climate during the COVID-19 pandemic: there have been more opportunities for general operating and COVID-19 related funding since the program has been operating, and not as many for this type of program. Your investment will allow us to evaluate and expand the program, and will enable us to serve hundreds more homeless people in need in communities throughout Sonoma County.

9. Is matching funding available? Provide details.

Between pending and upcoming grant applications and our success raising unrestricted funding, we commit to matching the County's investment in this program at least 1:1. If you would like, we would be happy to frame an award from the county as a matching challenge in order to leverage it to raise more funds from individual donors.

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

Please contact Karen Gardner, Development Director at (707) 887-1647 ext. 102 or
KarenG@FFTfoodbank.org.

Community Budget Request
Bags of Love Meals Program

Name of organization requesting funding:

Food for Thought

Analysis:

1. Has the organization received funding since FY18-19 to present?

HSD Division	Contract No.	Service Description	Term	Amount
Adult & Aging	AA-FFT-MEALS-1820	Nutrition: Congregate Meals, home delivered meals food staples for A & A clients	7/1/18-6/30/20	\$25,000

2. Has the organization applied for an RFP and not been funded?
 Food for Thought applied to provide Emergency Food Services for disasters. The proposal was deemed ineligible as it did not provide ready to eat meals. In addition, Food for Thought applied for and received \$2.25M of funding through the American Rescue Plan act (in partnership with Ceres). See additional information in response to question 5 below.
3. Does this duplicate work that the department already does or funds?
 No, HSD provides \$100,000 per fiscal year to Redwood Empire Food Bank for CalFresh Application Services, but does not fund the distribution of food. In addition, the Area Agency on Aging provides congregate and home delivered meals to adults 60 years of age and older. This request is uniquely targeting homeless individuals regardless of age and not a duplicate of traditional congregate or home delivered options.
4. Does this complement or conflict with current services?
 Food security complements HSD client services. There are numerous food distribution programs, but none that offer resources to the homeless through HSD.
5. Is there an alternative way to meet this need?
 In general, increasing funding to food distribution sites for countywide benefit would meet this need. However, this service is unique in that food is used as an incentive for homeless to receive services from health care and homeless service agencies.

There were several community requests for Food Distribution, as well as a Board Inquiry Request related to food distribution programs county-wide; they are as follows:

- CommReq02- Catholic Charites – food distribution \$150k
- Comm Req03 - Food for thought – food distribution \$100k
- Comm Req06- Redwood Empire Foodbank – food distribution \$250k
- CommReq07- The Living Room – van to allow for food distribution \$45k
- BIR 10- Inquiry regarding food distribution programs throughout the County

Subsequent to the Community Budget Request submission deadline of April 7, the Board approved recommended funding proposals utilizing American Rescue Plan Act (ARPA) funds on May 24.

In total **\$4,365,783** was awarded to various community organizations for food distribution programs using ARPA funds.

The table below also illustrates which of the above community organizations applied for and/or received ARPA funds.

Organization	ARPA Application Purpose	ARPA Funding Request	ARPA Approved amount
Catholic Charities (1)	Construction and furnishing Caritas Center	\$1M-\$1.95M	None
Food For Thought (2)	Food distribution (in partnership with Ceres)	\$2.25M	\$2.25M
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The Living Room: Proposal 1	Food distribution	\$634k	\$634k
The Living Room: Proposal 2	Wrap around services at outreach service center	\$550k	None
The Living Room: Proposal 3	Purchase of a home for transitional youth women	\$620k-\$710k	None

Alternative Funding Approach

Should the Board wish to provide further funding for food distribution programs, the Board could consider allocating discretionary General Fund to the Human Services Department to conduct a formal, competitive request for proposals process for broader provision of countywide food distribution services. Through the bidding process, all interested and qualified organizations providing food distribution services in the County would have the opportunity to compete for funding. The Board of Supervisors employed a similar approach when it allocated ongoing General Fund of \$250,000 annually for senior nutrition programs, rather than awarding funds to specific providers. The Human Services Department in turn conducted a competitive bidding process and distributed senior nutrition funding to local providers via contract awards. While this approach would require more staff effort and may initially delay distribution of funds, it would ensure the County is contracting for services in a fair, transparent manner based on the County's procurement requirements.

Additionally, some of these requests identify increased needs that occur in response to disasters. Board Budget Request (BoardReq-13) speaks to the creation of a Community Disaster Immediate Needs Fund. Board direction related to that request could be structured to call out food distribution specifically.

FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization Boys & Girls Clubs of Sonoma-Marin

Legal Structure of Organization: 501(c)3

Date: 4/7/2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

Please summarize but include additional information as necessary. Explain how the funds will benefit the community.

We are requesting \$250,000 for one-time funding to reopen Roseland Teen Club and expand after-school programs to 100 Roseland teens. Since 2015, Teen Club operated out of the building that housed the Dollar Tree, co-located with the library for a number of years. We were told that 2020 was the year the building would be demolished and that we needed to relocate our program. With these funds, we will ensure Teens continue to receive services until our stand-alone facility is complete in 2023. (The ground breaking is April 8, 2022!)

With a mission to help those who need us most, we've provided hope and opportunity to over 1,000 Roseland students every year for 14 years, even during the pandemic when safety protocols were challenging. Of the children we currently serve in the Roseland area:

- 91% come from low-income homes;
- 38% come from single-parent homes; and
- 92% are English Language Learners.

It is widely understood that any hardship hits the lower income households and communities disproportionately. Relative to youth, families with lower educational attainment, English as a second language and those working front line jobs during the pandemic were least prepared to successfully assist their children in attending school via Zoom during shelter in place. Many had no internet access, no devices and no private quiet spaces for youth to attend school. Consequently a majority of these students lost the equivalent of two grade levels in comparison to peers from more educated and well resourced homes. In addition to the lost knowledge, youth did not have consistent or as convenient access to healthy meals typically provided by schools and Clubs, nor did they have access to programs with their peers which provide valuable social-emotional regulation.

It's clear that we need to do something to address the statistics and change the story for the sake of the children, their families, and our entire community. We need to provide a safe, positive environment for underserved youth where they can receive the support & services they need, including access to meal assistance & nutritional education.

There is hope! The Clubs does this & more for over 2,500 kids every day!

Roseland Teen Club: Since 2015, Roseland youth who attended Roseland Teen Club received academic support (homework assistance, tutoring, mentoring), enrichment, and health & wellness programs. These programs are designed to help them meet state and local academic achievement standards in core subject areas while responding to the students' needs, interests and strengths. All programs are designed to help students meet the Clubs Formula for Impact priority outcome goals of Academic Success, Good Character, and Healthy Lifestyles.

During the school-year, Teen Club serves youth ages 12-18 and runs Monday-Friday from school dismissal until 7PM (PM on Fridays). Priority enrollment is given to students who need academic support, need better engagement in learning or need social-emotional support.

Our daily Teen Club offerings start with our strong partnership with the Roseland School District (RSD). Upon arrival, we provide one hour of homework & academic support in a program called Power Hour. Members then receive supper, followed by their choice of a variety of programs in five core areas: Education & Career, Health & Life Skills, Character & Leadership, Arts, and Sports, Fitness, & Recreation. Our programs are carefully designed to develop self-confidence and life skills while working toward the goals of building academic success, healthy lifestyles and good character.

The chart below is an example of our daily schedule:

Program Schedule	Monday	Tuesday	Wednesday	Thursday	Friday
3:30-4:00	Welcome Members!	Welcome Members!	Welcome Members!	Welcome Members!	Welcome Members!
4:00-5:00	Power Hour	Power Hour	Power Hour	Power Hour	Inter-Club TORCH Club Meet up
5:00-5:30	Supper	Supper	Supper	Supper	Supper
5:30-6:30	Teen Cuisine Cooking Club, Zumba, Word UP Poetry Club	Collage, Intramural Sports, TECH Club	Pastels, Teen Cuisine Cooking Club, Gatorball	Leaders in Training, Intramural Sports, Passport to Manhood/SMART Girls programs	Club Chill, Games Room, Craft Corner
6:30-7:00	Games Room	Games Room	Games Room	Games Room	Games Room

In addition to regular programming, we serve older youth in new and exciting ways at our Teen Club!

Friendship Fridays: Friday nights are a high-risk time for teens without positive options. We open our doors until 9PM most Fridays to serve Sonoma County teens. Weekly, we welcome our Members from our RAMS & Comstock Clubs as well as our new Members from Roseland Teen Club. In addition, quarterly we host our teen Members from other areas in the County. These youth will have the opportunity to gather in a safe, positive environment and participate in pro-social activities that they design. Together with caring adults, Roseland youth participate in the following types of activities:

- Teen Movie Night: Teens will watch, rate, and discuss short films made by other teens around the world. This event will kick off our iPad filmmaking program that takes place after school at the Club.

- Girls Night In: This special evening is just for our Club Girls! These youth will participate in a youth led Zumba class and prepare their dinner as part of our Teen Cuisine curriculum.
- Iron Chef Night: Inspired by the reality TV show, youth will compete in teams to prepare exciting snacks using only the secret ingredients provided to them.
- Minute to Win it Tournament: Youth will spend the evening playing small challenges & active games for the chance to be the “Win it” Champion

“The Bridge” - Bridging to the Teen Years: The transition from Elementary School to Junior High can create a great deal of anxiety and uncertainty for young adolescents. The Bridge is a program to help 6th graders get prepared for the teen years and the increased responsibilities & pressures that they will face. Members from surrounding Clubs visit the Teen Club weekly and participate in our leadership and life skills classes. They will have an opportunity to be mentored by our older Members as well as mingle with students from other schools. Special events & programs will bring 6th graders together with 7th & 8th graders to create a sense of community and develop a strong support system as these elementary school Members promote to the Teen Club.

Torch Club: For Members who participate in the Club’s service program, Torch Club, the connection is even stronger. This Rotary-like service Club builds youth as leaders. 6th Members in Torch Club become leaders of their elementary school Clubs. They are elected as officers, plan special events, fundraise for new materials and fieldtrips, and promote a culture of service throughout their Club. As a part of this promotional pathway, 6th Grade Torch Club Members will have the opportunity to attend Teen Torch Club events prior to entering 7th grade. Teen Leaders will support elementary torch Clubs with the intention of encouraging the ongoing participation of 6th grade Members. This bridge built between the elementary Clubs and the Teen Club will help Members develop their full potential as caring, responsible, productive citizens as they enter Junior High School.

Club Space Needs: Prior to the pandemic, Teen Club occupied an existing building in the Roseland Village Neighborhood Center and thrived for five years serving over 100 Roseland teens each year until schools closed during Distance Learning. This building was closed in 2020 to be demolished. Since then, teens from Roseland Collegiate Prep (RCP) and Roseland University Prep (RUP) are released from school each day with no after-school services available. Construction for our new Roseland Club is expected to be completed in May 2023.

During the school-year (mid-August through May), we currently operate 1-7PM Monday-Thursday and 1-9PM on Fridays. This is 32 hours weekly for the 35 weeks of the school-year (1,120 hours total).

In an interim space, we need the same access to best serve the community in our current service model. We also see the following location benefits: 5,000 square feet, Roseland neighborhood, adequate space for programming, technology use, and daily meal & storage service, close to schools with safe walking & transportation passages for Members & families, sufficient space configuration to offer multiple programs at the same time, and outdoor space for fitness & sports programs.

Community Benefits: Through this proposal, we will serve underserved kids & families and aim to improve these outcomes for those living in the Roseland Neighborhood. We will ensure resources are directed to the students & families with the greatest need, partnering with BIPOC led groups & organization to provide culturally responsive programs, and eliminating any fees or costs associated with program offerings so those experience income insecurity can participate. Lastly, and importantly, we will offer all services in the neighborhood, within walking distance of all Title 1 Schools so transportation & family circumstance is not a barrier to participation. We are already providing these services to over 900 youth and this expansion will allow us to serve an additional 100 Roseland teens.

Roseland teens need a safe environment where they can develop supportive relationships, have meaningful opportunities for participation, and receive recognition for meeting high expectations. They need to be part of a positive environment and participate in pro-social activities where they see Hope

and Opportunity. We aim to continue this portfolio of important community service at an interim Roseland Teen Club location through a partnership with the Sonoma County Board of Supervisors.

2. What is the amount of the one-time funding request?

Please note the requested one-time funding amount and the anticipated duration of the program or services that would be supported by the requested funding.

We are requesting \$250,000 of one-time funding for interim program space to help expand after-school programs or 100 teens in the Roseland community during the 2022-23 school year. This will allow us to offer Club services and programs until construction for our new Roseland Club facility is completed in May 2023.

We appreciate your ongoing support of our mission. Your investment in our programs over the years has made a significant impact, and together, we're building great futures and changing lives!

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

Please include a summary of programs that were funded in FY 2021-22 by the County, and note the funding source, i.e., Fee Waivers, Transient Occupancy Tax, or departmental funding.

Below is a summary of funding that we received from the County in FY 2021-22:

County of Sonoma – SonomaWorks = \$5,288.29 (Child Care)
County of Sonoma – CPS = \$58,575.20 (Child Protective Services)
Sonoma County Probation Dept - \$101,250 (Reach)
County of Sonoma – District Grants - \$6,000 (Summer Camp Program District 1, 2 & 5)

4. Did your agency apply for County funding via another County process that was not approved?

Please note all previous instances in which your agency applied for funding to support this requested activity, but that were not approved by County departments, such as unsuccessful proposals submitted in response to Request for Proposals solicitations. If you did not apply for funding, please note "N/A".

N/A

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

Please summarize if this service/programming is offered countywide, either by your agency or by a group of agencies.

We serve 10,000 Members in 30+ Clubs from after-school when the bell rings until 6PM Monday – Friday in 11 communities throughout Sonoma County, including Cloverdale, Geyserville, Healdsburg, Windsor, Mark West, Guerneville, Monte Rio, Santa Rosa, Roseland, Rohnert Park, and Petaluma. While focusing on establishing academic success, healthy lifestyles, and good character in the youth we serve, we strive to ensure that the Clubs provide caring relationships with adults, high expectations from others, and opportunities for meaningful participation.

We know that youth who participate in Club programs are less likely to engage in dangerous, high risk behaviors like gang activity or drug use. We know that those who are hungry will receive healthy meals and we know that they will be encouraged to participate in physical activity. We know that they will have the opportunity to develop meaningful relationships with caring adults and peers. We know that they will be more likely to achieve academic success and improve their leadership potential. We know that they will be more likely to be caring, productive, responsible citizens in the community we call home.

We have served Roseland for 14 years and have increased our impact from one location to four, with a thousand youth still needing services. We are the only comprehensive program that works with youth every day in all areas needed for success, on average 25 hours per week. No other agency in Sonoma County provides these services for youth.

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

Please summarize but include additional information as necessary.

We currently offer programs that support three interest areas of the County’s strategic plan:

1. Healthy & Safe Communities;
2. Racial Equity and Social Justice; and
3. Organizational Excellence

Boys & Girls Clubs programs support a healthy & safe community by providing a safety net of integrated services, programs & support that address gaps for vulnerable youth. **(Healthy & Safe Communities, Goal 1)** 100% of youth and families we serve are historically undeserved, marginalized and adversely affected, and are Roseland residents. Roseland Neighborhood (all qualified census tracts) is identified as such by the County’s ARPA equity workgroup, the Portrait of Sonoma County, and the city of Santa Rosa’s Community Safety Score Card. Our youth development staff are highly trained in trauma informed care & experienced at facilitating social interactions amongst peers & adults. These practices aid in learning & social well-being, and re-enforce valuable life & leadership development skills that supports academic success, healthy life styles, good character, & creative expression amongst the targeted youth we serve. We are measuring how Clubs Members are performing academically through close collaboration with RSD partners. Club programs help BIPOC low-income youth who are struggling get on track from COVID & after, and recently we had one young person improve their GPA from 12% to 86% because of the Club’s intervention.

We will provide equitable services by ensuring families in Roseland QCTS & Title 1 Schools access to child care & expanded learning programs. **(Racial Equity and Social Justice, Goals 1-4)** Sonoma County has 99 district geographic neighborhoods. When evaluated for human well-being, the Roseland neighborhood comes in last. Here’s how residents in this neighborhood are historically underserved, marginalized, and adversely affected: 85% of youth in Sonoma County Juvenile Hall are from the QCTs in this application. 69% of school-aged kids don’t have access to child care. 890 kids in the Roseland District don’t have access to the internet when school closes. Only 14% of adults in

Roseland have graduated college. Median income in this neighborhood remains \$16,000 less than the county average. Consequently, life expectancy in these census tracts is 9 years less than other neighborhoods in Santa Rosa.

Finally, we strive for organizational excellence and build quality enrichment programs with youth input in mind. **(Organizational Excellence, Goals 1-4)** For or more than 150 years, Boys & Girls Clubs of America have used Positive Youth Development in designing and building our programs. Our official, research-based theory of change (Formula for Impact Assessment) is based on this approach. Youth need caring relationships with adults, high expectations for success and opportunities for meaningful engagement. It is accepted that vulnerable youth have not had these three keys to success consistently throughout their lives and that no time should be wasted in investing in their future success. We involve youth in all planning aspects of the program, provide a range of programs, help youth feel supported & safe, and coordinate with other service providers to do so. We ensure on time grade progression; measured by quarterly report cards and daily homework tracking, and by decreased absences and fewer behavior issues compared to non-participating peers. Youth love coming to Club & we see results every year. 77% of kids report that they felt safe at Club (compared to 59% nationally), 88% report staff expectations were high (49% nationally), and 93% say their Club experience overall is positive (68% nationally).

Identifying with the community in which we serve is a fundamental elemental of the work we do. The Roseland youth we serve are culturally diverse & come from low socio-economic backgrounds. Our work of providing a safe place where youth are able to develop relationships with caring adults while reaching their full potential is of utmost importance. We do this by hiring staff and recruiting volunteers who are ethnically and culturally diverse, bilingual (if possible) and representative of the youth and families in the communities in which they are serving. We have a robust hiring and recruitment strategy that ensures we are continually meeting these goals and objectives. Currently all of our Roseland team members speak Spanish and 92% are from the Roseland community. We stand against racial injustice & discrimination of all kinds, including any mistreatment of people based on their race, language, ethnic background, ability, religion, sexual orientation, gender identity, or gender expression. All of our Club programs, services & support systems reflect these values.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

Please summarize but include additional information as necessary.

We are the only comprehensive program that works with youth every day in all areas needed for success, on average 25 hours per week. No other department or agency in Sonoma County provides these services for youth.

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

Please summarize but include additional information as necessary.

We must find a way to fund building space for 100 Roseland teens who need it immediately. We've launched a \$17M capital campaign to fund our permanent space and operations, which is expected to be completed in May 2023. but don't want Roseland youth who need us most to miss out on invaluable experiences and support in the meantime.

We hope that the County will consider our one-time request for \$250,000 for interim space. We invite you to **join us in bringing hope and opportunity to Roseland youth**. THANK YOU for your continued partnership.

9. Is matching funding available? Provide details.

Please summarize but include additional information as necessary.

Matching funding is not available.

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

Please note contact information in this section.

Catrina Dierke, Director of Grants & Administration
grants@bgcsonoma-marin
707-528-7977

Roseland Teen Club

Name of organization Requesting funding:

Boys & Girls Club of Sonoma-Marin

Analysis:

1. Has the organization received funding since FY18-19 to present?

Since FY18-19, the Boys & Girls Club of Sonoma Marin has received over \$900,000 from the County of Sonoma; over half of that (almost \$500,000) is from the Probation Department and funds the Re-Entering our community to achieve Academic success, good Character and a Healthy lifestyle (REACH) program at Juvenile Hall. Other funding has been for work related to child care in SonomaWorks and Child Protective Services.

2. Has the organization applied for an RFP and not been funded?

The Boys & Girls Club of Sonoma-Marin submitted two applications under the American Rescue Plan Act Notice of Funding Availability (ARPA NOFA). One was for \$5.7 million towards the construction of a new child care center in Roseland and the other was for \$1.9 million to expand child care services by 250 spaces per day, plus an additional 100 per day for Transitional Kindergartners, and Kindergartners, and 350 per day during the summer. The Final Funding Review Committee did not recommend either of these proposals for funding.

This Community Funding request to reopen the Roseland Teen Club does not overlap or duplicate the ARPA requests.

3. Does this duplicate work that the department already does or funds?

This funding request is to reopen the Roseland Teen Club. This does not duplicate the work of any department.

4. Does this compliment or conflict with current services?

This request does not overlap with services provided by the County. As such, it neither compliments nor conflicts with current services.

5. Is there an alternative way to meet this need?

No County departments offer services that would meet the need of a teen club.

FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor’s District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Health Action 2.0

Legal Structure of Organization: Project of Community Partners (Fiscal Sponsor/501c3)

Date: March 2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

The aspiration for Health Action 2.0 is: A Sonoma County where a person’s skin color, zip code, or place of birth does not determine their health, education, or income. Our work will be grounded in the shared values of equity at the center, upstream focus, community-led, integration and collaboration, and striving for shared outcomes. Health Action 2.0 will build upon the work of Health Action to create a community-based collaborative action network focused on addressing systemic inequities in Sonoma County. Health Action 2.0 will:

1. Use the Portrait of Sonoma as a foundation to develop an Agenda for Action that outlines goals, priorities, and actions to reduce disparities in Sonoma County. The development of the Agenda for Action will be centered on equity and driven by community members. It will serve as a road-map to direct policy, system, and resource change efforts required to eliminate the health and well-being inequities highlighted in the *Portrait of Sonoma County 2021 Update* report. HA 2.0 will align public and political will, financial resources, and partners in implementing this shared Agenda for Action.
2. Implement system-level focused interventions around a limited set of high-impact areas in the Agenda for Action requiring collaborative action.
3. Support the scaling up of collaborative local action at the grassroots level around key priorities identified in an Agenda for Action.

The following section describes these activities in detail.

Aligning Public and Political Will through an Agenda for Action: Health Action 2.0 will begin by implementing a community- and equity-centered design process to develop an Agenda for Action aimed at fundamentally closing gaps that prevent equitable health and social well-being.

This process will be tied to Human Development Index (HDI) data from the Portrait of Sonoma County 2021 Update (January 2022), and guidance gathered from impacted communities.

The Agenda for Action, a set of priority areas for investment and attention, will leverage resources and focus collective efforts on addressing challenges that create the most harm in our community. Recognizing that those closest to the problem are usually closest to the solution, we will develop an Agenda for Action in partnership with impacted communities. This process will include the following design elements:

- Linguistic, racial, and geographic diversity: Ground the Agenda for Action in the voices of those usually overlooked or excluded from community planning processes.
- Engagement strategies: Engage trusted partners and build relationships to move from “communication at” to “engagement with” communities.
- Communication strategies: Develop communication strategies that demonstrate (and invite the community) how we are shifting decision-making away from our current status quo.
- Engagement and advocacy to policymakers: Support policymakers in executing and sharing accountability for the Agenda for Action.

Developing System-Level Interventions for High-Impact: Health Action 2.0 will use the Agenda for Action to identify the priorities where collective action is needed to transform systems and reduce inequities. We will prioritize our efforts on aligning community members, institutions, policy- and decision-makers to develop a collaborative response to a limited number of areas that will have the most impact on inequities. Action will focus on shifting policies, practices, resources, and power dynamics to address inequalities and transform systems. The areas of focus will be determined by data, existing or emerging local action, and the potential to impact a component of the Human Development Index and benefit from cross-sector collaboration. The aim will be to influence systemic, institutional, and policy change.

Supporting and Empowering Collaborative Action at Grassroots Levels: Essential to our approach is supporting and cultivating collaborative, grassroots efforts to drive local change. We will engender local action to inform policies, systems intervention, resource allocation, and institutional collaboration. Building on our history with local Health Action Chapters, we will cultivate a network of self-organizing local action groups to implement the Agenda for Action recommendations. We will raise the profile of existing work to help resource, scale, and expand those efforts; accelerate innovation to address emerging needs; and provide support related to needs such as data analysis, evaluation, fundraising, and networking. This approach will enable more expansive work with impacted communities and greater geographic reach, cultural awareness, and racial/ethnic diversity to address issues.

The County recently conducted an extensive stakeholder engagement process to determine local needs for ARPA funding, including the formation of an Equity Workgroup. The ARPA Equity Workgroup identified many areas of need relating to systems change efforts. These identified needs may not align with the funding regulations related to ARPA but they are very much in line with the proposed work of Health Action 2.0. Some of these aligned areas include: more support for small nonprofits and community groups, humanizing demographic data collection and analysis, providing technical assistance, developing interagency structures to address interconnected issues, etc. Health Action 2.0 is well-positioned to help the county achieve some of these necessary changes the community is calling for.

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2. What is the amount of the one-time funding request?
Health Action 2.0 is asking for recurring support of \$500,000 to \$750,000 per year for at least the next 4 years. This figure is commensurate, or below, the average annual expenditure for staffing Health Action over the past 6 years.

3. Does your agency receive funding from the County? (attach documentation verifying funding received)
Health Action is currently funded by the County of Sonoma under the Department of Health Services (DHS). It has been housed at DHS for 14 years at a cost. For the last 6 years, DHS has spent an average of \$650,000 per year for staffing. In addition, the County has contributed significant in kind support in the form of committee and Council participation (previous DHS Directors and Health Officers have chaired Health Action, the Committee for Health Care Improvement, for example), alignment of work (for example program staff within DHS and HSD have worked to align their work on cardiovascular disease, tobacco, early childhood, etc. with Health Action initiatives). DHS has committed to retain one staff person to help act as a liaison between Health Action 2.0 and department leadership and programs and HSD's Upstream Investments Team and the Office of Equity have pledge ongoing support and staffing for the Agenda for Action and Health Action 2.0.

4. Did your agency apply for County funding via another County process that was not approved?
N/A

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.
The work and impact of Health Action 2.0 will be countywide. HA 2.0 will be the only backbone organization leading the development and work of the Agenda for Action in response to the Portrait of Sonoma County. This work will include bridging other organizations, agencies, and community groups to align strategies and leverage resources. At the same time, Health Action 2.0 will focus efforts and energy on those areas and communities shown to be most impacted by our county's inequities. It will help champion efforts and resources in these areas as well.

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

Developing a new Agenda for Action and leading its phased implementation aligns with and supports multiple pillars of the County’s 5 year strategic plan.

Healthy and Safe Communities Pillar

Goal 2: Establish equitable and data-driven distribution of services.

Objective 3: Identify and eliminate data gaps for underrepresented groups, and collaborate with the community to implement measures to mitigate the negative impacts caused by the lack of access to services by racial and ethnic groups that are disproportionately under-served by 2026.

Health Action 2.0 will support the development of an equity focused and data drive Agenda for Action that lays out a set of goals, priorities, and recommended actions to reduce disparities.

Recommendations in the Agenda for Action will be created by community members who experience the greatest inequities and informed by the Portrait of Sonoma County 2021 Update as well as numerous other local quantitative and qualitative data sources.. Working with those closest to the problems will help inform solutions that are meaningful, impactful, and data-informed.

Organizational Excellence Pillar

Goal 2: Increase information sharing and transparency and improve County and community engagement.

Objective 2: Using results from survey, develop and launch a community engagement and outreach strategy, establish a process for engagement and collaboration, and ensure the strategy is inclusive of all underserved populations by the end of 2022.

Health Action 2.0 will be engaging the community of Sonoma County to develop the Agenda for Action. This collaboration will build a large network of community partners and ongoing opportunities for linkages with the County of Sonoma. This process will help identify and contribute lessons and best practices on shared decision making with the community on developing goals, priorities, and collaborating around action.

Racial Equity and Social Justice Pillar

Goal 4: Engage community members and stakeholder groups to develop priorities and to advance racial equity.

Objective 2: Collaborate with community members and stakeholder groups to develop racial equity strategies for County emergency response, economic recovery and resiliency planning efforts.

Objective 3: Begin implementing strategies for regular community engagement to guide racial equity efforts.

Racial equity is at the core of Health Action 2.0’s work. The aspiration for Health Action 2.0 is: A Sonoma County where a person’s skin color, zip code, or place of birth does not determine their health, education, or income. Our work will be grounded in the shared values of equity at the center,

upstream focus, community-led, integration and collaboration, and striving for shared outcomes. What is most unique about Health Action 2.0 is building upon the relationships built during Health Action 1.0 to bridge and focus the efforts of public agencies, private businesses, and engaged community members more effectively to address issues facing Sonoma County.

Through the ARPA equity workgroup and town halls, the County led a robust process to solicit input from impacted communities and community members about greatest areas of need. Many of these identified needs require support through technical assistance, capacity building, network building, and other systems change activities that do not fall within ARPA funding parameters. Health Action 2.0 is uniquely poised to step into these gaps between the community's identified needs and ARPA funding requirements, including:

- Providing TA to support small, BIPOC led or focused non-profits in disproportionately impacted areas to increase capacity
- Providing and supporting leadership training in underrepresented or underserved communities
- Supporting smaller BIPOC-led or focused community groups during non-emergent times to ensure surge capacity during disasters
- Ensuring humanizing demographic data collection and analysis
- Funding and creating more wraparound/cooperative interagency structures and spaces that can address interconnected issues.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

Since 2008, the Department of Health Services has staffed and supported Health Action. With its transition to becoming an independent public-private partnership, DHS will continue to support this partnership through an in-kind staff liaison but will not staff the work of Health Action 2.0. The County will also become a partner at the leadership table of this public-private entity through representation by either a Supervisor and senior leaders of the Office of Equity, DHS, and Human Services to help promote healing in the most critical areas identified in the Agenda for Action. Office of Equity and HSD staff are currently engaged in both the Portrait of Sonoma County and Agenda for Action leadership teams and work groups.

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

The stability and success of an independent Health Action 2.0 represents an opportunity for the County of Sonoma to realize a multifaceted return on its original investment in launching and supporting Health Action for the past 14 years. Health Action 2.0 intends to sustain its growing efforts and impact through the shared investment of multiple public and private partners, including the County of Sonoma.

While Health Action 2.0 will be transitioning from a "County-owned" entity to a community-based public-private partnership, we want the County to continue building on and supporting the work it started with Health Action 2.0. We are evolving Health Action to meet the scale of system transformation needed to address inequalities in our community. We want the County to remain a long-term partner in supporting this work.

County startup investment is needed to create a stable funding source and attract investments from private investment partners and donors. This startup funding will also support ongoing operational staffing needed to pursue a sustained funding plan. The Peter E. Haas Jr. Family Fund (a funder of the *Portrait of Sonoma County 2021 Update*) has kicked off the transition to Health Action 2.0 with \$200,000 to support the Agenda for Action. In addition, private and public entities have committed an additional \$260,000 to support Health Action 2.0 and the development of the Agenda for Action.

The goal and the appeal of Health Action 2.0 is to build a collaboration between all parts of the community, business, government, and private citizens. Regular, sustained investment conveys the County of Sonoma's continued leadership and commitment to this work. This should open doors for additional investors and funders to support developing the Agenda for Action and implementing work in support of its identified priorities.

9. Is matching funding available? Provide details.

Health Action 2.0 has already received commitments of \$460,000 from local funders and government agencies.

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

Nora Mallonee-Brand: Nora.Mallonee-Brand@sonoma-county.org
Leah Benz: Leah.Benz@sonoma-county.org

Community Budget Request – Health Action 2.0

Name of organization requesting funding:

Health Action 2.0, currently under the fiscal sponsorship of [Community Partners](#)

Analysis:

1. Has the organization received funding since FY18-19 to present?

Originally, Health Action was launched as an initiative of the Sonoma County Board of Supervisors and was housed within the Department of Health Services (DHS). During its 14 years, Health Action created and strengthened trusted relationships across sectors, and fostered a shared understanding of what supports health and well-being, and of the entrenched inequities that exist in our community. In 2022, Health Action 2.0 began taking steps to establish itself as an independent non-profit agency and partnership between public and private stakeholders, to expand its ability to address inequities in our community at a systems level.

Since 2007, DHS has supported Health Action through leadership and staff time. Since 2016, with direction from the Board of Supervisors, DHS began reducing its backbone support of Health Action from a peak of over 6 FTE to about 2 FTE. These staff have taken on responsibility for a number of other priority projects and work including, most recently, the Continuum of Care Board, Measure O, Whole Person Care/CalAIM, strategic planning, KPMG recommendations, etc. Some of these projects have grant funding sources that offset staff costs and some projects are funded through realignment. By further reducing their time spent providing backbone support of Health Action, staff will continue to be more available to support projects and work with outside funding sources. DHS has also agreed to retain one staff person to be the liaison between Health Action and the work of DHS. Leadership from Human Services Department (HSD), and Office of Equity (OoE) have also committed in-kind staffing support to continue this work. On May 3, 2022, the Board approved the dissolution of the Health Action Council to create Health Action 2.0. <https://sonoma-county.legistar.com/LegislationDetail.aspx?ID=5567411&GUID=95832A96-048E-4D34-AE55-5BFFD85D25DD>

Health Action 2.0 is a new entity and has technically never received Board of Supervisors funding.

2. Has the organization applied for an RFP and not been funded?

No, Health Action 2.0 has not applied for a county RFP previously. The prior Health Action would not have applied for a County RFP as it has been part of the County structure.

3. Does this duplicate work that the department already does or funds?

No. Health Action 2.0 will continue the work that DHS has helped to support but will do so as its own entity. County staff and leadership will continue to be involved to learn, support, engage and share accountability with the goals of Health Action 2.0. This continues the tradition of the County's leadership and engagement with Health Action but it is not duplicative.

4. Does this compliment or conflict with current services?

Health Action 2.0 compliments the work of the County, DHS, HSD, and OoE. It is aligned with the County's latest Strategic Plan, specifically its Racial Equity and Social Justice Pillar. It will build on the collaborative work that HSD, OoE, and DHS have already been leading in partnership with the community to develop the Portrait of Sonoma County 2021, using this report as a launching point for working with the community to identify priorities and needs to drive down inequities. It will build on the work of the ARPA Community Equity Workgroup which identified a number of systems-level actions and needs that align with the collaborative vision of Health Action 2.0. Health Action 2.0 has the potential to compliment any number of additional projects and services offered through these three departments and other departments.

5. Is there an alternative way to meet this need?

Health Action 2.0 has already received commitments of over \$500,000, primarily from the private sector, to conduct this next phase of work. Health Action 2.0 has a robust fundraising plan that will include targeting many other systems-level stakeholders including other public entities including our local cities, as well as our health care system (including our local hospital systems), businesses, and other local philanthropies. In addition, Health Action 2.0 will seek out additional private and public grant opportunities to focus on community-led, collaborative strategies to reduce inequities and promote well-being. The financial support of the County is important to advancing the work, and may also encourage other institutions (hospitals, local governments) to invest. The County's previous investment, primarily through the staff who provide backbone and leadership, has attracted investment from other sources. This includes the thousands of hours of in-kind support from agencies through the Health Action Council, Cradle to Career, Committee for Healthcare Improvement, Hearts of Sonoma County, local Health Action Chapters and many other efforts over the years. It includes investments from local philanthropies, businesses, and other public sector partners in campaigns like iWalk, iGrow, iRead and It's Up to Us; includes grants that Health Action has received from the California Accountable Communities for Health Initiative (approximately \$1,000,000 over five years), the California Endowment (\$200,000), Kaiser Permanente (over \$150,000), St. Joseph Health (over \$150,000), Community Foundation of Sonoma County (over \$150,000), the Medtronic Communities Foundation (\$100,000), the Strive Foundation (\$80,000), the Rippel Foundation (\$25,000), Redwood Credit Union (\$25,000), among others received directly by our partner agencies to do joint work (First 5, United Way, our FQHCs, etc.) The collaborative also garnered national recognition that brought with it resources in the forms of trainings, technical assistance, and other supports from the Rippel Foundation (ReThink Health), National Association of Counties (NACO) Achievement Award, Pay for Success, and others. Health Action's history is anchored in the interplay between public and private support, investment and engagement.

The suggested budget amount for the County of between \$500,000 and \$750,000 annually for four years reflects an investment commensurate with the County's most recent investments in Health Action: an average of approximately \$650,000 from Health Realignment in staffing costs between Fiscal Year 2015-16 and 2020-21 (with a range of approximately \$450,000 and \$880,000). It is important to note that some of these staff have worked on other projects during this period so the cost of Health Action is an estimate.

Update

The following updates to this document address questions and comments received by the Board of Supervisors during the 5/3/22 BOS meeting presentation.

1. Health Action 2.0 Fundraising Strategy

Overview of Health Action 2.0's current fundraising and development strategy. HA 2.0 understands that in order to realize its vision and to help reduce inequities it will need to secure ongoing support and investments from a wide variety of stakeholders and partners. As such, HA 2.0 has developed a robust fundraising strategy that incorporates a variety of potential funders from small local philanthropies to ongoing state funding. Some of HA 2.0's development strategies over the next year include our local hospital and health care systems (which have already contributed funding); national philanthropy including the [BUILD Health Challenge](#); and state legislation to sustain Accountable Communities of Health (a designation Health Action already holds); among many others. Health Action 2.0 has already raised approximately \$500,000 from private and public donors. Preliminary discussions have begun with the 3 hospitals in Sonoma County but no commitments has been made yet. Discussions with other healthcare organizations such as Partnership Health are planned in the future.

2. Attachment 1: Health Action 2.0 one- and three-year budget

The Health Action Interim Board approved the one- and three-year draft budgets on May 5, 2022. These budgets include current, anticipated, and potential funding sources. As Health Action 2.0 establishes itself independently, it looks to replace County backbone support that has staffed Health Action since its inception. Health Action is exploring ongoing, sustainable funding opportunities. We will continue down this path regardless of whether the BOS is able to meet this funding request. HA 2.0's vision is that it will exist as a public-private partnership and as such will achieve some level of ongoing funding from invested public and private stakeholders. We imagine that an investment from the BOS will be key to helping secure other funding.

With the level of funding that Health Action 2.0 has already secured it is committed to completing the process to develop the Agenda for Action and to begin the work of coalition building to support those actions. If the BOS chooses not to invest in Health Action 2.0, the community may still look to local leaders to play a lead role in activating the agenda in another fashion. While the County has made significant investment in Health Action historically, many of our community stakeholders have also contributed time and funding to this effort. These same historic stakeholders are also being asked to stay engaged and invest in the effort to reduce inequities locally.

Health Action is also working through partners to help advance funding strategies for Accountable Communities for Health through the California legislature that would help to fund collaborative entities that employ the Accountable Communities for Health model (which Health Action does). Health Action 1.0 has been operating as our local ACH since 2017.

THE ROLE OF THE BACKBONE: SUPPORTING COLLECTIVE CHANGE EFFORTS

The backbone staff in Health Action 2.0 are integral to the success of our collective efforts. Coordinating multiple partners, organizations, and community members to implement change efforts takes the supporting infrastructure of staff time and effort. The HA 2.0 staff will coordinate institution efforts to work together and align focus and funding for greater impact. The initial four staff to be added over time will consist of an Executive director, an Operations & Community Engagement Manager, an Administrative Assistant, and a Grants and Development Manager. All staff will hold additional job duties as needed.

Backbone staff will be responsible for the following:

Coordinating overall strategic direction and implementation

- Design and launch a collaborative infrastructure to prioritize and work on interconnected issues. Cultivate collective leadership and participation.
- Establish and support targeted groups focused on addressing Portrait of Sonoma Agenda for Action. Support a continuous “planning and doing” process among these local and system-level action teams.
- Create aligned and coordinated action and funds across organizations and stakeholders to address unmet needs and shared priorities and scale efforts and investments toward increased impact.
- Manage a range of agreements necessary to support collective action, including grant or funding agreements with private and public funders, contract agreements with hospitals and other payers, and agreements with partners, evaluators, or other vendors necessary to implement collective action.

Stakeholder Engagement and Alignment

- Meaningfully engage community members and individuals with lived experience in identifying needs, developing solutions, and sharing information.
- Cultivate and maintain partnerships with a diverse range of people and entities, including local government, nonprofits, philanthropy, business, community-based organizations, and communities, to respond to priorities and solutions set forth by impacted communities.
- Facilitate collaboration, alignment on vision and action, and purpose among partners.
- Support relationship building, dialogue, and trust-building among diverse stakeholders.

Mobilize Funding

- Align and coordinate funds from local government, nonprofits, philanthropy, business, and community-based organizations into a sustainable pooled funding system. Bring greater leverage to investments by strategically aligning investments on collective priority outcomes.
- Work includes relationship building, grant writing, aligning investments with priority recommendations in the Agenda for Action, and articulating the value proposition of HA 2.0.
- Funding sources: public and private funds will be critical for Health Action 2.0. Private funding comes from individuals, foundations, corporations, and any other non-governmental organization. Public funding comes from different levels of government (local, county, state, and federal).

Communications and Advocacy

- Educate, inform, and build public and political will for Agenda for Action goals and priorities and policy, institutional, and resource and investment goals.
- Deploy strategic communications, building public interest in the work, and supporting policy development to advance progress towards shared goals in the Agenda for Action.

Evaluation and Continuous Learning

- Develop shared outcomes for the Agenda for Action and monitoring progress against these outcomes.
- Collect and disseminate data on needs, disparities, progress, and outcomes from change efforts.
- Facilitate ongoing reflection and evaluation on collective processes, identify what is working well and not working to ongoing feedback loops to adjust processes.

HA 2.0 PROGRAMMING

We will develop a shared Agenda as our roadmap for change. The initial work of Health Action 2.0 will be the creation of an “Agenda for Action” informed by Portrait of Sonoma findings and guidance from communities most impacted by inequities. We will develop an equity-centered process where affected communities outline goals, priorities, and actions to reduce disparities. The Agenda for Action will serve as a roadmap to direct institutional, political, philanthropic, and community-based efforts and

resources. Health Action 2.0 will use the Agenda for Action to guide its ongoing work. Examples of work of the HA 2.0 staff related to the Agenda for Action include:

- Develop and launch a process for extensive stakeholder outreach and engagement, including data walks and focus groups where affected communities outline goals, priorities, and actions.
- Draft and publish an Agenda for Action with recommendations to reduce disparities.
- Develop and implement communications plans to disseminate the Agenda for Action and raise awareness around inequities and priorities to address them.
- Serve as a hub of information and communications on the Agenda for Action.
- Gain buy-in and commitment from policymakers, institutions, and decision-makers to endorse and share accountability in activating the Agenda for Action.
- Develop an evaluation and outcome metrics to track progress and assess impact.
- Publish an annual state of Action report highlighting progress against the Agenda for Action.

We will focus collective action on system interventions, one priority area at a time. Shifting the systems that produce inequalities is outside the purview and capacity of any one entity. It requires multiple stakeholders working together across sectors to focus investment and efforts. We will use the Agenda for Action to identify the priorities where collective action is needed to transform systems and reduce inequities. We will prioritize one system-level effort at a time. We will align partners, build political and institutional commitment, and activate change, embracing the unique roles of multiple stakeholders. When that effort becomes embedded in the community, we will move on to the next priority area.

Examples of work of the HA 2.0 staff related to the collective action on system interventions include:

- Conduct data-informed efforts to identify entrenched issues driving inequities related to priorities in the Agenda for Action and potential levers for change.
- Develop a strategic framework for action at the system level, including a clear goal for the desired change, portfolio strategies to drive large-scale change, the delegation of responsibilities and partners' commitment, processes to implement action, and an approach to evaluation.
- Build capacity of partners to evaluate and become more effective in their collaborative efforts.
- Manage quality control of collective initiatives. Collect, track and report on progress.
- Align partners around policy, institutional, and resource and investment changes

We will scale grassroots and local-level action. Support for communities closest to the issues and the CBOs serving them will be a priority. Communities hardest hit by inequities are the experts in their local needs, preferences, and strengths. Health Action 2.0 will support local action groups in charting their course to launch new efforts and strengthen existing efforts. We will provide capacity support to local action groups working on Agenda for Action priorities, including convening, technical assistance, training, and fundraising support. As local action groups implement change, we will monitor needs, system barriers and gaps, and innovations to identify future priorities and system intervention.

Examples of work of the HA 2.0 staff related to scaling grassroots local action include:

- Identify and develop an asset map of community leaders, initiatives, and organizations that are focused on addressing inequity and aligned with the change goals in the Agenda for Action (small non-profits, CBOs, informal initiatives).
- Conduct community outreach and build relationships with these community initiatives (small non-profits, CBOs, informal initiatives).
- Build a network of self-organizing local action groups that are implementing strategies that contribute to the shared change goals in the Agenda for Action.

- Provide support to groups working on issues aligned with the Agenda for Action to increase capacity and connectivity to funding opportunities. Support can include technical assistance, resources, training, communications, strategy support, and evaluation support.
- Support local action groups in applying for funding, responding to RFPs, and connection to larger non-profits and institutions for collaboration.
- Mobilize funders, investors, and mentors to support local action groups' community-based efforts aligned with the Agenda for Action.
- Organize convenings and learning exchanges that facilitate local action groups sharing best practices and learning from their counterparts.

3. Why Health Action 2.0 did not pursue funding through ARPA. There were several reasons for this decision:

- The ARPA NOFA emphasized that there would be 10 prioritized activities funding would be directed towards based on feedback from community outreach. Of these HA 2.0 was intending to apply under "Culturally Responsive COVID-19 Disaster Response and Long-Term Recovery".
- Upon review of attachment B that further defined what qualified under the 10 prioritized activities, "Culturally Responsive COVID-19 Disaster Response and Long-Term Recovery" had limited scope that did not align with the work of HA 2.0.
- Further reviewing attachment B, we observed the approved uses for the funds were service provider oriented for the other prioritized areas, which did not match with what HA 2.0 will in its first few years of operation.
- While HA 2.0 did see significant alignment between many of the systems change and capacity needs identified through the ARPA equity workgroup, it was our understanding that the intent of the NOFA was oriented towards projects that would provide direct services to the community, and less focused on investments in building organizational capacity/investing in administrative backbone type projects.

4. Health Action 1.0 Chapters

As with all the elements of Health Action 1.0, the existing Health Action Chapters will not automatically be part of the structure of Health Action 2.0. Health Action 2.0 will strive to focus its collaborative efforts in those communities and with those populations shown through the Portrait of Sonoma County (and other sources) to experience the greatest inequities in outcomes resulting from long-standing and systemic disinvestment and exclusion. The new structure wants to identify grassroots work that supports the Agenda for Action, and specifically in those census tracts with the lowest HDI or working with communities facing the greatest disproportionate impacts. In some areas this may include the current HA chapters or it may include other grassroots efforts excluded from the last HA structure.

Existing Health Action Chapters are absolutely needed and essential to the work of Health Action 2.0, and to our county in general, as they bring local, collaborative, grassroots experience and expertise that is essential to reduce inequities and impact our health and well-being. Health Action Chapters are not leaving their communities and will continue to serve for the betterment of Sonoma County and continue to need investment and support to achieve their goals.

HA 2.0 Annual Budget 2022-23

Revenue

Revenue from Private Sources	Received	Committed	Anticipated	Total
Haas Jr	\$ 50,000.00	\$ 150,000.00	\$ -	\$ 200,000.00
CFSC--POS rollover	\$ 50,000.00	\$ -	\$ -	\$ 50,000.00
CFSC--Health Action Grant	\$ -	\$ 200,000.00	\$ -	\$ 200,000.00
	\$ -	\$ -	\$ -	\$ -
Private Revenue Totals	\$ 100,000.00	\$ 350,000.00	\$ -	\$ 450,000.00
Revenue from Public Sources	Received	Committed	Anticipated	Total
County of Sonoma (BOS)	\$ -	\$ -	\$ 500,000.00	\$ 500,000.00
DHS	\$ -	\$ 44,000.00	\$ -	\$ 44,000.00
SCOE	\$ 10,000.00	\$ -	\$ -	\$ 10,000.00
	\$ -	\$ -	\$ -	\$ -
Public Revenue Totals	\$ 10,000.00	\$ 44,000.00	\$ 500,000.00	\$ 554,000.00
In-Kind Contributions	Notes			Fair market Value
Donated Services- Partner Time	DHS, Office of Equity, and Department of Human Services staff time; Interim Board Members donated time			\$ 300,000.00
Donated Use of Facilities	Meeting spaces for stakeholder convenings			\$ 5,000.00
Donated Inventory or Equipment	Office supplies, equipment, etc. provided for in-kind staff			\$ 5,000.00
Total In-Kind Contributions				\$ 310,000.00
Total Revenue (excluding in-kind contributions)	Received	Committed	Anticipated	Total
	\$ 110,000.00	\$ 394,000.00	\$ 500,000.00	\$ 1,004,000.00
Total Revenue (with in-kind contributions)	\$ 1,314,000.00			

Expenses

Personnel and Fringe	Notes		
Salaries and Wages			
Executive Director	\$ 50,000.00		Pro-rated 4 months
Operations Manager	\$ 58,333.33		Pro-rated 7 months
Administrative Assistant	\$ 21,667.00		Pro-rated 4 months
Subtotal Salaries and Wages	\$ 130,000.33		
Benefits and Taxes (30% of Total Salaries and Wages)	\$ 39,000.10		
(Allows for FICA, State Unemployment Insurance (SUI), Worker's Comp, Health, Dental, other insurances, and retirement, as applicable. Regular employees working at least 20 hours a week are eligible for health benefits; employees working 30 hours or more a week are eligible for health and dental insurance)			
Total Personnel and Fringe	\$ 169,000.43		

Program Expenses	Notes		
AFA Community Engagement: Consultant	\$ 100,000.00		On the Margins for AFA development
AFA Community Engagement: AFA Meeting Expenses	\$ 18,000.00		Freedom dreaming and data walks
Community Engagement: Participation Stipends AFA development and HA Governance	\$ 40,300.00		
Total Program Expenses	\$ 158,300.00		

Operating Expenses	Notes		
Communications Consultant: Branding and Marketing	\$ 77,000.00		Rebranding, key messages and materials development, marketing of AFA, and communications strategy
Consultant: Grants and Development	\$ 25,000.00		
Hardware/Maintenance (Computers)	\$ 9,000.00		For ED, operations manager, and admin assistant
Other office equipment purchase	\$ 7,500.00		Office equipment set up for three staff including cell phones
Software, licensing, subscriptions	\$ 3,500.00		Bundled and pro-rated estimate for Microsoft suite, zoom, google biz, Dropbox, survey monkey
Employee work from home stipend (Telephone/Fax/Internet/Utilities/Workspace)	\$ 3,000.00		Pro-rated Operations manager, ED, and Admin Assistant; 200/month/employee
Office Supplies	\$ 1,500.00		
Marketing, advertising, and materials printing	\$ 20,000.00		PoS printing and materials, Agenda for Action materials, branding materials
Travel	\$ 1,100.00		Local travel to meet with community
Total Operating Expenses	\$ 147,600.00		
Total Expense Before Community Partners Administrative Charges	\$ 474,900.43		

Project Administration	Notes		
9% of Revenue from Private Sources	\$ 40,500.00		
15% of Revenue from Public Sources	\$ 83,100.00		
Total Administrative Charges	\$ 123,600.00		
Grand Total Expenses	\$ 598,500.43		
Excess Revenue Over/Under Expenses (excluding in-kind estimates)	\$ 405,499.57		
Excess Revenue Over/Under Expenses (with in-kind estimates)	\$ 715,499.57		HA 2.0 is hiring staff in 2022 to launch and run the organization. All staff salaries in the 2022 budget are pro-rated at partial years. Surplus funding from 2022 will be used to fund salaries of staff for the subsequent year while raising additional funds.

Health Action 2.0		2022-23		2023-24		2024-25	
3 Year Projected Annual Budgets 2022 - 2024		2022		2023		2024	
REVENUE							
Revenue from Private Sources							
Foundation Grants			\$450,000.00		\$450,000.00		\$450,000.00
Health System Contributions					\$300,000.00		\$300,000.00
Corporate Grants or Contributions					\$100,000.00		\$100,000.00
Earned Program-Related Income or membership dues					\$0.00		\$0.00
Private Revenue Totals			\$450,000.00		\$850,000.00		\$850,000.00
Revenue from Public Sources							
Government Grants					\$0.00		\$0.00
Government Contracts or contributions					\$554,000.00		\$550,000.00
Public Revenue Totals			\$554,000.00		\$550,000.00		\$550,000.00
In-Kind Contributions (Fair Market Value)							
Donated Services- DHS and OOE staff time, Interim Board Members donated time			\$300,000.00		\$300,000.00		\$300,000.00
Donated Use of Facilities			\$5,000.00		\$10,000.00		\$10,000.00
Donated Inventory or Equipment			\$5,000.00		\$5,000.00		\$5,000.00
Total In-Kind Contributions			\$310,000.00		\$315,000.00		\$315,000.00
Total Revenue (excluding in-kind contributions)			\$1,004,000.00		\$1,400,000.00		\$1,400,000.00
Total Revenue (with in-kind contributions)			\$1,314,000.00		\$1,715,000.00		\$1,715,000.00
EXPENSES							
Personnel and Fringe							
Health Action Executive Director		FTE Y1 (2022)	Y1	FTE Y2 (2023)	Y2	FTE Y3 (2023)	Y3
Operations Manager (community and stakeholder engagement lead)		1	\$ 50,000.00	1	\$ 154,500.00	1	\$ 159,135.00
Administrative Assistant (with social media experience)		1	\$ 58,333.33	1	\$ 103,000.00	1	\$ 106,090.00
Grants & Development Manager		1	\$ 21,667.00	1	\$ 66,950.00	1	\$ 68,958.50
			\$ -		\$ -		\$ 95,000.00
			\$ 130,000.33		\$ 324,450.00		\$ 429,183.50
Subtotal Salaries and Wages		30%	\$ 39,000.10		\$ 97,335.00		\$ 128,755.05
Benefits and Taxes (30% of Total Salaries and Wages)			\$ 169,000.43		\$ 421,785.00		\$ 557,938.55
Total Personnel and Fringe							
Program Expenses							
Community Engagement Consultant			\$ 100,000.00		\$ 50,000.00		\$ 50,000.00
Community Engagement Meeting Expenses			\$ 18,000.00		\$ 20,000.00		\$ 20,000.00
Community Engagement Participation Stipends			\$ 40,300.00		\$ 50,000.00		\$ 50,000.00
Local Action Funding to support programming					\$ 100,000.00		\$ 200,000.00
System Intervention System mapping Consultant					\$ 50,000.00		\$ 50,000.00
Total Program Expenses			\$ 158,300.00		\$ 270,000.00		\$ 370,000.00
Operating Expenses							
Communications Consultant Marketing, Branding, Website Development			\$ 77,000.00		\$ 50,000.00		\$ 20,000.00
Hardware/Maintenance (Computers)			\$ 25,000.00		\$ 50,000.00		\$ 3,000.00
Software, licensing, subscriptions			\$ 9,000.00		\$ -		\$ 3,000.00
			\$ 3,500.00		\$ 8,000.00		\$ 8,000.00

Notes
Y1: Haas Junior, CFSC; Year 2-3: Goal is some continuation of funding from existing foundations, projected multi-year funding from CACHI program (100K/yr/ 3years), and 1-2 additional foundation grants.
Year 2 and 3: Goal is requesting 100K contribution from each hospital per year.
Year 2 and 3: goal is to identify and secure private sector contributions for collective action work. Once an executive director is hired they can explore with the board if there are opportunities and strategies that align with the vision of HA 2.0 to provide services that would be paid for with earned income or through a membership model.

The HA 2.0 team will keep an eye on government grant opportunities that align with the aspiration and values of HA 2.0. Currently there are no targets in this area.
Year 1: SCOE, DHS, and County BOS budget. Year 2 and 3: Sonoma County funding and contributions from municipalities and other government departments. FY 2022-2023: Goal of funding through County BOS budget (500k/year); funding through municipalities and other government departments.
Years 2 and 3 revenue reflect the fundraising goals and targets for HA 2.0. This funding is not currently committed.

In-kind DHS, Office of Equity, and Department of Human Services staff time; Interim Board Members donated time.
Meeting spaces for stakeholder convenings.
Office supplies, equipment, etc provided for in-kind staff.

Notes
Year 1 pro-rated for 4 months.
Year 1 pro-rated for 7 months; Individual is lead for community and stakeholder engagement.
Year 1 pro-rated for 4 months.
For positions we will post a salary range in the JD. This budget amount is the upper end of the range.
Initially we will use external consultants for communications, development, and support on community engagement. Once funding is more stable we will expand positions including communications, development, and program managers as needed.

Notes
Agenda for Action Design and Community Engagement Consultant year 1; community engagement and system mapping consultants subsequent years.
Meeting space, materials, catering, facilitation. Year 1 freedom dreaming and data walks.
Stipends for community participation. Year 1 AFA development participation: data walks, focus groups, governance structure. Future years: governance participation, needs assessments, local action coordination and participation stipends.
Funding to support launching, building and spreading local action work that is aligned with the AFA.

Notes
Communications consultant, website development and maintenance.
3,000 setup per new employee.

Health Action 2.0		2022-23		2023-24		2024-25	
3 Year Projected Annual Budgets 2022 - 2024							
Employee work from home Stipend (Internet, Utilities, Fax, Cell Services)		\$ 3,000.00		\$ 7,200.00		\$ -	WFH stipend is 200 a month per employee; year 1 pro-rated; in person office begins year 3.
Office Rent (starts in Year 3)						\$ 36,000.00	Office space begins in year 3.
Office Equipment		\$ 7,500.00				\$ 40,000.00	Work from home equipment setup including cell phones Y1 for employees; office furniture & equipment year 3.
Phone & IT Support		\$ -				\$ 9,000.00	Included in WFH stipend in year 1 and 2.
Office Supplies		\$ 1,500.00		\$ 1,500.00		\$ 1,500.00	
Copy Machine Lease						\$ 2,000.00	Starts in year 3 when office is established.
Marketing, advertising, and materials printing		\$ 20,000.00		\$ 8,000.00		\$ 8,000.00	Year 1 PoS printing and materials, Agenda for Action materials, branding materials.
Travel		\$ 1,100.00		\$ 8,000.00		\$ 8,000.00	Local travel in year 1 only.
Total Operating Expenses		\$ 147,600.00		\$ 132,700.00		\$ 135,500.00	
Total Non Personnel Costs		\$ 305,900.00		\$ 402,700.00		\$ 505,500.00	
Total Expenses Before Community Partners Fee		\$ 474,900.43		\$ 824,485.00		\$ 1,063,438.55	
Project Administration							
9% of Revenue from Private Sources		\$ 40,500.00		\$ 76,500.00		\$ 76,500.00	
15% of Revenue from Public Sources		\$ 83,100.00		\$ 82,500.00		\$ 82,500.00	
Total Administrative Charges		\$ 123,600.00		\$ 159,000.00		\$ 159,000.00	
Grand Total Expenses		\$ 598,500.43		\$ 900,985.00		\$ 1,139,938.55	
Excess Revenue Over/Under Expenses (excluding in-kind estimates)		\$405,499.57		\$499,015.00		\$260,061.45	The revenue projections for 2023 and 2024 are fundraising goals. The surplus revenue in years 2 and 3 will be used to contribute to implementing system level interventions and the ecosystem of local action interventions.
Excess Revenue Over/Under Expenses (with in-kind estimates)		\$715,499.57		\$874,015.00		\$575,061.45	



FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Redwood Empire Food Bank

Legal Structure of Organization: 501c3 nonprofit

Date: 04/07/2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

Please summarize but include additional information as necessary. Explain how the funds will benefit the community.

The Redwood Empire Food Bank is requesting support to provide food insecure Sonoma County residents with fresh, seasonal produce during FY2023.

Sonoma County is rich in agriculture, especially fresh goods like a diverse variety of fruits and vegetables, yet the cost of these items is all too often out of reach for those who struggle to make ends meet. Produce is expensive and those in financial difficulty are often forced to purchase more inexpensive food to feed themselves and their families. The rampant inflation we are now all experiencing means people living on a tight budget have to make difficult choices, often eliminating certain items from their diet at the expense of meeting other needs like health care, rent or gas. Nutritious food is the cornerstone of a healthy life and is the essential foundation upon which to begin addressing other social and economic disparities. Without adequate nutrition, individuals are unequipped to handle other challenges like homelessness, unemployment, and poor health. We know from decades of experience that clients benefit tremendously from the fresh produce that we provide. Fresh fruits and vegetables add vital nutrients to a diet and can help combat food related illnesses such as diabetes, heart disease, high blood pressure and more.

Food banks in the western United States are fortunate to have access to an abundance of fresh foods to provide our clients; this is a luxury not available to many other food banks across the country, yet it is a luxury that comes at a considerable cost to the food bank itself. Each year, the Redwood Empire Food Bank provides at least 30 varieties of fresh produce – much of it sourced from within California – to our participants, offering a reliable source of nutrient-rich food that many would otherwise have to forgo on tight budgets. We also provide our 100+ Sonoma County partners – smaller hunger relief

agencies that rely on us as a primary source of food for their own programs – with fresh produce at no charge to meet their clients’ needs. While our organization makes available other food items to our partners for a small fee, giving us the ability to recover some of our costs associated with acquiring, storing and transporting the food, we do not charge our partners for produce; the cost of providing this invaluable service therefore rests entirely with us.

And while we are fortunate to be able to purchase our produce at a rate of roughly \$0.11 per pound, thanks to partnerships with local growers, suppliers and the California Association of Food Banks, the annual cost to our organization to acquire enough produce (including purchasing the food and covering freight costs) to meet our community’s needs is significant. In FY2022, for example, our organization will have incurred expenses of an estimated \$1,050,000 to acquire the 6.4 million pounds of produce needed to feed our neighbors. The funds we are requesting will provide much-needed, one-time support to our efforts to put fresh produce on the table for tens of thousands of local families in FY2023, at a time when inflation is forcing them to cross these items off their grocery lists.

2. What is the amount of the one-time funding request?

Please note the requested one-time funding amount and the anticipated duration of the program or services that would be supported by the requested funding.

We are respectfully requesting a one-time contribution of \$250,000 to support our costs of acquiring produce for our clients and partner organizations during Fiscal Year 2023 (July 1, 2022 – June 30, 2023). This would be a significant contribution towards our organization’s estimated cost of \$1,250,000 in FY2023 to cover the purchase and freight costs of produce for our participants and those of our 100+ partner hunger relief agencies in Sonoma County.

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

Please include a summary of programs that were funded in FY 2021-22 by the County, and note the funding source, i.e., Fee Waivers, Transient Occupancy Tax, or departmental funding.

The Redwood Empire Food Bank has an ongoing agreement with the Sonoma County Department of Human Services to provide CalFresh support. This annual contract for \$100,000 partially offsets the costs we incur in our outreach efforts to Sonoma County residents for awareness, eligibility and application processing for the CalFresh program. A copy of the current three-year contract for this contribution is attached to this application.

Beginning May 2020 (and ending in December 2021), our organization received funding support to address the dramatic increase of food insecurity in Sonoma County due to COVID-19. The funds partially offset the increase of food distributed to Sonoma County residents from just over 10,000 per month to over 30,000. This funding stream was through the Department of Emergency Management. Total funding received during the period was \$2,165,000 (see attached the deposit register showing these payments between May 2020 and December 2021).

Documentation verifying the funding received will be attached to this submission.

4. Did your agency apply for County funding via another County process that was not approved?

Please note all previous instances in which your agency applied for funding to support this requested activity, but that were not approved by County departments, such as unsuccessful proposals submitted in response to Request for Proposals solicitations. If you did not apply for funding, please note "N/A".

No previous funding requests have been submitted to the County for this activity.

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

Please summarize if this service/programming is offered countywide, either by your agency or by a group of agencies.

The Redwood Empire Food Bank is the largest hunger relief organization serving the five northern California counties that encompass our service area, including Sonoma, Lake, Mendocino, Humboldt and Del Norte. Specifically within Sonoma County, we conduct hundreds of distributions every month serving every corner of the county, spanning urban, suburban and rural communities in cities, towns and unincorporated areas such as Annapolis, Boyes Hot Springs, Cazadero, Cloverdale, Cotati, Forestville, Fulton, Geyserville, Glen Ellen, Graton, Guerneville, Healdsburg, Jenner, Kenwood, Monte Rio, Occidental, Petaluma, Rohnert Park, Santa Rosa, Sea Ranch, Sebastopol, Sonoma and Windsor.

More than 100 smaller organizations in Sonoma County provide varying levels of food assistance, yet nearly all utilize the Redwood Empire Food Bank as the primary source of food for their own programs – particularly produce, which is given to our partners free of charge. These include Boys and Girls Clubs, schools, churches, health centers, senior centers, and various community pantries. In FY21, we provided partner organizations in Sonoma County with 5.7 million pounds worth of food (including shelf-stable staple foods and fresh produce) to serve their own clients. This is in addition to the 19.4 million pounds of food that we distributed directly through our own programs to Sonoma County residents. In our work with partners, we proactively seek out gaps in existing services and develop programs strategically to reach underserved populations.

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

Please summarize but include additional information as necessary.

The Redwood Empire Food Bank’s work sits squarely within the County’s commitment to provide equitable, quality human services for all, under its Healthy and Safe Communities Pillar. As a fundamental part of Sonoma County’s safety net, our work most closely aligns with Goals 1 and 2 and their objectives of identifying and eliminating gaps in the safety net system, and ensuring services are equitably distributed.

In addition, through the Redwood Empire Food Bank’s W5 data collection system which was first rolled out in the fall of 2020, we are able to provide insightful, accurate data on who we are assisting, where they are located, and what their greatest needs are. This is invaluable to efforts within the County to ensure the strategic distribution of our services, check for gaps in these services, and guarantee that we are reaching the locations and populations with the greatest need.

By nature of the activities we are proposing, this funding would also be directly in line with the work of the Department of Human Services as it seeks to combat food insecurity throughout the county.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

Please summarize but include additional information as necessary.

The activities proposed in this application are not directly provided by any County departments. In other elements of our work (such as SNAP/CalFresh application support), we regularly work with the Department of Human Services, although this work is not directly relevant to this request. In seeking support for this specific request, members of our Board of Directors have approached the offices of the Board of Supervisor staff to discuss our request and seek their support. As of April 7, we have secured the support of Supervisor Coursey and Supervisor Gore, and have provided the request to the office of Supervisor Hopkins for their review as well.

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

Please summarize but include additional information as necessary.

The Redwood Empire Food Bank will have provided an estimated 6.4 million pounds of produce (equivalent to 5.3 million meals) to hungry families and individuals in Sonoma County during the current fiscal year (FY2022). Of this, roughly 1.4 million pounds (22%) is being provided to our 100+ partner agencies in Sonoma County, at no cost to them, for distribution to their own clients. To maintain this level of produce activity, it is costing the Redwood Empire Food Bank approximately \$1,050,000 for the year – a sum which is steadily rising with the increased costs of food and transportation. As participation at our sites continues to grow, so does the cost to our organization to meet our participants' needs, whether it be paying our staff, managing our 10,000 annual volunteers, purchasing supplies needed for distributions, maintaining our fleet of vehicles and our facility, and acquiring, storing and transporting millions of pounds of donated and purchased foods. This support for our produce activities would come at a time when our participants' needs are still shockingly high yet the costs of meeting them remain stubborn due to supply chain issues and the current geopolitical environment. In the upcoming FY2023, we estimate spending \$1,250,000 to acquire enough produce to meet Sonoma County's needs, due to the impact of rising food costs and astronomical transportation expenses.

To fund its work, the Redwood Empire Food Bank draws upon a funding stream of individual donors, foundations, grant makers, corporations, small businesses and government. Most of our activities are partially funded by grants and partially funded by general operating funds raised by an accomplished development team. We continually seek new opportunities to grow the support or all of our activities through effective direct marketing and grant writing campaigns, and are boosting our efforts to generate more unrestricted resources from our funders. We always strive to keep costs contained and, in the event that a program lacks sufficient financing, we utilize reserve funds.

9. Is matching funding available? Provide details.

Please summarize but include additional information as necessary.

The Redwood Empire Food Bank does not currently have a matching campaign in place for this opportunity. However, the Redwood Empire Food Bank is prepared to draw on its reserves to ensure this entire activity can be funded in the instance resources from this opportunity are insufficient to cover its costs.

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

Hayley Benjamin, Grants Manager
(707) 523-7900
hbenjamin@refb.org

Redwood Empire Food Bank

Deposit Register - Summary
 Agency Ref is T00006
 Date Range is 3/20/2020 - 4/05/2022

Agency/Ref	AgencyName	Inv Ref	Invoice Date	Invoice Total	Pmt Date	Check Ref	PmtAmt
T00006	_ County of Sonoma	377987	5/23/2020	\$100,000.00	7/23/2020	1833160	\$100,000.00
T00006	_ County of Sonoma	380070	7/16/2020	\$100,000.00	9/28/2020	1841911	\$100,000.00
T00006	_ County of Sonoma	380071	7/16/2020	\$100,000.00	9/28/2020	1842307	\$100,000.00
T00006	_ County of Sonoma	380407	7/24/2020	\$125,000.00	9/28/2020	1841911	\$125,000.00
T00006	_ County of Sonoma	383022	9/22/2020	\$100,000.00	12/11/2020	1852533	\$100,000.00
T00006	_ County of Sonoma	383238	9/29/2020	\$150,000.00	10/23/2020	1845574	\$150,000.00
T00006	_ County of Sonoma	383742	10/15/2020	\$150,000.00	11/2/2020	1846968	\$150,000.00
T00006	_ County of Sonoma	385387	11/22/2020	\$150,000.00	12/11/2020	1852533	\$150,000.00
T00006	_ County of Sonoma	385385	12/15/2020	\$150,000.00	12/18/2020	1853743	\$150,000.00
T00006	_ County of Sonoma	390068	1/15/2021	\$100,000.00	4/5/2021	1869461	\$100,000.00
T00006	_ County of Sonoma	389205	2/15/2021	\$100,000.00	3/1/2021	1864762	\$100,000.00
T00006	_ County of Sonoma	389930	3/15/2021	\$100,000.00	4/5/2021	1869461	\$100,000.00
T00006	_ County of Sonoma	391729	4/15/2021	\$100,000.00	4/30/2021	1873326	\$100,000.00
T00006	_ County of Sonoma	394266	5/15/2021	\$100,000.00	6/21/2021	1881197	\$100,000.00
T00006	_ County of Sonoma	394267	6/15/2021	\$100,000.00	6/21/2021	1881197	\$100,000.00
T00006	_ County of Sonoma	395423	7/15/2021	\$90,000.00	8/20/2021	1890652	\$90,000.00
T00006	_ County of Sonoma	395424	8/15/2021	\$90,000.00	9/17/2021	1893981	\$90,000.00
T00006	_ County of Sonoma	398508	9/15/2021	\$80,000.00	10/29/2021	1902612	\$80,000.00
T00006	_ County of Sonoma	398510	10/14/2021	\$70,000.00	11/18/2021	1905648	\$70,000.00
T00006	_ County of Sonoma	399568	11/15/2021	\$60,000.00	12/17/2021	1909621	\$60,000.00
T00006	_ County of Sonoma	901387	12/15/2021	\$50,000.00	1/13/2022	1913360	\$50,000.00
				<u>\$2,165,000.00</u>			<u>\$2,165,000.00</u>

Attachment 2: Verification of current County funding

<p style="text-align: center;">Redwood Empire Food Bank Agreement to Provide CALFRESH OUTREACH Funding Amount: \$300,000.00 Term: 07/01/2021 to 06/30/2024 Agreement Number: EA-REFB-CALF-2124 Funding Source: Supplemental Nutrition Assistance Program, Outreach/Participant Programs Assistance Listing Number (ALN): 10.561</p>

AGREEMENT FOR PROVISION OF SERVICES

This agreement ("Agreement"), dated as of July 1, 2021 ("Effective Date"), is by and between the County of Sonoma, a political subdivision of the State of California (hereinafter "County"), and Redwood Empire Food Bank, a California non-profit Corporation (hereinafter "Contractor").

RECITALS

WHEREAS, Contractor represents that it is duly qualified by reason of training, experience, equipment, organization, staffing, and facilities to provide the services contemplated by this Agreement and is experienced in outreach and related services; and

WHEREAS, in the judgment of the Board of Supervisors and Human Services Department it is necessary and desirable to employ the services of Contractor for CalFresh Outreach Services;

NOW, THEREFORE, in consideration of the foregoing recitals and the mutual covenants contained herein, the parties hereto agree as follows:

AGREEMENT

1. **Scope of Services.**

1.1. **Contract Documents.** The following documents, if checked, and the provisions set forth therein are attached hereto and incorporated herein, and shall be dutifully performed according to the terms of this agreement:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Exhibit A: Scope of Work | <input checked="" type="checkbox"/> Exhibit B: Fiscal Provisions/Budget |
| <input checked="" type="checkbox"/> Exhibit C: Insurance Requirements | <input type="checkbox"/> Exhibit D: Assurance of Compliance |
| <input type="checkbox"/> Exhibit E: Additional Federal Requirements | <input type="checkbox"/> Exhibit F: Professional
Licensure/Certification |
| <input type="checkbox"/> Exhibit G: Media Communications | <input type="checkbox"/> Exhibit H: Accessibility |
| <input checked="" type="checkbox"/> Exhibit I: Data System Requirements | <input type="checkbox"/> Exhibit J: Adverse Actions / Complaint
Procedures |

1.2. Contractor's Specified Services. Contractor shall perform the services described in "Exhibit A: Scope of Work" (hereinafter "Exhibit A"), attached hereto and incorporated herein by this reference, and within the times or by the dates provided for in Exhibit A and pursuant to Article 7, Prosecution of Work. In the event of a conflict between the body of this Agreement and Exhibit A, the provisions in the body of this Agreement shall control.

1.3. Cooperation With County. Contractor shall cooperate with County and County staff in the performance of all work hereunder.

1.4. Performance Standard. Contractor shall perform all work hereunder in a manner consistent with the level of competency and standard of care normally observed by a person practicing in Contractor's profession. County has relied upon the professional ability and training of Contractor as a material inducement to enter into this Agreement. Contractor hereby agrees to provide all services under this Agreement in accordance with generally accepted professional practices and standards of care, as well as the requirements of applicable federal, state and local laws, it being understood that acceptance of Contractor's work by County shall not operate as a waiver or release. If County determines that any of Contractor's work is not in accordance with such level of competency and standard of care, County, in its sole discretion, shall have the right to do any or all of the following: (a) require Contractor to meet with County to review the quality of the work and resolve matters of concern; (b) require Contractor to repeat the work at no additional charge until it is satisfactory; (c) terminate this Agreement pursuant to the provisions of Article 4; or (d) pursue any and all other remedies at law or in equity.

1.5. Assigned Personnel.

1.5.1. Contractor shall assign only competent personnel to perform work hereunder. In the event that at any time County, in its sole discretion, desires the removal of any person or persons assigned by Contractor to perform work hereunder, Contractor shall remove such person or persons immediately upon receiving written notice from County.

1.5.2. Any and all persons identified in this Agreement or any exhibit hereto as the project manager, project team, or other professional performing work hereunder are deemed by County to be key personnel whose services were a material inducement to County to enter into this Agreement, and without whose services County would not have entered into this Agreement. Contractor shall not remove, replace, substitute, or otherwise change any key personnel without the prior written consent of County.

1.5.3. In the event that any of Contractor's personnel assigned to perform services under this Agreement become unavailable due to resignation, sickness or other factors outside of Contractor's control, Contractor shall be responsible for timely provision of adequately qualified replacements.

2. Payment.

For all services and incidental costs required hereunder, Contractor shall be paid on a cost reimbursement basis in accordance with the budget set forth in "Exhibit B: Fiscal Provisions/Budget" (hereinafter "Exhibit B"), attached hereto and incorporated herein by this reference. Contractor shall be paid an amount not to exceed Three Hundred

Thousand Dollars (\$300,000.00), without the prior written approval of County. Expenses not expressly authorized by the Agreement shall not be reimbursed.

Unless otherwise noted in this agreement, payments shall be made within the normal course of county business after presentation of an invoice in a form approved by the County for services performed. Payments shall be made only upon the satisfactory completion of the services as determined by the County.

2.1. Overpayment. If County overpays Contractor for any reason, Contractor agrees to return the amount of such overpayment to County at County's option, permit County to offset the amount of such overpayment against future payments owed to Contractor under this Agreement or any other agreement.

2.2. Pursuant to California Revenue and Taxation code (R&TC) Section 18662, the County shall withhold seven percent of the income paid to Contractor for services performed within the State of California under this agreement, for payment and reporting to the California Franchise Tax Board, if Contractor does not qualify as: (1) a corporation with its principal place of business in California, (2) an LLC or Partnership with a permanent place of business in California, (3) a corporation/LLC or Partnership qualified to do business in California by the Secretary of State, or (4) an individual with a permanent residence in the State of California.

2.2.1. If Contractor does not qualify, County requires that a completed and signed Form 587 be provided by the Contractor in order for payments to be made. If Contractor is qualified, then the County requires a completed Form 590. Forms 587 and 590 remain valid for the duration of the Agreement provided there is no material change in facts. By signing either form, the contractor agrees to promptly notify the County of any changes in the facts. Forms should be sent to the County pursuant to Article 12. To reduce the amount withheld, Contractor has the option to provide County with either a full or partial waiver from the State of California.

3. Term of Agreement.

The term of this Agreement shall be from 07/01/2021 to 06/30/2024 unless terminated earlier in accordance with the provisions of Article 4 below.

4. Termination.

4.1. Termination Without Cause. Notwithstanding any other provision of this Agreement, at any time and without cause, County shall have the right, in its sole discretion, to terminate this Agreement by giving five (5) days written notice to Contractor.

4.2. Termination for Cause. Notwithstanding any other provision of this Agreement, should Contractor fail to perform any of its obligations hereunder, within the time and in the manner herein provided, or otherwise violate any of the terms of this Agreement, County may immediately terminate this Agreement by giving Contractor written notice of such termination, stating the reason for termination.

4.3. Change in Funding. Contractor understands and agrees that County shall have the right to terminate this Agreement immediately upon written notice to Contractor in the event that (1) any state or federal agency or other funder reduces, withholds, terminates or funds are not made available for which the County anticipated using to pay Contractor for services provided under this Agreement or (2) County has exhausted all funds legally available for payments due to become due under this Agreement.

4.4. Delivery of Work Product and Final Payment Upon Termination. In the event of termination, Contractor, within 14 days following the date of termination, shall submit to County an invoice showing the services performed, hours worked, and copies of receipts for reimbursable expenses up to the date of termination.

4.5. Payment Upon Termination. Upon termination of this Agreement by County, Contractor shall be entitled to receive as full payment for all services satisfactorily rendered and expenses incurred hereunder, an amount which bears the same ratio to the total payment specified in the Agreement as the services satisfactorily rendered hereunder by Contractor bear to the total services otherwise required to be performed for such total payment; provided, however, that if services which have been satisfactorily rendered are to be paid on a per-hour or per-day basis, Contractor shall be entitled to receive as full payment an amount equal to the number of hours or days actually worked prior to the termination times the applicable hourly or daily rate; and further provided, however, that if County terminates the Agreement for cause pursuant to Article 4.2, County shall deduct from such amount the amount of damage, if any, sustained by County by virtue of the breach of the Agreement by Contractor.

4.6. Authority to Terminate. The Board of Supervisors has the authority to terminate this Agreement on behalf of the County. In addition, the Purchasing Agent or the Director of the Human Services Department, in consultation with County Counsel, shall have the authority to terminate this Agreement on behalf of the County.

5. Indemnification.

Contractor agrees to accept all responsibility for loss or damage to any person or entity, including County, and to indemnify, hold harmless, and release County, its officers, agents, and employees, from and against any actions, claims, damages, liabilities, disabilities, or expenses, that may be asserted by any person or entity, including Contractor, that arise out of, pertain to, or relate to Contractor's or its agents', employees', contractors', subcontractors', or invitees' performance or obligations under this Agreement. Contractor agrees to provide a complete defense for any claim or action brought against County based upon a claim relating to such Contractor's or its agents', employees, contractors, subcontractors, or invitees performance or obligations under this Agreement. Contractor's obligations under this Section apply whether or not there is concurrent negligence on County's part, but to the extent required by law, excluding liability due to County's conduct. Subject to Contractor's approval, County shall have the right to select its legal counsel at Contractor's expense. Contractor may not reasonably withhold its approval. This indemnification obligation is not limited in any way by any limitation on the amount or type of damages or compensation payable to or for Contractor or its agents under workers' compensation acts, disability benefits acts, or other employee benefit acts.

6. Insurance.

With respect to performance of work under this Agreement, Contractor shall maintain and shall require all of its subcontractors, consultants, and other agents to maintain, insurance as described in "Exhibit C: Insurance Requirements" (hereinafter "Exhibit C"), which is attached hereto and incorporated herein by this reference.

7. Prosecution of Work.

The execution of this Agreement shall constitute Contractor's authority to proceed immediately with the performance of this Agreement. Performance of the services

hereunder shall be completed within the time required herein, provided, however, that if the performance is delayed by earthquake, flood, high water, or other Act of God or by strike, lockout, or similar labor disturbances, the time for Contractor's performance of this Agreement shall be extended by a number of days equal to the number of days Contractor has been delayed.

8. Extra or Changed Work.

Extra or changed work or other changes to the Agreement may be authorized only by written amendment to this Agreement, signed by both parties. Minor changes, which do not increase the amount paid under the Agreement, and which do not significantly change the scope of work or significantly lengthen time schedules may be executed by the Department Head in a form approved by County Counsel. The Board of Supervisors/Purchasing Agent must authorize all other extra or changed work. The parties expressly recognize that, pursuant to Sonoma County Code Section 1-11, County personnel are without authorization to order extra or changed work or waive Agreement requirements. Contractor further expressly waives any and all right or remedy by way of restitution and quantum meruit for any and all extra work performed without such express and prior written authorization of the County.

9. Representations of Contractor.

9.1. Standard of Care. County has relied upon the professional ability and training of Contractor as a material inducement to enter into this Agreement. Contractor hereby agrees that all its work will be performed and that its operations shall be conducted in accordance with generally accepted and applicable professional practices and standards as well as the requirements of applicable federal, state and local laws, it being understood that acceptance of Contractor's work by County shall not operate as a waiver or release.

9.2. Status of Contractor. The parties intend that Contractor, in performing the services specified herein, shall act as an independent contractor and shall control the work and the manner in which it is performed. Contractor is not to be considered an agent or employee of County and is not entitled to participate in any pension plan, worker's compensation plan, insurance, bonus, or similar benefits County provides its employees. In the event County exercises its right to terminate this Agreement pursuant to Article 4, above, Contractor expressly agrees that it shall have no recourse or right of appeal under rules, regulations, ordinances, or laws applicable to employees.

9.3. Subcontractors. No performance of this Agreement or any portion thereof, may be assigned or subcontracted without the express written consent of the County. Any attempt by the Contractor to assign or subcontract any performance of this Agreement without the express written consent of the County shall be invalid and shall constitute a breach of this Agreement.

9.3.1. In the event the Contractor is allowed to subcontract, the County shall look to the Contractor for results of its subcontracts. The Contractor agrees to be responsible for all the subcontractor's acts and omissions to the same extent as if the subcontractors were employees of the Contractor. No subcontracts shall alter in any way any legal responsibility of the Contractor to the County. Whenever the Contractor is authorized to subcontract or assign, the terms of this Agreement shall prevail over those of any such subcontract or assignment.

9.4. No Suspension or Debarment. Contractor warrants that it is not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in covered transactions by any federal department or agency. Contractor also warrants that it is not suspended or debarred from receiving federal funds as listed in the List of Parties Excluded from Federal Procurement or Non-procurement Programs issued by the General Services Administration. If the Contractor becomes debarred, Contractor has the obligation to inform the County.

9.5. Taxes. Contractor agrees to file federal and state tax returns and pay all applicable taxes on amounts paid pursuant to this Agreement and shall be solely liable and responsible to pay such taxes and other obligations, including, but not limited to, state and federal income and FICA taxes. Contractor agrees to indemnify and hold County harmless from any liability which it may incur to the United States or to the State of California as a consequence of Contractor's failure to pay, when due, all such taxes and obligations. In case County is audited for compliance regarding any withholding or other applicable taxes, Contractor agrees to furnish County with proof of payment of taxes on these earnings.

9.6. Records Maintenance. Contractor shall keep and maintain full and complete program, client, and statistical documentation and financial records, subcontracts and other records concerning all services performed that are compensable under this Agreement and shall make such documents and records available at County's request for inspection at any reasonable time.

9.6.1. In compliance with 45 CFR 74.53: Retention and Access Requirements for Records, Contractor shall retain all records pertinent to this Agreement, including financial, statistical, property, and participant records and supporting documentation for a period of four (4) years from the date of final payment of this Agreement. If, at the end of four years, there is ongoing litigation or an outstanding audit involving those records, Contractor shall retain the records until resolution of the litigation or audit.

9.7. Monitoring, Assessment & Evaluation. Authorized federal, state and/or county representatives shall have, with advance notice and during normal business hours, the right to monitor, assess, evaluate, audit, and examine all administrative, financial and program performance activities and records of Contractor and its subcontractors pursuant to this Agreement. Said monitoring, assessment, evaluation, audit and examination may include, but is not limited to, administrative, financial, statistical, data and procurement processes, inspections of project premises, inspection of food preparation sites as appropriate, interviews of program staff and participants, and examination and/or duplication of records with respect to all matters covered by this Agreement. Contractor shall cooperate with County in this process and shall make program and administrative staff available during any monitoring, assessment, evaluation, audit or examination.

9.8. Conflict of Interest. Contractor covenants that it presently has no interest and that it will not acquire any interest, direct or indirect, that represents a financial conflict of interest under state law or that would otherwise conflict in any manner or degree with the performance of its services hereunder. Contractor further covenants that in the performance of this Agreement no person having any such interests shall be employed. In addition, if requested to do so by County, Contractor shall complete and file and shall require any other person doing work under this Agreement to complete

and file a "Statement of Economic Interest" with County disclosing Contractor's or such other person's financial interests.

9.9. Statutory Compliance/Living Wage Ordinance. Contractor agrees to comply, and to ensure compliance by its subconsultants or subcontractors, with all applicable federal, state and local laws, regulations, statutes and policies – including but not limited to the County of Sonoma Living Wage Ordinance, applicable to the services provided under this Agreement as they exist now and as they are changed, amended or modified during the term of this Agreement. Without limiting the generality of the foregoing, Contractor expressly acknowledges and agrees that this Agreement may be subject to the provisions of Article XXVI of Chapter 2 of the Sonoma County Code, requiring payment of a living wage to covered employees. Noncompliance during the term of the Agreement will be considered a material breach and may result in termination of the Agreement or pursuit of other legal or administrative remedies.

9.10. Nondiscrimination. Without limiting any other provision hereunder, Contractor shall comply with all applicable federal, state, and local laws, rules, and regulations in regard to nondiscrimination in employment practices and in delivery of services because of race, color, ancestry, national origin (including limited English proficiency), religious creed, belief or grooming, sex (including sexual orientation, gender identity, gender expression, transgender status, pregnancy, childbirth, medical conditions related to pregnancy, childbirth or breast feeding, sex stereotyping), marital status, age, medical condition, physical or mental disability, genetic information, military or veteran status, or any other legally protected category or prohibited basis, including without limitation, the County's Non-Discrimination Policy. All nondiscrimination rules or regulations required by law to be included in this Agreement are incorporated herein by this reference.

9.10.1. Contractor understands and agrees that administrative methods and/or procedures which have the effect of subjecting individuals to discrimination or otherwise defeating the objectives of the applicable and aforementioned laws will be prohibited.

9.10.2. Contractor shall provide County with a copy of their Equal Employment Opportunity and Affirmative Action policies upon request.

9.10.3. Contractor and subcontractors shall give written notice of their obligations under this clause to labor organizations with which they have a collective bargaining or other agreement.

9.10.4. Any and all subcontracts to perform work under this Agreement shall include the nondiscrimination and compliance provisions of this article.

9.11. AIDS Discrimination. Contractor agrees to comply with the provisions of Chapter 19, Article II, of the Sonoma County Code prohibiting discrimination in housing, employment, and services because of AIDS or HIV infection during the term of this Agreement and any extensions of the term.

9.12. Confidentiality. Contractor agrees to maintain the confidentiality of all client information in accordance with all applicable state and federal laws and regulations, including the requirement to implement reasonable and appropriate administrative, physical, and technical safeguards to protect all confidential information. Contractor shall be in compliance with all State and Federal regulations pertaining to the privacy

and security of personally identifiable information (hereinafter "PII") and/or protected health information (hereinafter "PHI").

9.12.1. Contractor agrees to comply with the provisions of 45 Code of Federal Regulations 205.50, Section 10850 of the Welfare and Institutions Code, and Division 19 of the California Department of Social Services Manual of Policies and Procedures to assure that all records are confidential, and will not be open to examination for any purpose not directly connected with the administration of any public social services program.

9.12.2. Contractor shall protect from unauthorized disclosure, confidential, sensitive and/or personal identifying information, concerning persons receiving services pursuant to this Agreement, except for statistical information not identifying any client. The Contractor shall not use such information for any purpose not directly connected with the administration of the services provided herein. The Contractor shall promptly transmit to the County all requests for disclosure of such information not emanating from the client. The Contractor shall not disclose, except as otherwise specifically permitted by this Agreement or authorized by the client in writing, any such information to anyone other than the County without prior written authorization from the County. "Personal identifying information" shall include, but not be limited to: name, identifying number, social security number, state driver's license or state identification number, financial account numbers, and symbol or other identifying characteristic assigned to the individual, such as finger or voice print or a photograph.

9.12.3. No person will publish, disclose or use or permit or cause to be published, disclosed or used any confidential information pertaining to an applicant, recipient, or client.

9.12.4. Contractor agrees to inform all employees, agents and partners of the provisions and that any person knowingly and intentionally violating the provisions of this Article may be guilty of a misdemeanor.

9.12.5. Contractor understands and agrees that this Article shall survive any termination or expiration of this Agreement in accordance with 9.6 above.

9.13. Information Security. In addition to any other provisions of this Agreement, all parties to this Agreement shall be responsible for ensuring that electronic media containing confidential and sensitive client data is protected from unauthorized access. Contractor agrees that any security incidents or breaches of unsecured PHI, PII or other confidential information will be immediately reported to the County.

9.13.1. Contractor shall ensure that all computer workstations, laptops, tablets, smart-phones and other devices used to store and transmit confidential client data and information are: 1) physically located in areas not freely accessible to or in open view of persons not authorized to have access to confidential data and information, 2) protected by unique secure passwords, and 3) configured to automatically lock or timeout after no more than 30 minutes of inactivity. Contractor shall ensure that users of such computing devices log off or lock their device before leaving it unattended or when done with a session.

9.13.2. Contractor shall encrypt all confidential client data, whether for storage or transmission on portable and non-portable computing and storage devices using non-proprietary, secure, generally-available encryption software. Proprietary encryption algorithms will not be acceptable. Such devices shall include, but not be

limited to, desktop, laptop or notebook computers, optical or magnetic drives, flash or jump drives, and wireless devices such as cellular phones and other handheld computing devices with data storage capability.

9.13.3. Contractor shall ensure all electronic transmission of confidential client data sent outside a secure private network or secure electronic device via email, either in the body of the email or in an attachment, or sent by other file transfer methods is sent via an encrypted method.

9.13.4. Contractor shall apply security patches and upgrades in a timely manner, and keep virus software up-to-date on all systems on which County data may be stored or accessed.

9.13.5. Contractor shall 1) perform regular backups of automated files and databases, and 2) destroy or wipe all confidential client data from all electronic storage media and devices in a manner that prevents recovery of any and all confidential client data in accordance with Article 9.6 above.

9.13.6. All information security requirements stated herein shall be enforced and implemented immediately upon execution of this agreement, and continue beyond the term of the Agreement in accordance with Article 9.6. above.

9.14. Political and Sectarian Activities. Contractor warrants as follows: (a) it shall comply with requirements that no program under this Agreement shall involve political or lobbying activities; (b) it shall not employ or assign participants in the program to any sectarian facility, except as provided by federal and state law or regulation; (c) it shall not use funds made available under this Agreement for political or lobbying activities.

9.15. Drug-Free Workplace. Contractor will comply with the requirements of the Drug-Free Workplace Act of 1990 and will provide a drug-free workplace by complying with all requirements set forth in the Act.

9.16. Facilities. Contractor warrants that all of the Contractor's facilities: (a) will be adequately supervised, (b) will be maintained in a safe and sanitary condition, (c) will be available for monitoring by County and/or state and federal monitors, (d) are accessible to handicapped individuals if appropriate, and (e) are nonsectarian.

9.17. Authority. The undersigned hereby represents and warrants that he or she has authority to execute and deliver this Agreement on behalf of Contractor.

10. Demand for Assurance.

Each party to this Agreement undertakes the obligation that the other's expectation of receiving due performance will not be impaired. When reasonable grounds for insecurity arise with respect to the performance of either party, the other may in writing demand adequate assurance of due performance and until such assurance is received may, if commercially reasonable, suspend any performance for which the agreed return has not been received. "Commercially reasonable" includes not only the conduct of a party with respect to performance under this Agreement, but also conduct with respect to other agreements with parties to this Agreement or others. After receipt of a justified demand, failure to provide within a reasonable time, but not exceeding thirty (30) days, such assurance of due performance as is adequate under the circumstances of the particular case is a repudiation of this Agreement. Acceptance of any improper delivery, service, or payment does not prejudice the aggrieved party's right to demand adequate

assurance of future performance. Nothing in this Article limits County's right to terminate this Agreement pursuant to Article 4.

11. Assignment and Delegation.

Neither party hereto shall assign, delegate, sublet, or transfer any interest in or duty under this Agreement without the prior written consent of the other, and no such transfer shall be of any force or effect whatsoever unless and until the other party shall have so consented.

12. Method and Place of Giving Notice.

All notices shall be made in writing and shall be given by personal delivery or by U.S. Mail. Notices shall be addressed as follows:

TO COUNTY: County of Sonoma, Human Services Department
Contracts Unit
3600 Westwind Boulevard
Santa Rosa, CA 95403
contracts@schsd.org

TO CONTRACTOR: Redwood Empire Food Bank
3990 Brickway Blvd.
Santa Rosa, CA 95403

When a notice is given by a generally recognized overnight courier service, the notice shall be deemed received on the next business day. When a copy of a notice or payment is sent by facsimile or email, the notice shall be deemed received upon transmission as long as (1) the original copy of the notice is promptly deposited in the U.S. mail and postmarked on the date of the facsimile or email, (2) the sender has a written confirmation of the facsimile transmission or email, and (3) the facsimile or email is transmitted before 5 p.m. (recipient's time). In all other instances, notices shall be effective upon receipt by the recipient. Changes may be made in the names and addresses of the person to whom notices are to be given by giving notice pursuant to this paragraph.

13. Miscellaneous Provisions.

13.1. No Waiver of Breach. The waiver by County of any breach of any term or promise contained in this Agreement shall not be deemed to be a waiver of such term or provision or any subsequent breach of the same or any other term or promise contained in this Agreement.

13.2. Construction. To the fullest extent allowed by law, the provisions of this Agreement shall be construed and given effect in a manner that avoids any violation of statute, ordinance, regulation, or law. The parties covenant and agree that in the event that any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remainder of the provisions hereof shall remain in full force and effect and shall in no way be affected, impaired, or invalidated thereby. Contractor and County acknowledge that they have each contributed to the making of this Agreement and that, in the event of a dispute over the interpretation of this Agreement, the language of the Agreement will not be construed against one party in favor of the other. Contractor and County acknowledge that they have each had an

adequate opportunity to consult with counsel in the negotiation and preparation of this Agreement.

13.3. Consent. Wherever in this Agreement the consent or approval of one party is required to an act of the other party, such consent or approval shall not be unreasonably withheld or delayed.

13.4. No Third Party Beneficiaries. Nothing contained in this Agreement shall be construed to create and the parties do not intend to create any rights in third parties.

13.5. Applicable Law and Forum. This Agreement shall be construed and interpreted according to the substantive law of California, regardless of the law of conflicts to the contrary in any jurisdiction. Any action to enforce the terms of this Agreement or for the breach thereof shall be brought and tried in Santa Rosa or the forum nearest to the city of Santa Rosa, in the County of Sonoma.

13.6. Captions. The captions in this Agreement are solely for convenience of reference. They are not a part of this Agreement and shall have no effect on its construction or interpretation.

13.7. Merger. This writing is intended both as the final expression of the Agreement between the parties hereto with respect to the included terms and as a complete and exclusive statement of the terms of the Agreement, pursuant to Code of Civil Procedure Section 1856. No modification of this Agreement shall be effective unless and until such modification is evidenced by a writing signed by both parties.

13.8. Survival of Terms. All express representations, waivers, indemnifications, and limitations of liability included in this Agreement will survive its completion or termination for any reason.

13.9. Counterparts and Electronic Copies. The parties agree that, where applicable, this Agreement may be executed in counterparts, together which when executed by the requisite parties shall be deemed to be a complete original agreement. In the event that any handwritten signature is delivered by facsimile transmission ("Fax") or by electronic mail ("email") delivery of a portable document format ("pdf") data file, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such Fax or pdf signature page were an original thereof. An electronic copy, including Fax copy, email, or scanned copy of the executed Agreement or counterpart, shall be deemed, and shall have the same legal force and effect as, an original document.

13.10. Time of Essence. Time is and shall be of the essence of this Agreement and every provision hereof.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

CONTRACTOR

Redwood Empire Food Bank

By: [Redacted Signature]

Name: David Goodman
Title: Executive Director

Date: 3-4-21

COUNTY OF SONOMA

By: [Redacted Signature]

Name: Angela Struckmann
Title: Director, Human Services Department

Date: 6/10/2021

APPROVED AS TO SUBSTANCE FOR COUNTY

By: [Redacted Signature]

Name: Felisa Pinson
Title: Director, Economic Assistance Division

EXEMPT FROM COUNTY COUNSEL REVIEW

APPROVED AS TO FORM FOR COUNTY

By: [Redacted Signature]

County Counsel

CERTIFICATES OF INSURANCE ON FILE WITH COUNTY

INSURANCE REQUIREMENT CHANGES APPROVED, WAIVED, OR EXEMPTED BY RISK MANAGEMENT

By: [Redacted Signature]

Exhibit A: Scope of Work

1. Contractor's Responsibilities

1.1. Contractor shall operate as the hub for Sonoma County food distribution to connect non-profit partner organizations with low-income families and seniors needing food and meal assistance.

1.2. Contractor shall coordinate CalFresh application services and referrals with County eligibility staff and provide physical workspace.

1.3. Contractor shall coordinate multiple programs to serve the nutritional needs of Sonoma County.

1.4. Contractor shall abide by the requirements stated in Exhibit I regarding access to the CalWIN client data system that includes notification of staff changes to County via email to CalWINAdminSecurity@schsd.org.

1.5. Contractor shall ensure that no Personally Identifiable Information (PII) shall be recorded or shared in any manner in order to protect client confidentiality.

2. Contractor Outreach Activities.

2.1. Activities will include working with Human Services Department (HSD) staff for submitting applications through mybenefitsCalWIN and tracking applications through a read-only CalWIN WEB access and working with HSD to train Contractor staff on CalFresh rules and regulations and the CalWIN system as new staff is hired or as needed.

2.1.1. In addition to mybenefitsCalWIN, Contractor may submit applications using getcalfresh.org through Code for America.

2.2. Contractor will provide two (2) employees dedicated to providing CalFresh outreach and application navigation to qualified people throughout Sonoma County seeking food assistance.

2.3. Activities will include creating and/or obtaining CalFresh outreach materials and a comprehensive plan for implementation; implementing the outreach plan; and submitting two hundred sixty (260) completed applications per fiscal year, for a total of seven hundred eighty (780) completed applications through the term of the contract.

2.4. Activities will include identifying underserved communities, defined as those lacking access and/or those with low participation rates, in CalFresh in three (3) areas of Sonoma County; recruiting partnering organizations and host sites; promoting CalFresh enrollment clinic and organizing appointments; scheduling clinics with HSD; and implementing clinics and signing up additional new applicants.

3. Outreach Goals.

3.1. Goal 1. To create an information and referral hub.

3.2. Goal 2. To design and conduct an extensive campaign of CalFresh outreach that will lead to two hundred sixty (260) applications per fiscal year submitted to HSD with an eighty percent (80%) rate of acceptance.

3.3. Goal 3. To work with HSD to develop and implement Enrollment Clinics in underserved areas of the county to enroll additional new CalFresh applicants.

4. County Responsibilities.

4.1. County will provide limited access to the inquiry-only functions to the CalWIN Client Data System at the agreed upon level.

4.2. County will provide access to designated Contractor staff to the CalWIN Client Data System by receiving requests via CalWINAdminSecurity@schsd.org.

4.3. HSD will designate a liaison to coordinate activities described in this Agreement.

4.4. County will provide HSD staff to support application assistance for CalFresh and MediCal applications for a limited number of special events and as prearranged and agreed upon by Contractor and County.

Exhibit B: Fiscal Provisions/Budget

1. Fiscal Responsibilities.

In consideration of the obligations to be performed by Contractor herein, Contractor shall be reimbursed for its actual costs, in accordance with the agreed upon budget included herein by reference. Notwithstanding the foregoing, the total amount to be paid to Contractor under the terms of this Agreement shall in no case exceed the amount stated in Article 2 of this agreement.

1.1. Claiming and Documentation. Contractor shall receive reimbursement for actual costs by submitting an invoice by the tenth working day of each month. All costs reported by Contractor in its monthly and final cost reports, shall be supported by appropriate accounting documentation. The documentation shall establish that County is charged a fair and equitable portion of any indirect or shared costs attributable to services performed under this Agreement. Invoices shall be submitted to:

County of Sonoma Human Services Department
Economic Assistance Division
Attn: Division Director
PO Box 1539
Santa Rosa, CA 95402

1.2. Allowable Costs. No amount or rate negotiated and included in the Contractor's program budget summary or budget backup shall be considered to be an allowable cost in and of itself; such amounts or rates are subject to final approval upon presentation of documentation establishing that actual costs were incurred and are allowable in accordance with Code of Federal Regulations Title 2 CFR Sections 200.420-475.

1.3. No Supplantation. Contractor must not claim reimbursement under this Agreement for expenditures reimbursed or financed by any other federal, state or local government source. No supplantation of program financing by Contractor is contemplated or allowed.

1.4. Financial Records. Contractor understands and accepts its obligation to establish and maintain financial records of all program expenditures.

1.4.1. County and its agents or designees shall, during regular business hours, have the right to copy, review or audit all Contractor's accounting records which relate to monies received under this Agreement.

1.5. Procurement. No procurement is authorized which is not specifically identified and approved herein. Procurement of all services, supplies, and equipment by purchase, lease or rental shall be performed in conformance with Code of Federal Regulations 45 CFR 74, Subpart C, Procurement Procedures. For purposes of this Agreement, procurement shall mean purchase, lease or rental of any item with a single value exceeding \$5,000.

1.6. Funding Contingency. Notwithstanding anything contained in the Agreement to the contrary, Contractor acknowledges that any payments to be made to it as provided herein shall be expressly contingent upon the receipt of sufficient funds by County. This contingency is for the express benefit of County and may be waived only by giving express written and executed notice to Contractor.

1.7. Modification of Funding. County reserves the right to modify levels of funding for programs and renegotiate Agreement budgets, if needed, due to increases or decreases in funding. County also reserves the right to request changes in program design in order to accommodate changes made by the state. The County Human Services Director has authority to request and approve program design changes.

2. Financial Management Systems.

2.1. Generally-Accepted Accounting Principles. Contractor shall maintain a financial management system which ensures control over the use of funds received by Contractor in accordance with generally-accepted accounting principles. Contractor must comply with the provisions for cost allocations contained in Federal Office of Management and Budget 2 CFR Part 200, Subpart E.

2.2. Separate Account. All funds under this Agreement are not required to be maintained in a separate account, but funds on deposit provided through this Agreement shall be accounted for separately in accordance with Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards [2 CFR Part 200].

2.3. Program Income. If activities of program participants or of staff funded under this Agreement result in any income to Contractor, that income shall be reported to County for directions as to disposition in accordance with instructions received by County from the State of California. In the event Contractor receives any compensatory credits and refunds, such as those resulting from workers' compensation dividend checks and annual insurance reductions, for which County has previously reimbursed Contractor, then Contractor shall remit such compensatory credits and refunds to County.

3. Audits.

3.1. Contractors who receive federal funding which taken together total over \$750,000 in a single fiscal year are required to have a single agency audit in accordance with the Federal Office of Management and Budget, 2 CFR Part 200, Subpart F. A copy of this audit must be forwarded to the County by the auditor as soon as it is complete.

3.2. If Contractor expends less than \$750,000 in federal awards in the fiscal year it may not charge the cost of an audit to the federal award.

4. Repayment.

4.1. Repayment Responsibility. Contractor is responsible for the repayment of all audit exceptions and disallowances taken by County, state, or federal agencies related to activities conducted by Contractor under this Agreement.

4.2. Unallowable Costs. Where unallowable costs have been claimed and reimbursed, they will be refunded to the program that reimbursed the unallowable cost using a cash refund or offset to a subsequent claim.

5. Funding.

5.1. Contractor will not exceed the amount budgeted per fiscal year as listed in 6. Budget. without the prior written consent of County.

5.2. All or part of this Agreement will be paid with Federal awards.

5.3. Federally awarded funds must be used in accordance with Federal statutes and regulations.

Federal Award Identification Details	
Federal Assistance (CFDA) Listing Title	Supplemental Nutrition Assistance Program, Outreach/Participant Programs
Assistance Listing Number (ALN)	10.561
Award Name	Sonoma County Human Services Department
Federal Agency	U.S. Department of Agriculture

6. Budget.

Fiscal Year 2021-2022	
Budget Category	Amount
Salaries & Benefits	\$85,800
Outreach & Printing	\$5,000
Mileage	\$1,200
Workspace	\$8,000
<i>FY 2021-22 Total</i>	<i>\$100,000</i>
Fiscal Year 2022-2023	
Budget Category	Amount
Salaries & Benefits	\$85,800
Outreach & Printing	\$5,000
Mileage	\$1,200
Workspace	\$8,000
<i>Fiscal Year 2022-23 Total</i>	<i>\$100,000</i>
Fiscal Year 2023-2024	
Budget Category	Amount
Salaries & Benefits	\$85,800
Outreach & Printing	\$5,000
Mileage	\$1,200
Workspace	\$8,000
<i>Fiscal Year 2023-24 Total</i>	<i>\$100,000</i>
TOTAL AMOUNT NOT TO EXCEED	\$300,000

Exhibit C: Insurance Requirements

With respect to performance of work under this Agreement, Contractor shall maintain and shall require all of its subcontractors, consultants, and other agents to maintain insurance as described below unless such insurance has been expressly waived by the attachment of a *Waiver of Insurance Requirements*. Any requirement for insurance to be maintained after completion of the work shall survive this Agreement.

County reserves the right to review any and all of the required insurance policies and/or endorsements, but has no obligation to do so. Failure to demand evidence of full compliance with the insurance requirements set forth in this Agreement or failure to identify any insurance deficiency shall not relieve Contractor from, nor be construed or deemed a waiver of, its obligation to maintain the required insurance at all times during the performance of this Agreement.

1. Workers Compensation and Employers Liability Insurance

- a. Required if Contractor has employees as defined by the Labor Code of the State of California.
- b. Workers Compensation insurance with statutory limits as required by the Labor Code of the State of California.
- c. Employers Liability with minimum limits of \$1,000,000 per Accident; \$1,000,000 Disease per employee; \$1,000,000 Disease per policy.
- d. Required Evidence of Insurance: Certificate of Insurance.

If Contractor currently has no employees as defined by the Labor Code of the State of California, Contractor agrees to obtain the above-specified Workers Compensation and Employers Liability insurance should employees be engaged during the term of this Agreement or any extensions of the term.

2. General Liability Insurance

- a. Commercial General Liability Insurance on a standard occurrence form, no less broad than Insurance Services Office (ISO) form CG 00 01.
- b. Minimum Limits: \$1,000,000 per Occurrence; \$2,000,000 General Aggregate; \$2,000,000 Products/Completed Operations Aggregate. The required limits may be provided by a combination of General Liability Insurance and Commercial Excess or Commercial Umbrella Liability Insurance. If Contractor maintains higher limits than the specified minimum limits, County requires and shall be entitled to coverage for the higher limits maintained by Contractor.
- c. Any deductible or self-insured retention shall be shown on the Certificate of Insurance. If the deductible or self-insured retention exceeds \$25,000 it must be approved in advance by County. Contractor is responsible for any deductible or self-insured retention and shall fund it upon County's written request, regardless of whether Contractor has a claim against the insurance or is named as a party in any action involving the County.
- d. **The County of Sonoma its Officers, Agents and Employees** shall be endorsed as additional insureds for liability arising out of operations by or on behalf of the Contractor in the performance of this Agreement.
- e. The insurance provided to the additional insureds shall be primary to, and non-contributory with, any insurance or self-insurance program maintained by them.

- f. The policy definition of “insured contract” shall include assumptions of liability arising out of both ongoing operations and the products-completed operations hazard (broad form contractual liability coverage including the “f” definition of insured contract in ISO form CG 00 01, or equivalent).
- g. The policy shall cover inter-insured suits between the additional insureds and Contractor and include a “separation of insureds” or “severability” clause which treats each insured separately.
- h. Required Evidence of Insurance:
 - i. Copy of the additional insured endorsement or policy language granting additional insured status; and
 - ii. Certificate of Insurance.

3. Automobile Liability Insurance

- a. Minimum Limit: \$1,000,000 combined single limit per accident. The required limits may be provided by a combination of Automobile Liability Insurance and Commercial Excess or Commercial Umbrella Liability Insurance.
- b. Insurance shall cover all owned autos. If Contractor currently owns no autos, Contractor agrees to obtain such insurance should any autos be acquired during the term of this Agreement or any extensions of the term.
- c. Insurance shall cover hired and non-owned autos.
- d. Required Evidence of Insurance: Certificate of Insurance.

4. Professional Liability/Errors and Omissions Insurance

- a. Minimum Limits: \$1,000,000 per claim or per occurrence; \$1,000,000 annual aggregate.
- b. Any deductible or self-insured retention shall be shown on the Certificate of Insurance. If the deductible or self-insured retention exceeds \$25,000 it must be approved in advance by County.
- c. If Contractor’s services include: (1) programming, customization, or maintenance of software; or (2) access to individuals’ private, personally identifiable information, the insurance shall cover:
 - i. Breach of privacy; breach of data; programming errors, failure of work to meet contracted standards, and unauthorized access; and
 - ii. Claims against Contractor arising from the negligence of Contractor, Contractor’s employees and Contractor’s subcontractors.
- d. If the insurance is on a Claims-Made basis, the retroactive date shall be no later than the commencement of the work.
- e. Coverage applicable to the work performed under this Agreement shall be continued for two (2) years after completion of the work. Such continuation coverage may be provided by one of the following: (1) renewal of the existing policy; (2) an extended reporting period endorsement; or (3) replacement insurance with a retroactive date no later than the commencement of the work under this Agreement.
- f. Required Evidence of Insurance: Certificate of Insurance specifying the limits and the claims-made retroactive date.

5. Standards for Insurance Companies

Insurers, other than the California State Compensation Insurance Fund, shall have an A.M. Best's rating of at least A:VII.

6. Documentation

- a. All required Evidence of Insurance shall be submitted prior to the execution of this Agreement. Contractor agrees to maintain current Evidence of Insurance on file with County for the entire term of this Agreement and any additional periods if specified in Sections 1 – 4 above.
- b. The name and address for Additional Insured endorsements and Certificates of Insurance is:

The County of Sonoma, its Officers, Agents and Employees
Contracts Unit
3600 Westwind Boulevard
Santa Rosa, CA 95403

Or pdf to: contracts@schsd.org

- c. Required Evidence of Insurance shall be submitted for any renewal or replacement of a policy that already exists, at least ten (10) days before expiration or other termination of the existing policy.
- d. Contractor shall provide immediate written notice if: (1) any of the required insurance policies is terminated; (2) the limits of any of the required policies are reduced; or (3) the deductible or self-insured retention is increased.
- e. Upon written request, certified copies of required insurance policies must be provided within thirty (30) days.

7. Policy Obligations

Contractor's indemnity and other obligations shall not be limited by the foregoing insurance requirements.

8. Material Breach

If Contractor fails to maintain insurance which is required pursuant to this Agreement, it shall be deemed a material breach of this Agreement. County, at its sole option, may terminate this Agreement and obtain damages from Contractor resulting from said breach. Alternatively, County may purchase the required insurance, and without further notice to Contractor, County may deduct from sums due to Contractor any premium costs advanced by County for such insurance. These remedies shall be in addition to any other remedies available to County.

Exhibit I: Data System Requirements

CalWIN Client Data System Requirements

- A. Access to CalWIN shall be allowed for the purposes described in this Agreement.
- B. Access to CalWIN shall only be allowed for designated staff and only for the purpose described in Exhibit A: Scope of Work. Accessing client information related to anything other than what is described in the scope is strictly prohibited.
- C. Contractor agrees to require all persons who have access to client information in CalWIN to comply with the provisions of Section 10850 of the Welfare and Institutions (W & I) Code and Division 19 of California Department of Social Services Manual of Policy and Procedures.
- D. Access to CalWIN will be allowed only for Contractor staff that have signed and submitted a HSD Security & Confidentiality Agreement. This Agreement must be received by HSD prior to the issuance of a secure user name and password.
- E. Contractor will provide written notification to HSD of any employee change that relates to this Agreement, including termination of access due to leave, job change or other reason, within 24 hours of the change.
 - 1) When access for an employee is either requested or terminated, an updated roster of all Contractor employees with CalWIN access shall be submitted along with the written notification of an employee change.
- F. Contractor will ensure that usernames and passwords are not shared by Contractor employees.

All CalWIN-related issues shall be made in writing via e-mail at CalWINAdminSecurity@schsd.org.

Community Budget Request
Fresh Produce for Food Insecure Individuals

Name of organization requesting funding:

Redwood Empire Food Bank

Analysis:

1. Has the organization received funding since FY18-19 to present?

HSD Division	Contract No	Service Description	Term	Amount
Economic Assistance	EA-REFB-CALF-2124	CalFresh Program Application Services	7/1/21 – 6/30/24	\$300,000
Economic Assistance	EA-REFB-CALF-1920	CalFresh Program Application Services	7/1/19 – 6/30/20	\$100,000
Economic Assistance	EA-REFB-CALF-1819	CalFresh Program Application Services	7/1/18 – 6/30/19	\$100,000

2. Has the organization applied for an RFP and not been funded?

Redwood Empire Food Bank applied for funding through the American Rescue Plan Act, but was not awarded any funds through that process. Additional details are included in response to question 5 below.

3. Does this duplicate work that the department already does or funds?

No, HSD provides \$100,000 per fiscal year to Redwood Empire Food Bank for CalFresh Application Services, but does not fund the purchase of fresh produce. There are no other HSD provided services that provide fresh produce. Home delivered meals and congregate meals are prepared meals being delivered to registered participants and not items that they prepare themselves.

4. Does this complement or conflict with current services?

Food security complements HSD client services. Many of the other HSD food distribution programs are intended to address the county’s food insecurity, but falls short. This service contributes to closing that gap.

5. Is there an alternative way to meet this need?

No. The largest provider of meal programs in the HSD is through the Area Agency on Aging’s Home Delivered and Congregate meals. Different from this request, the AAA programs provide prepared meals that must fall within strict Older Americans Act regulations.

There were several community requests for Food Distribution, as well as a Board Inquiry Request related to food distribution programs county-wide; they are as follows:

- CommReq02- Catholic Charites – food distribution \$150k

- Comm Req03 - Food for thought – food distribution \$100k
- Comm Req06- Redwood Empire Foodbank – food distribution \$250k
- CommReq07- The Living Room – van to allow for food distribution \$45k
- BIR 10- Inquiry regarding food distribution programs throughout the County

Subsequent to the Community Budget Request submission deadline of April 7, the Board approved recommended funding proposals utilizing American Rescue Plan Act (ARPA) funds on May 24.

In total **\$4,365,783** was awarded to various community organizations for food distribution programs using ARPA funds.

The table below also illustrates which of the above community organizations applied for and/or received ARPA funds.

Organization	ARPA Application Purpose	ARPA Funding Request	ARPA Approved amount
Catholic Charities (1)	Construction and furnishing Caritas Center	\$1M-\$1.95M	None
Food For Thought (2)	Food distribution (in partnership with Ceres)	\$2.25M	\$2.25M
Redwood Empire Foodbank (3)	Provide 7.4 million meals	\$5.8M	None
The Living Room: Proposal 1	Food distribution	\$634k	\$634k
The Living Room: Proposal 2	Wrap around services at outreach service center	\$550k	None
The Living Room: Proposal 3	Purchase of a home for transitional youth women	\$620k-\$710k	None

Alternative Funding Approach

Should the Board wish to provide further funding for food distribution programs, the Board could consider allocating discretionary General Fund to the Human Services Department to conduct a formal, competitive request for proposals process for broader provision of countywide food distribution services. Through the bidding process, all interested and qualified organizations providing food distribution services in the County would have the opportunity to compete for funding. The Board of Supervisors employed a similar approach when it allocated ongoing General Fund of \$250,000 annually for senior nutrition programs, rather than awarding funds to specific providers. The Human Services Department in turn conducted a competitive bidding process and distributed senior nutrition funding to local providers via contract awards. While this approach would require more staff effort and may initially delay distribution of funds, it would ensure the County is contracting for services in a fair, transparent manner based on the County’s procurement requirements.

Additionally, some of these requests identify increased needs that occur in response to disasters. Board Budget Request (BoardReq-13) speaks to the creation of a Community Disaster Immediate Needs Fund. Board direction related to that request could be structured to call out food distribution specifically.

FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: The Living Room Center, Inc.

Legal Structure of Organization: 501(C)3

Date: 4/5/2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

The funds we are requesting will be used to purchase a delivery van with which we will be able to expand food routes, close community food service gaps, support at-risk people to stay in their homes, and provide greatly needed nutrition to support health. In addition, we are in the process of deepening relationships with farmers and food producers. We will also be able to take larger food donations to even out the feast or famine nature of food donations and to share with other partners serving those who are risk. In addition, we will take advantage of gleaning (commercial fields, orchards) and larger meat donations.

2. What is the amount of the one-time funding request?

We are asking for \$45,000 to purchase a small USED van with low miles and good mileage. The length of the program will be ongoing as this program is part of The Living Room's Strategic Plan.

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

We do NOT receive funding from Sonoma County.

4. Did your agency apply for County funding via another County process that was not approved?

N/A

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

With several partners (SAVS, interlink, Impact 707, Farm to Pantry, Food for Thought, Love to Table, etc.) we deliver hot meals and food boxes coupled with nutrition education. We are currently working on building working collaborations to close food system gaps for those who go hungry on a regular basis. We operate primarily in 153001 and 153002 Qualified Census Tracts within Linda Hopkins and Chris Coursey's districts, and we deliver on routes in Rohnert Park and West County. We are actively in negotiations with La Plaza and several other partners to strengthen our service of the BIPOC community with additional services such as translation and culturally appropriate food.

6. How will this funding support the County's mandated or discretionary services? How will this funding support the County's 5-Year Strategic Plan's pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

This project includes collaboration building and expansion of a food delivery system that serves both those at risk of homelessness and those who are homeless. This program supports the county's Goal 4, Healthy and Safe Communities. The specific program addresses the County's Objective 3, an underlying cause of homelessness and to improve health through nutrition.

With the accumulated impacts of COVID, climate change, fires, and now the plethora of economic and supply chain impacts from the Ukraine crises, many in Sonoma County are facing extreme choices which will only deepen over 2022 and 2023. We are acutely aware of the impact of the 8.5% increase (inflation by end of this quarter) on living costs. For those who are living in poverty this means many in Sonoma County will slip into homelessness because they don't have the margin for this high of an increase in living. Providing food and nutrition education has a two-fold impact on helping families spend less on food, and it increases health because we provide fresh food high in proteins along with fresh produce and education on preparing, storing and stretching food use. For those who are already homeless, these meal deliveries are a means to provide nutrition during times of trauma.

The food system collaboration component means that we are better able to fill gaps and strengthen the equitable sharing of food resources across the county. With a van we can receive and deliver unforeseen or emergency food donations that are greater than our current capacity. So, this is also capacity growth along with strengthening our current systems.

This program is, and has been, designed to provide upstream results-based accountability.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

N/A

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

This funding from the County is needed to assist a quality collaboration of nonprofits, close service gaps and strengthen our food supply network within the county. In the past, we have requested these funds from the City of Santa Rosa and from Impact 100, a local foundation. We were told the requests outweighed the funds and the competition was stiff.

We are currently using smaller private vehicles (from staff and or volunteers) to accomplish our goals. The struggle is that this arrangement is unreliable or simply not doable when we have opportunity for large donations of food.

We have a commercial kitchen and the food storage, both of which are not at capacity due to our being limited in supply and distribution for lack of a larger vehicle to facilitate that need. These capital resources are paid for through private donors and local foundations. A large portion of our food is paid for through ESFP federal funds.

9. Is matching funding available? Provide details.

Our current matching funds are restricted to food, staffing, our kitchen and storage. Please also take into account the value of the volunteers involved in this program. The community investment in volunteerism with us is 50 + volunteers and about that same amount spread amongst our partners.

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

Cindy Pasko, Executive Director
707-978-4801
cpasko@thelvingroomsc.org

Community Budget Request

Food Delivery Van

Name of organization requesting funding:

The Living Room

Analysis:

1. Has the organization received funding since FY18-19 to present?
The Living Room has received the following funding from the County:
FY 2018-19: \$2,000 grant from the Community Investment Fund
FY 2019-20: \$2,745.16 from Sonoma Works
FY 2020-21: \$300 from Sonoma Works
FY 2021-22: \$300 from Sonoma Works
2. Has the organization applied for an RFP and not been funded?
The Living Room submitted three proposals for funding through the American Rescue Plan Act, one of which was funded. See response to question 5 for further details.
3. Does this duplicate work that the department already does or funds?
No. There are no programs within HSD that purchase vehicles for providers. In other programs like Home Delivered Meals in the Area Agency on Aging, the service providers rely on volunteer drivers to deliver food. Volunteer drivers, and especially older volunteer drivers, are at an extreme scarcity during this time.
4. Does this complement or conflict with current services?
Food security complements HSD client services. There are multiple food programs that HSD contracts with, including supplementing Redwood Food Bank and multiple Home Delivered and Congregate meals, however nothing that includes the purchase of a vehicle.
5. Is there an alternative way to meet this need?
No. It should be noted that many state and federal funding sources make it difficult to purchase a vehicle given the reporting and tracking requirements of any type of equipment purchase; there. However, if County discretionary funding supplemented the existing food delivery programs allowing for the purchase of a vehicle, this would add value to the existing contracted programs.

There were several community requests for Food Distribution, as well as a Board Inquiry Request related to food distribution programs county-wide; they are as follows:

- CommReq02- Catholic Charities – food distribution \$150k
- Comm Req03 - Food for thought – food distribution \$100k
- Comm Req06- Redwood Empire Foodbank – food distribution \$250k
- CommReq07- The Living Room – van to allow for food distribution \$45k
- BIR 10- Inquiry regarding food distribution programs throughout the County

Subsequent to the Community Budget Request submission deadline of April 7, the Board approved recommended funding proposals utilizing American Rescue Plan Act (ARPA) funds on May 24.

In total **\$4,365,783** was awarded to various community organizations for food distribution programs using ARPA funds.

The table below also illustrates which of the above community organizations applied for and/or received ARPA funds.

Organization	ARPA Application Purpose	ARPA Funding Request	ARPA Approved amount
Catholic Charities (1)	Construction and furnishing Caritas Center	\$1M-\$1.95M	None
Food For Thought (2)	Food distribution (in partnership with Ceres)	\$2.25M	\$2.25M
Redwood Empire Foodbank (3)	Provide 7.4 million meals	\$5.8M	None
The Living Room: Proposal 1	Food distribution	\$634k	\$634k
The Living Room: Proposal 2	Wrap around services at outreach service center	\$550k	None
The Living Room: Proposal 3	Purchase of a home for transitional youth women	\$620k-\$710k	None

Alternative Funding Approach

Should the Board wish to provide further funding for food distribution programs, the Board could consider allocating discretionary General Fund to the Human Services Department to conduct a formal, competitive request for proposals process for broader provision of countywide food distribution services. Through the bidding process, all interested and qualified organizations providing food distribution services in the County would have the opportunity to compete for funding. The Board of Supervisors employed a similar approach when it allocated ongoing General Fund of \$250,000 annually for senior nutrition programs, rather than awarding funds to specific providers. The Human Services Department in turn conducted a competitive bidding process and distributed senior nutrition funding to local providers via contract awards. While this approach would require more staff effort and may initially delay distribution of funds, it would ensure the County is contracting for services in a fair, transparent manner based on the County’s procurement requirements.

Additionally, some of these requests identify increased needs that occur in response to disasters. Board Budget Request (BoardReq-13) speaks to the creation of a Community Disaster Immediate Needs Fund. Board direction related to that request could be structured to call out food distribution specifically.



FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Secure Families Collaborative

Legal Structure of Organization:

California Corporation with tax exempt 501(c)3 status pending.

Corazon Healdsburg is fiscal sponsor who would be designee if IRS has not issued tax exempt letter prior to grant.

Date: April 6, 2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

Perhaps no single factor more impacts a family's health, economic viability and stability in Sonoma County than their legal status. This disparity was highlighted again during the COVID pandemic where the immigrant community suffered from disproportionately high infection rates and barriers to financial benefits and health care access. Grant funds will be used to support an integrated multi-agency collaborative system of legal and related services to address the fundamental issue of obtaining legal status and essential family support services.

There are over 38,000 undocumented residents in the County, most of whom are part of mixed status households where at least one other member is a legal resident or a citizen. Deportation proceedings against any one family member is devastating to the entire family. The Portrait of Sonoma and recent events indicate the pervasive impact on family well-being related to even the threat of deportation, not to mention the increased housing and employment vulnerability due to precarious legal status.

In 2017, when federal anti-immigration rhetoric and deportation activity created widespread fear in our community, the Board of Supervisors initiated a process that resulted in the creation of the Sonoma County Secure Families Collaborative (the "Collaborative"). The goal, and now current program, was to expand the capacity in the County to represent individuals in immigration proceedings and to provide tailored support services to these clients. To date, the Collaborative has served over 1,288 individuals -- but that is only a fraction of the demand.

The funds requested will benefit the community by supporting an integrated system of legal and related support system while continuing to grow this service capacity at a critical time. Components of the system include the “backbone” coordination support of the Collaborative itself working with its partners including the University of San Francisco Deportation and Immigration Law Clinic, International Institute of the Bay Area, Corazon Healdsburg, Catholic Charities, Legal Aid, North Bay Organizing Project and Santa Rosa Junior College. (See Exhibit A for list and description of partner agencies.) The Collaborative has successfully begun to move organizations out of “silos” and to work together to create an integrated system of intake and service referral. This includes the support of a “resource navigator” at Catholic Charities for Collaborative clients to make sure families get the assistance they need to be stable in the community and maximize the chances of a successful immigration case outcome.

While much has been achieved, we are at the precipice of a tremendous increase in immigration legal need. In the next two years there will either be some level of immigration reform, or a change in federal administrations which could lead to a return of immigration policies designed to separate families. Either path will create an overwhelming demand for immigration legal assistance. Even minor changes (positive or negative) in Deferred Action for Childhood Arrivals (DACA) will send thousands of “Dreamers” in Sonoma County scrambling for legal assistance. A potential renewed deportation effort will again threaten County immigrant families who are an integral part of our rich culture and workforce. Deportation cases are among the most complex and resource intensive proceedings in immigration law. Add to that the volatility of world events, for example the need to assist Ukrainian or Afghanistan citizens in the County with applying for Temporary Protective Status (TPS), and you have both a great challenge and an opportunity to continue to build the infrastructure to meet this critical need.

There is nothing more fundamental to a family’s ability to survive and thrive as their legal status. The Collaborative shares an important history with the County and looks forward to a continued partnership where we further develop a true system of legal service and support to meet the needs of our immigrant community as we continue to build upon our experience and client successes.

2. What is the amount of the one-time funding request?

The funding request for FY 2022-23 is \$200,000.

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

The Secure Families Collaborative did not receive funding from the County in FY 2021-22. The Board of Supervisors did allocate \$100,000 per year to the Collaborative over the time period FY 2017-18 thru FY 2020-21. These funds were, and remain, an important incentive for other local governments and foundations to contribute.

4. Did your agency apply for County funding via another County process that was not approved?

N/A

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

The Secure Families Collaborative is a Countywide program that is currently limited to residents of Sonoma County. There is not any other agency providing a system of *pro bono* (free) immigration legal services combined with supportive social services. Please see Exhibit B for a breakdown of client demographics including County area of residence.

6. How will this funding support the County’s mandated or discretionary services? How will this funding support the County’s 5-Year Strategic Plan’s pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

The Collaborative directly supports the range of County programs geared to keeping vulnerable families together and healthy in our community. Immigrant families without legal status are often forced to live on the margins as they do not qualify for many state/federal assistance programs and are hesitant to interact with government. This was starkly evident during evacuations related to the 2017 and other wildfire disasters where immigrant families migrated to the coast rather than take advantage of other shelter and emergency resources out of fear of possible deportation. Similarly, the difficulty in reaching this community during the pandemic with effective vaccination, quarantine supports, testing programs, and other benefits to address economic impacts was exacerbated by fear and by exclusion from benefits programs due to immigration status.

Addressing the underlying issue of legal status, while at the same time providing tailored support services, is a far upstream investment that helps support the mission of the Human and Health Service Departments, the Office of Equity and other core County service functions. The Collaborative’s program also touches virtually all of the County Strategic Plan Pillars and furthers many of its goals and objectives. By way of example, Collaborative Funding would directly support the Strategic Plan, including (but not limited to) the following ways:

Racial Equity and Social Justice Pillar – This is perhaps the most obvious way the Collaborative advances the County Strategic Plan. As Exhibit B shows, the great majority of Collaborative clients are Latinx families, primarily from Mexico but also from throughout Central America where they are often escaping extreme threats of violence. This Pillar explicitly recognizes that “Sonoma County’s collective well-being and prosperity are impacted by significant racial inequities.” The wildfires and pandemic have helped

highlight how essential the immigrant community is to the County's workforce, recovery and economy. With the cost of housing so high in the County, the threat of deportation as well as the insecurity that lack of legal status brings to housing and employment make life precarious. Without the support of the Collaborative to provide attorney representation, and a navigator to help secure necessary services, there is not a safety net for families if Homeland Security once again sets out to separate families and aggressively pursue anti-immigrant agendas. The Collaborative, which is a partnership of eight agencies (and growing), can help give voice to the needs of our clients and identify solutions to the problems of this community. (See Exhibit A.)

Goal 2 - County government hiring and recruitment. The County can and does employ DACA recipients, or "Dreamers," as they have work authorization while the federal government defers any immigration enforcement action for their undocumented status. Thousands of County residents are these undocumented "Dreamers" and other immigrants who were educated and raised in our community with important life skills and experience. Working to provide or maintain legal status for these community members and moving other members of the undocumented community, who have critical lived experience to support culturally-responsive public service, into being eligible for County employ creates an important hiring pool for the County to meet its goal to have a workforce that reflects the community it serves.

Goal 4 – Engage community members and stakeholder groups to advance racial equity. The Collaborative was born from the County convening Latinx stakeholders to find out what was most needed by the immigrant community during the early days of the Trump Administration. Now that effort has grown into a network of immigrant serving agencies working together as a system to represent and assist undocumented clients of all races and nationalities. (See Exhibit B.) This unique relationship between the County and these agencies has not been fully utilized. This funding can help much needed collaboration between client serving agencies and County departments to reach both equity and service goals in such areas as emergency response or social services. The Collaborative Board (See Exhibit C) is especially qualified to help guide this connection as it includes former Human Services Director Karen Fies, former County Counsel Bruce Goldstein, and Office of Equity Director Alegría De La Cruz.

Health and Safe Communities Pillar - This Pillar mirrors the Collaborative mission of removing silos and creating an integrated system of support for vulnerable undocumented clients receiving legal representation. The Collaborative's unified intake system across non-profit legal service agencies including University of San Francisco Deportation Clinic (Healdsburg), Corazon, International Institute of the Bay Area, Legal Aid of Sonoma County and Catholic Charities leads to less client frustration and better case outcomes. Clients receive coordinated care by being referred to the attorneys/agency most qualified (and with capacity) to handle different types of cases, all under the auspices of a legal director, along with all agencies having access to a resource navigator to guide clients to needed services.

Goal 1 – Expand integrated system of care to address service gaps for most vulnerable. As discussed above, it is exactly this type of integrated program on the non-profit side that the Collaborative has created for undocumented legal service clients. What this funding can help promote are additional bridges between immigrant community non-profit services and County departments – expanding the goal of a "no wrong door" approach beyond County department borders. As stated above, the Collaborative's history and Board of Directors creates a real opportunity to advance a more comprehensive and integrated County/Community service system for these very vulnerable residents in an informed way that better considers "public charge" and other threats to immigration status.

Other pillars also include specific goals around community collaboration and engagement with underserved/vulnerable population which the Collaborative can help facilitate. (**Organizational**

Excellence Pillar (Goal 2 – Increase information sharing and improve community engagement/collaboration with underserved populations (see Objective 2); **Climate Action and Resiliency Pillar** (Goal 2 – Invest in Community to enhance resiliency/multifamily housing retrofits). Finally, while the **Resilient Infrastructure Pillar** speaks to capital investments related to roads, bridges and communication networks – it is the type of *service infrastructure* offered by the Collaborative that will be necessary to meet the immigration policy challenges we will soon be facing. Now is the time for investment to continue to develop that infrastructure before it is overcome by external policy or other political or legal developments.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

There are not any County departments that provide immigration legal representation and advice combined with resource navigator support. The Collaborative has contacted Human Services Assistant Director Oscar Chavez and Office of Equity Director Alegría De La Cruz regarding this request.

8. Why is funding from the County needed? Please explain your organization’s efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

This countywide program supports the most vulnerable (and targeted) members of our immigrant community and relies upon resource intensive legal services to protect and advocate for legal status for our clients. However, this is not a new service program but one that has increased the capacity of existing non-profits to provide legal services and has woven them together into a system of support. County funding is needed to support the “backbone” support of the Collaborative which includes education, coordination and evaluation but also the direct services. As part of a foundation funded strategic planning effort, the Collaborative has worked with a consultant to create (and now begin to implement) a development plan to continue to attract institutional support while building an individual donor base. Prior County funding leadership has led to success in attracting resources from other sources including the: City of Santa Rosa, Federated Indians of the Graton Rancheria, Peter Haas Foundation, Community Foundation, Zellerbach Foundation, Van Loben Sels/Rembe Rock Foundation, and individual donors. This support has allowed us to now move into our fourth year of operations serving clients.

9. Is matching funding available? Provide details.

The Collaborative does receive funding from other local governments, foundations and individual donors. While there is not a formal matching program currently, County funding has been a major leverage point for many institutional donors.

10. List your organization’s contact information so the relevant county department can contact you to discuss this request.

Margaret Flores McCabe, Executive Director
Secure Families Collaborative
422 Larkfield Center, Suite 227
Santa Rosa, CA 95403
(925) 698-8834

Our Mission

We achieve collective impact to foster equity, belonging, and justice by working with our partners to provide high-quality immigration legal services and facilitating connections to culturally responsive social services.

Board of Directors

Alegria De La Cruz
President

Bruce Goldstein
Secretary/ Treasurer

Stephanie Ahmad
Board Member

Karen Alves Fies
Board Member

Monica Lopez
Board Member

Gymmel Trembly
Board Member

EIN: 86-2152312

April 6, 2022

Dear Board of Supervisors:

Thanks for your consideration of the Secure Families Collaborative’s Community Organization Funding Request. The Collaborative is at a pivotal point, straining to meet the needs of vulnerable immigrant families, and seeking extended support from new partnerships. The funding will benefit the community by supporting an integrated system of legal and related support while continuing to grow the service capacity at this critical time.

There is nothing more fundamental to a family’s ability to survive and thrive than their legal status. The Collaborative shares an important history with the County and looks forward to continued partnership.

In partnership,



Margaret Flores McCabe
Executive Director
Secure Families Collaborative
cell: (925) 698-8834

EXHIBIT A
Partner Organization Descriptions



**CORAZÓN
HEALDSBURG**

Corazon Healdsburg focuses on building a compassionate and just community by empowering and dignifying individuals and families, advocating against injustices, and uniting people to celebrate diversity. They are currently providing removal defense representation.



Catholic Charities of the Diocese of Santa Rosa serves and advocates for vulnerable people of all cultures and beliefs, prioritizing those experiencing poverty. They offer financial stability services such as free Tax Preparation, free ITIN application and renewal assistance, and credit counseling. Through their Immigration Legal Services Department, which has over 40 years of experience, they offer free immigration legal services in Sonoma, Lake, Mendocino, Del Norte, Humboldt, and Napa counties.



**Immigration Institute
of the Bay Area**

The Immigration Institute of the Bay Area (IIBA) helps immigrants, refugees, and their families join and contribute to the community. IIBA provides high-quality immigration legal services, education, and civic engagement opportunities.



The University of San Francisco School of Law's Immigration and Deportation Defense Clinic was established in 2015 to represent unaccompanied immigrant children and women with children who have arrived at the southern border and are transferred to Northern California and the Central Valley.

Under the supervision of the Secure Families Collaborative Legal Director, Jacqueline Brown Scott, Sonoma County residents receive pro-bono removal defense representation all phases of immigration proceedings, at the asylum office, the

immigration courts, and adjudication offices of U.S. Citizenship and Immigration Services.



SRJC passionately cultivates learning through the creative, intellectual, physical, social, emotional, aesthetic and ethical development of our diverse community. They focus on student learning by preparing students for transfer; by providing responsive career and technical education; and by improving students' foundational skills.

SRJC provide a comprehensive range of student development programs and services that support student success and enrich student lives. SRJC support the economic vitality, social equity and environmental stewardship of our region. SRJC promote personal and professional growth and cultivate joy at work and in lifelong learning. SRJC foster critical and reflective civic engagement and thoughtful participation in diverse local and global communities.



For over 50 years, Legal Aid of Sonoma County has helped people in times of crisis and serve financially challenged families and children, youth, the elderly, people with disabilities, employees, veterans, immigrants, and victims of domestic violence. They assist with civil legal issues like eviction, domestic violence, elder abuse, disaster relief and many more. Legal Aid of Sonoma County is the only full scope free legal services provider in the county. Their programs range from community violence prevention to disaster relief, to housing and homeless prevention programs.



The North Bay Organizing Project (NBOP) is a grassroots, multi-racial, and multi-issue organization comprised of over twenty-two faith, environmental, labor, student and community-based organizations in Sonoma County. NBOP seeks to build a regional power organization rooted in working class and minority communities in the North Bay: Uniting people to build leadership and grassroots power for social, economic, racial and environmental justice.

North Bay
Rapid Response Network
SONOMA & NAPA COUNTIES

 [facebook.com/rapidresponse/](https://www.facebook.com/rapidresponse/)  www.rapidresponse.org/
(707) 800-4544

The Rapid Response Network provides a way for people to respond to fear and anxiety in our community as a result of the increase in immigration enforcement, ICE raids and other attacks against our communities. The network provides a 24 hour hotline to immigrants facing a raid by federal immigration agents, dispatches trained legal observers to the raid location, provides legal defense to affected communities, and offers accompaniment to victims and families following a raid.



The Queer Asylum Accompaniment (QAA) team has made a long-term commitment to fulfill the essential needs of LGBT asylum seekers and their sponsors. We will assist the asylum seeker in acquiring housing, food, legal support and connecting them to local social services while they go through the legal asylum process. The QAA team will honor asylum seekers and their quest for comfort and safety with warmth, acceptance and respect.

EXHIBIT B
Secure Families Collaborative
Cases and Demographics Summary

Total cumulative since inception (2018): 1,288 immigrants and their families.
The following data charts reflect demographics from 1/1/2021 to 2/28/2022.

Client Demographics: City of Residence



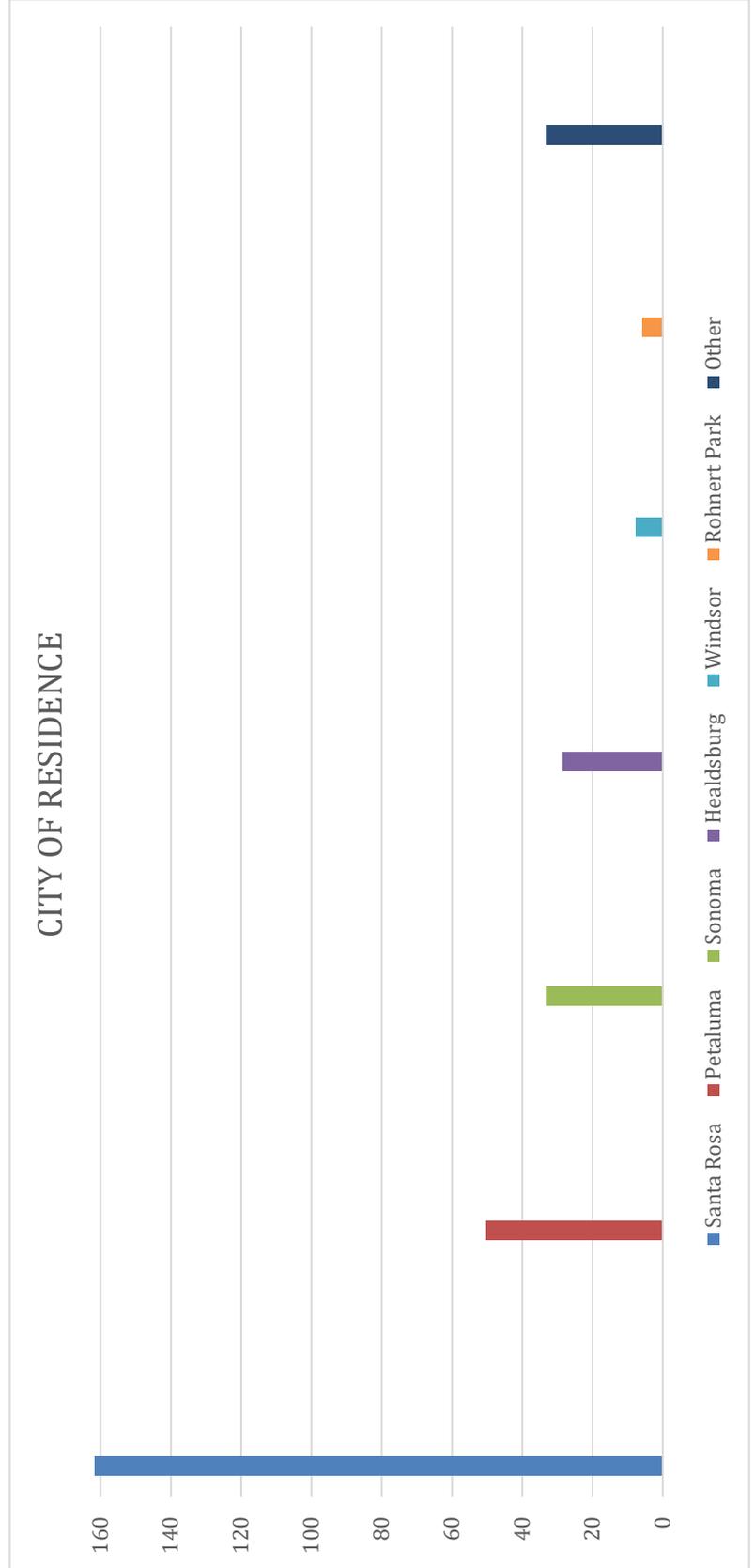
Summary of City of Residence:

- Santa Rosa: 166
- Petaluma: 51
- Sonoma: 35
- Healdsburg: 28
- Windsor: 9
- Rohnert Park: 8
- Did not state: 86

Other: 35

- Sonoma:
 - Cloverdale, Cotati, Glen Ellen, Geyserville, El Verano, Penngrove, Sebastopol
- *Non-Sonoma:
 - Arcata, Clearlake, Cobb, Kelseyville, Napa, Novato, Sacramento, San Anselmo, San Rafael

***SFC clients are designated as individuals who reside and/or predominately work in Sonoma County.**

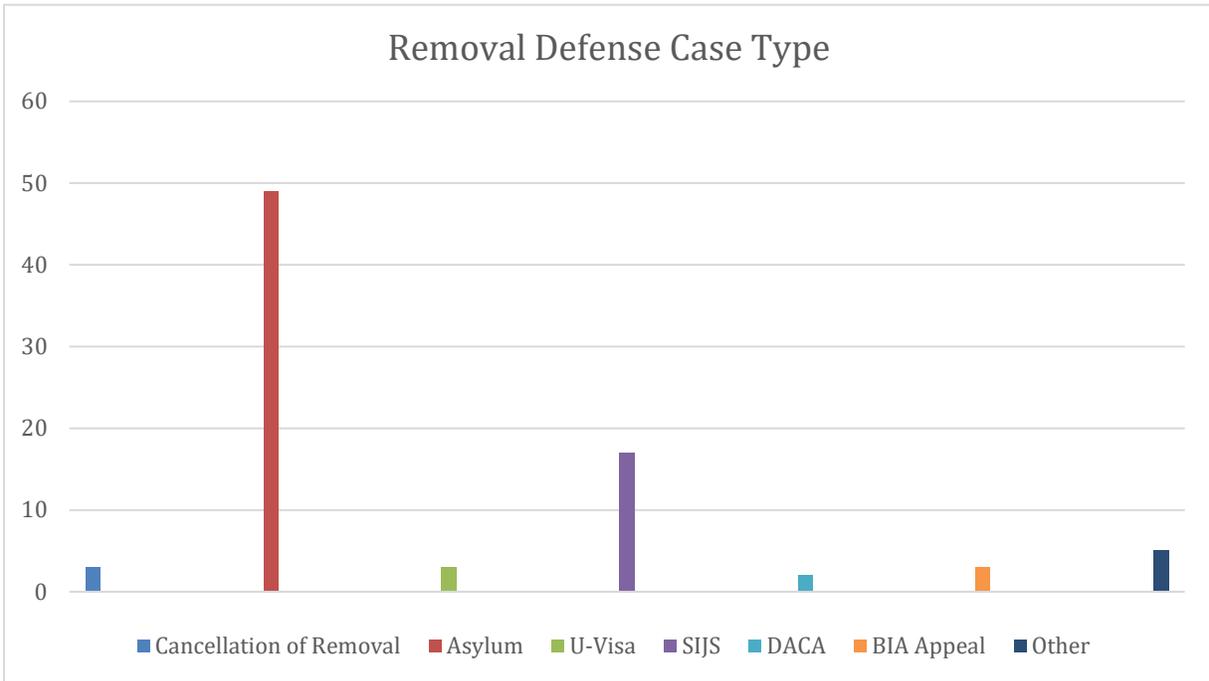


Removal Defense Services

Total: **82**

On Waitlist: **33**

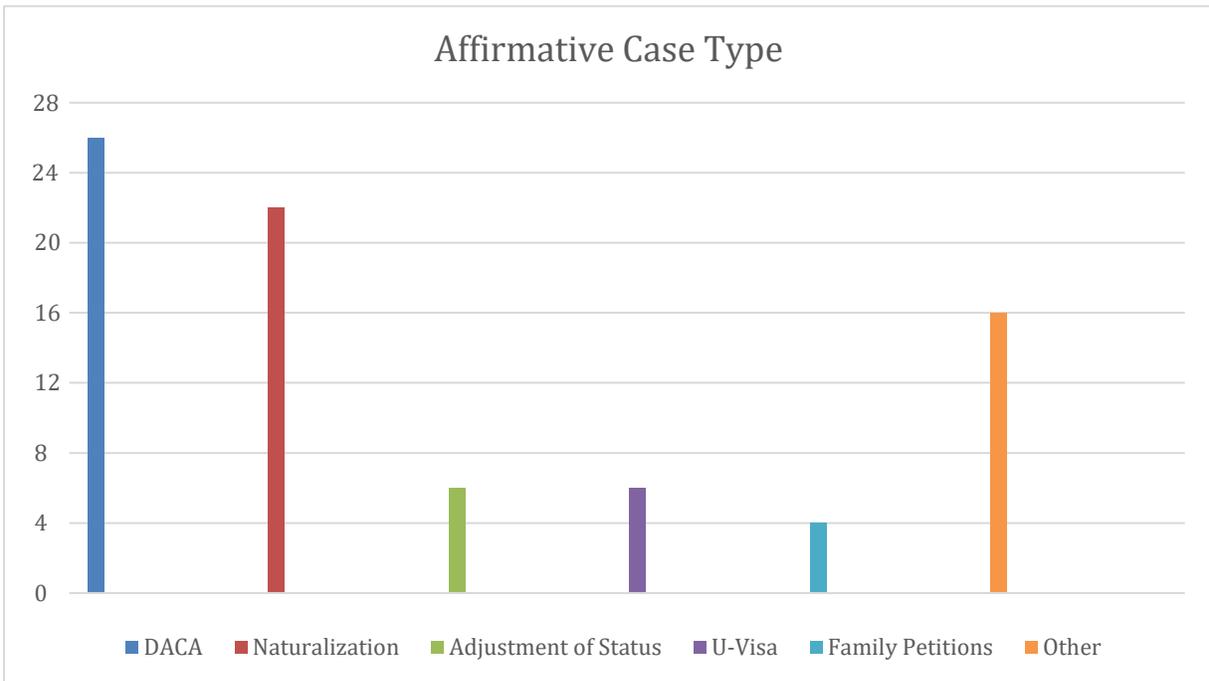
- Cancellation of Removal - 42(b): 3
- Asylum: 49
- U-Visa: 3
- SIJS: 17
- DACA: 2
- BIA Appeal: 3
- Other: 5
 - CAT Remand, Employment Authorization, TPA, MTR, MPP



Affirmative Services

Total: **176**

- Consultations: 114
- DACA: 20
- Naturalization: 17
- Family Petitions: 2
- Adjustment of Status: 5
- U-Visa: 3
- Other: **15**
 - Removal of Conditions: 1
 - N-600:1
 - Employment Authorization: 3
 - Greendcard Renewal: 1
 - FOIA: 9



Resource Navigation and Referrals

Case Type: 105

- Food Services: 46
- Taxes/ ITIN: 33
- Benefits Enrollment: 6
- “Know Your Rights”: 9
- Support Group: 4

Other: 5

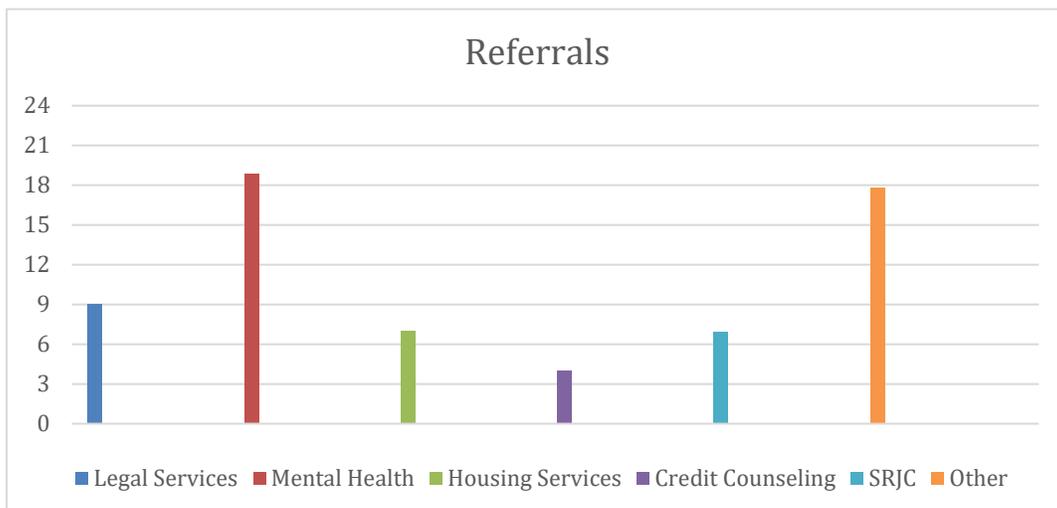
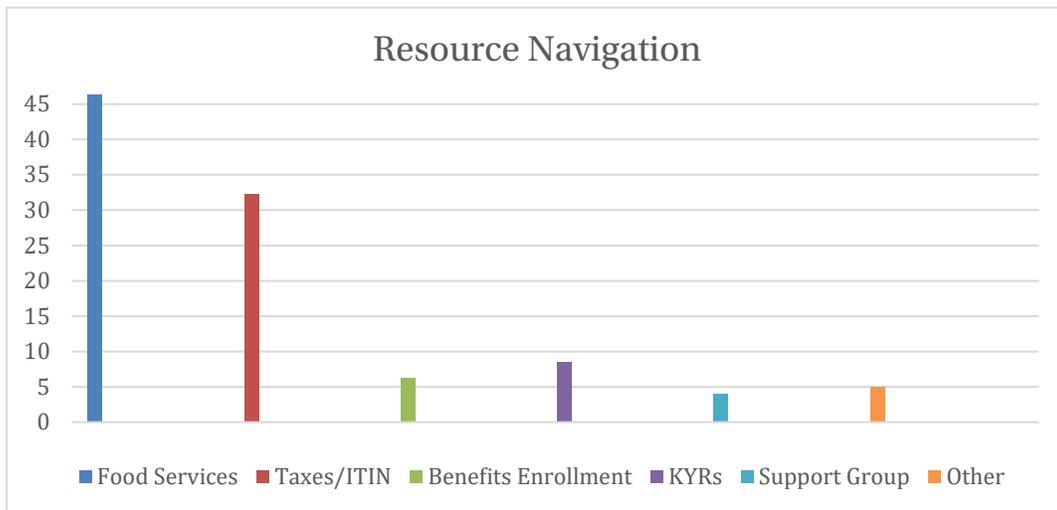
- Immigration Legal Services: 1
- Rental Assistance: 1
- Clothing: 2
- Community Action Fund: 3

Referrals: 66

- Legal Services: 9
- Mental Health Services: 19
- Housing Services: 7
- Credit Counseling Services: 4
- Education (SRJC): 7

Other: 18

- CURA Project: 7
- So. Co. Coordinated Entry: 3
- Community Action Partnership: 4
- Undocufund: 1
- JobLink: 1
- E.D.D.: 2



Client Demographics: Country of Origin

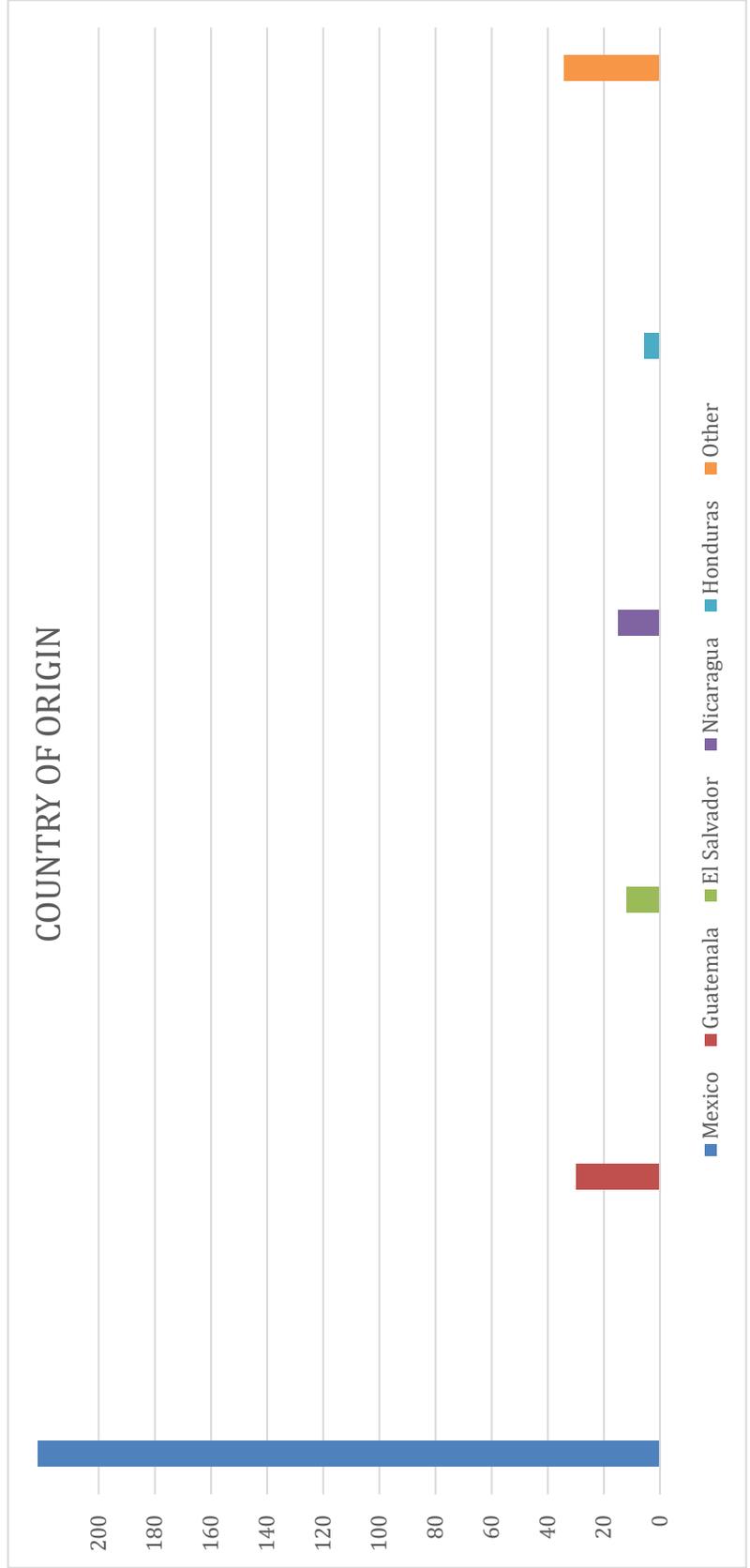


Summary of Countries of Origin:

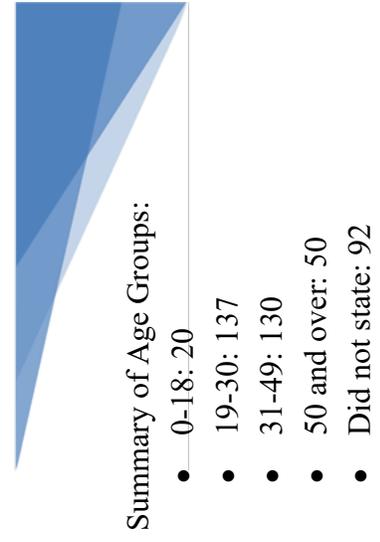
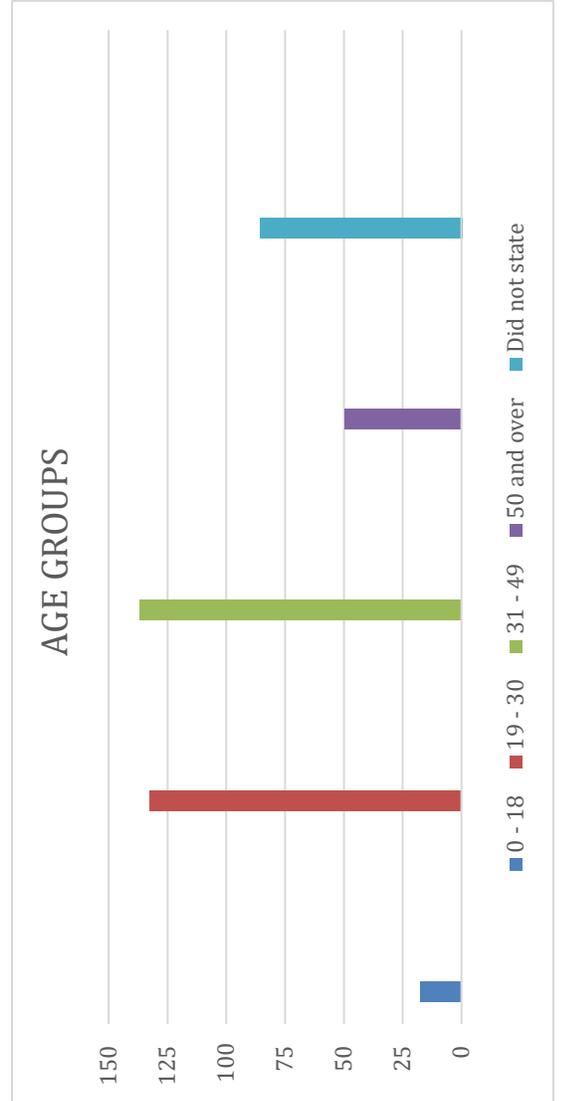
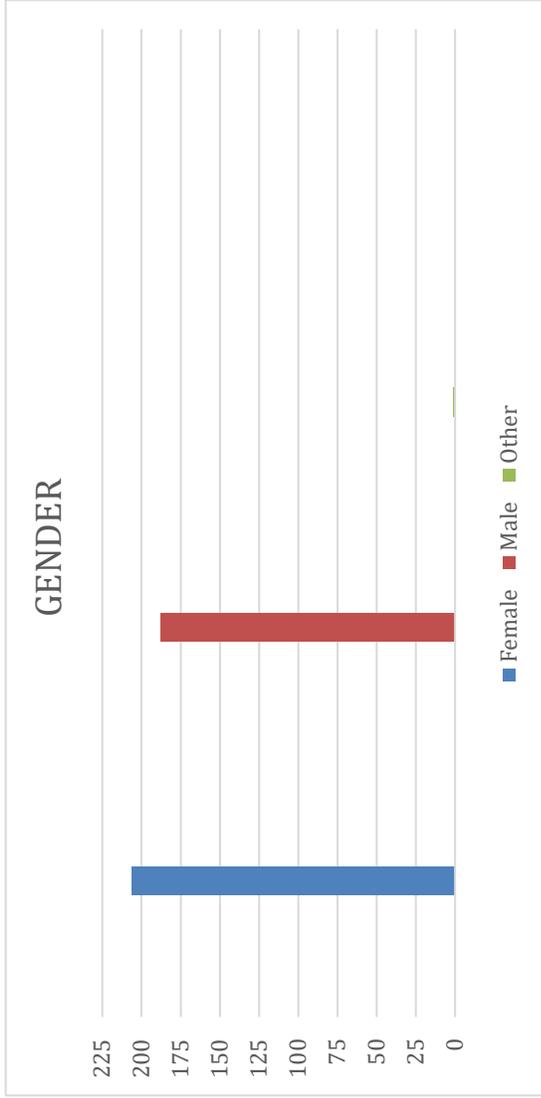
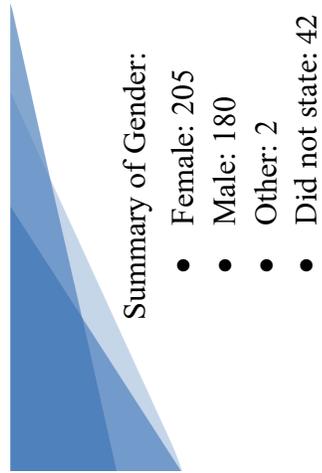
- Mexico: 227
- Guatemala: 31
- El Salvador: 12
- Nicaragua: 13
- Honduras: 5
- Did not state: 104

Other: 37

- Africa (country not stated)
- Argentina, Brazil, Cameroon, Cuba, Colombia, Eritrea, France, Haiti, India, Japan, Laos, Myanmar, Thailand, UK, USA



Client Demographics: Gender & Age Group

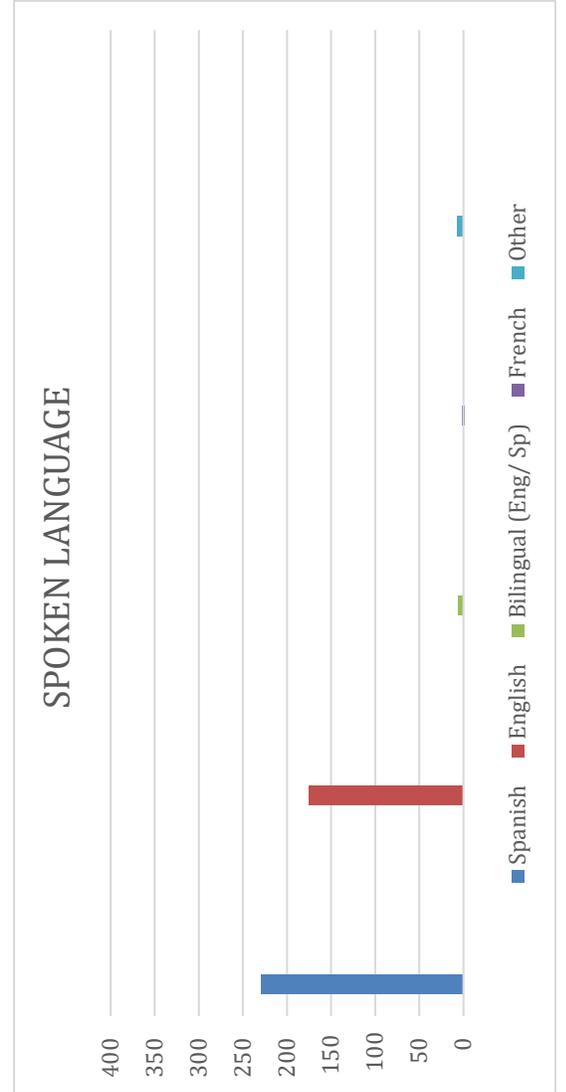
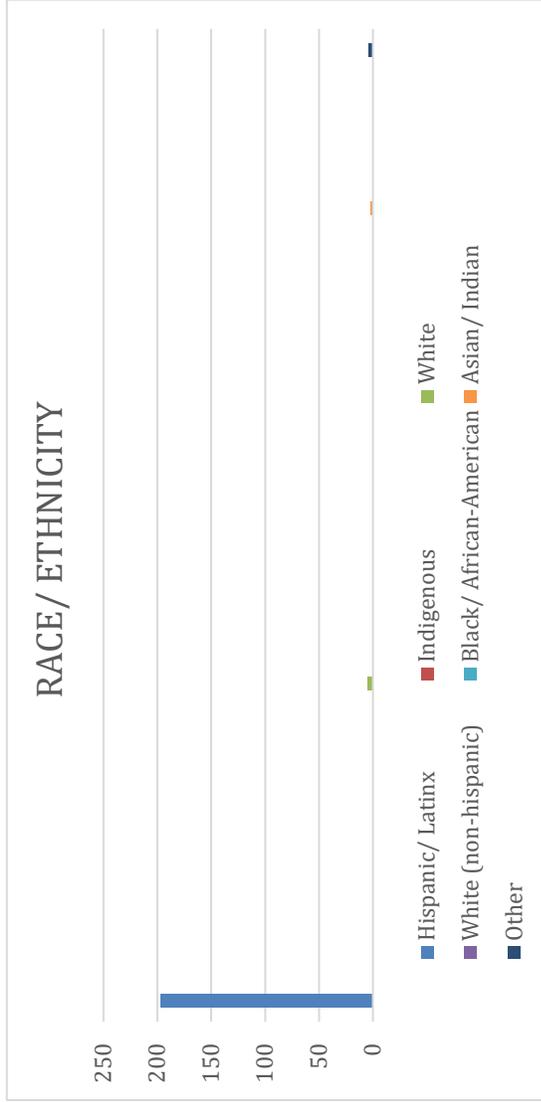


Client Demographics: Race/ Ethnicity & Spoken Language



Summary of Race/Ethnicity:

- Hispanic/ Latinx: 323
- Indigenous: 1
- White: 5
- White (non-hispanic): 1
- Black/ African -American: 4
- Asian/Indian: 3
- Other: 4
- Did not state: 88



Summary of Spoken Language:

- Spanish: 234
- English: 183
- Bilingual: 4
- French: 3
- Other: 5

EXHIBIT C
Board Member Biographies

SFC BOARD MEMBER BIOGRAPHIES



ALEGRIA DE LA CRUZ

Board President

The Board of Supervisors appointed Alegria de la Cruz as the Director of the Office of Equity in August 2020. Prior to this appointment, Alegria served as a Chief Deputy in the County Counsel's Office. Before joining the County of Sonoma, Alegria worked in public service and public interest for the State of California, the Center on Race, Poverty & the Environment, and at California Rural Legal Assistance.

Alegria identifies as Chicana and recognizes, embraces, and celebrates her responsibility to contribute meaningfully to public service, social justice, and equity. Alegria lives in Santa Rosa with her husband and two children, their chickens, and their dog. Alegria finds joy on early morning trail runs at the beach with her family, and around a campfire in Sonoma County's beautiful wild spaces.



BRUCE GOLDSTEIN

Board Treasurer/ Secretary

Bruce Goldstein recently retired after serving 23 years in the Sonoma County Counsel's Office. In 2010 he was appointed the County Counsel by the Board of Supervisors to manage the 30 lawyer office. In 2020 he received the "Unsung Legal Hero" award by the Sonoma County Bar Association. This was in recognition of his and the Office's efforts in supporting the Public Health Officer in her work fighting the pandemic, his successful negotiation of a \$185 million settlement against PG&E for damages caused by the 2017 Complex Fires, and pivotal role in founding the Secure Families Collaborative. He continues

to serve as a trustee of the Secure Families Fund at the Community Foundation Sonoma County in support of the Collaborative.

While at County Counsel Bruce successfully negotiated model inter-governmental agreements with Sonoma County tribes regarding mitigation of casino impacts and trust property land use. In 2016 the County Counsel's Office received awards from the California State Association of Counties (CSAC) and National Association of Counties (NACo) for its Unaccompanied Child Deportation Defense Project where County staff and County Counsel attorneys assisted "Unaccompanied Children" who were residing in Sonoma County with their immigration cases. Bruce also represented the County for eight years in child welfare cases where he successfully advocated for all undocumented juvenile court dependents to receive independent immigration counsel.

Prior to coming to County Counsel Bruce was an attorney with the San Francisco law firm of Farella, Braun & Martel where he practiced complex business litigation and handled several pro bono asylum cases. He received his law degree at Stanford Law School and bachelor's degree at the University of California at Berkeley. He lives in Sonoma Valley with his wife Vicki who is a land use planner, and his son Griffin is studying for his master's degree in marine biology at the University of the Arctic in Tromso Norway.



LISA CARRENO
Board Member

Lisa Carreño, 55, of Forestville, brings more than two decades of nonprofit and community leadership experience to the Santa Rosa nonprofit, which seeks to improve the education, financial stability and health of residents in a five-county region of Northern California stretching north to the Oregon border.

Her social advocacy and community work is expansive. She chairs the board for Forget Me Not Farm Children's Services. She was the only Latina to chair the Sonoma County Fair board of directors in its 82-year history. She has served on the board of Los Cien Sonoma County and Rebuild North Bay Foundation. And she has served on the Sonoma County LGBTQI Giving Circle Steering Committee, the Community Health Initiative for the Petaluma Area, the Sonoma County Secure Families Steering Committee, the Community Benefit Committee for St. Joseph Health Sonoma, Rep. Mike Thompson's immigration advisor group, and more.

Lisa was drawn to social justice work at a young age. She grew up in Tampa, Florida, descended from Cuban and Sicilian immigrants. She graduated with her law degree from Catholic University of America in 1988.



STEPHANIE AHMAD
Board Member

Stephanie Ahmad was elected to the Windsor School Board in November 2018 and is currently the President of the board. Her philosophy is open and straightforward communication, anticipating problems and addressing them at early stages, and being accessible and building relationships.

A licensed attorney, Stephanie works in private practice for Greenberg Traurig LLP, and regularly advises Fortune 100 companies on employee benefits matters.

Stephanie grew up in Windsor and attended Windsor Schools from K-12th grade, back when she was Stephanie Diaz. She graduated from Windsor High School as co-valedictorian in 2002 and went on to earn her bachelor's degree from

UC Berkeley and in 2006 and her law degree from Stanford Law School in 2011. Her husband is a high school teacher and she has two middle school aged children.



KAREN ALVES FIES
Board Member

Karen Fies retired in October 2020 as the director of the Sonoma County Human Services Department, overseeing a budget of \$350 million and over 900 employees. Karen worked for 35 years in the department, starting as an eligibility worker and social worker, followed by managing contracts, grants, employment and training programs, youth programs, and human resources, to name a few.

She has a degree in Psychology from the University of California, Davis, and received her Masters of Public Administration from Sonoma State University. Karen has been active with Girl Scouts of Northern California for over 25 years and currently sits on the boards of the United Way of the Wine Country, the Mark West Citizens' Advisory Council, and the Sonoma County Family Justice Center.

She lives in the Larkfield area with her husband Brian, a writer and cartoonist. They are the proud parents of grown twin daughters.



MONICA LOPEZ
Board Member

Monica López is a proud mother to 5-year-old twins and the CEO of Aldina Vineyards and Bacchus Landing Cellars in Healdsburg, a 52,000-square-foot project that opened in spring 2021 and includes tasting room spaces for Aldina and other wineries and indoor and outdoor event spaces. The brand is best known for its cabernet sauvignon and is produced in the Fountaingrove District in northeast Santa Rosa.

“It feels like a man’s world in the wine industry, but there is definitely a place for women in it,” she said. “We have a priority of involving Latina women in our business. Our winemaker, Belén Ceja, makes our wines at Heirs of My Dream, a custom-crush winery she owns, with her sister, Ellie.”



GYMMEL TREMBLY
Board Member

Gimmel Monserrat Trembly is an associate at Hanson Bridgett LLP where she helps private and public employers find solutions to employment-related matters. Apart from Gimmel's legal practice, she is committed to social justice and community work. As a formerly undocumented person, Gimmel intimately understands some of the challenges faced by immigrant families in Sonoma County.

Gimmel received her B.A. from University of California, Berkeley, and her J.D. from the University of California, Davis, School of Law. Gimmel and her family currently live in Cotati.

Secure Families Collaborative

Name of organization Requesting funding:

Secure Families Collaborative

Analysis:

1. Has the organization received funding since FY18-19 to present?
June 16, 2017 Board authorized 3 years funding from Graton Mitigation Fund (FY 17-18 through 19-20).
June 14, 2020 Board approved \$100,000 funding from? (FY 20-21)
2. Has the organization applied for an RFP and not been funded?
Secure Families Collaborative submitted a proposal through the American Rescue Plan Act Notice of Funding Availability (ARPA NOFA) for \$2M-3.7M to provide a multi-agency collaborative integrated approach of immigration legal services, economic stabilization, and wrap-around social services for immigrant children and adults throughout Sonoma County over the 2.5-year project period.

The proposal was not recommended for funding.

No immigration services programs were funded under the ARPA NOFA.
3. Does this duplicate work that the department already does or funds?
No.
4. Does this compliment or conflict with current services?
Compliments.
5. Is there an alternative way to meet this need?
No



FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Santa Rosa Fire Foundation

Legal Structure of Organization: 501c3

Date: April 6, 2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

The Santa Rosa Fire Foundation was established in 2021 as an independent, non-profit organization to strengthen and expand the services of the Santa Rosa Fire Department by providing resources not otherwise available from the City. The mission of the Santa Rosa Fire Foundation is to harness the generosity of our community to improve the Santa Rosa Fire Department's ability to save lives and property by providing essential facilities, equipment, training and community engagement.

The Santa Rosa Fire Foundation seeks to help the Santa Rosa Fire Department accomplish the following goals:

1. Improve responsiveness to community threats, natural disasters, and wildfire.
2. Ensure the health and wellness of the personnel of the Santa Rosa Fire Department through injury prevention rehabilitation and developing programs to enhance behavioral health care.
3. Engage the community to promote greater disaster preparedness and increase opportunities for diversity within the Santa Rosa Fire Department.

These funds would be used to help implement the Santa Rosa Fire Department's Recruitment and Diversity Plan which is a multi-prong approach to implement diversity and recruitment strategies focused on creating a workforce that is more reflective of the community that they serve. Additionally by focusing recruitment efforts within Sonoma County, the plan aims to focus on underrepresented youth in Sonoma County to help retain local talent to be able to work and live in this community. The three strategies that this funding will focus on are:

1. Launching an **explorer program** for underrepresented youth in Santa Rosa and Sonoma County. The explorer program will help youth get on-the-job training and leadership development, and explorer programs have a long history of graduating individuals into future firefighting careers.
2. Enhancing a **scholarship program** for low-income youth in Santa Rosa and Sonoma County. The Scholarship program would provide funding for individuals in financial need and support with firefighter and paramedic academies through the Santa Rosa Junior College.
3. Performing **community outreach** to at-risk, low-income youth in the areas of Santa Rosa that have been identified by the Portrait of Sonoma as having greatest need and gap in targeted outreach and engagement efforts.

This program will not only provide access in the highest risk parts of Sonoma County, but also will enhance the overall firefighting infrastructure and diversity of the workforce to enrich the service to the community and continue to protect our community from natural disasters and daily emergencies.

2. What is the amount of the one-time funding request?

We are requesting \$150,000 for to implement the explorer program, scholarship program, and community outreach to underserved parts of the community.

Noting that these are one-time funds, we plan to spend these funds within the first year of the funding award. For the explorer program these funds would be used to launch the program and would be used for start-up costs such as insurance, uniforms, personal protective equipment, and sending young individuals to the State of California’s explorer academy.

The scholarship program and community outreach could be scaled up and down given the amount of funding available. We do have additional funds through the Oakmont Community Foundation for the scholarship program.

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

This agency does not receive funding from the County.

4. Did your agency apply for County funding via another County process that was not approved?

N/A

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

This program would fill a critical gap in services Countywide. There are currently several explorer programs in the County with fire districts such as Gold Ridge, Kenwood, Healdsburg, Cloverdale, Geyserville and others. However, there is no explorer program for the City of Santa Rosa's Fire Department to provide easy access for the youth of Santa Rosa.

According to the 2021 Portrait of Sonoma County, the three census tracts with the lowest Human Development Index are in Santa Rosa (Bicentennial, Comstock and Roseland), and there is currently no explorer or scholarship program in Santa Rosa that is easily accessible to the youth that live in those census tracts. Equitable access to career and training opportunities are an important issue, so this funding would provide community outreach to all of Santa Rosa with a targeted emphasis on the Bicentennial, Comstock and Roseland area to help youth access the explorer and scholarship program.

While the youth that access the explorer program would come from Santa Rosa in order to increase opportunities for underrepresented communities, those that graduate the program would be able to pursue a career in any firefighting agency or district. Additionally any young person in Sonoma County would be eligible for the scholarship program. We believe that implementing the explorer, scholarship and community outreach programs would enhance the overall County's wildfire resiliency and ensuring that the workforce is reflective of the community we live in.

6. How will this funding support the County's mandated or discretionary services? How will this funding support the County's 5-Year Strategic Plan's pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

This funding will help enhance the firefighting services in the County overall. Santa Rosa and Sonoma County have encountered devastating wildfires nearly every year since 2017. This has led the Santa Rosa Fire Department to the necessity of a significant change of business model in how it delivers service to the community and its employees. The Santa Rosa Fire Department has implemented a Recruitment and Diversity Strategic Plan, which makes an upstream investment in the community to attract local talent to the fire service that is representative of the community the Department serves.

One of the County's 5-Year Strategic Plan Pillars is Racial Equity and Social Justice, and this plan will focus on this pillar's goal of achieving racial equity in service provision and ensuring a workforce reflective of the community we serve. Referencing again the Portrait of Sonoma County the lowest scored HDI (Human Development Index) is Roseland (with a racial/ethnic makeup that is significantly Hispanic/Latino), where much of the community outreach efforts would take place. The report finds that where someone lives is correlated with that individual's life expectancy. For example, someone who lives in East Bennett Valley is expected to live nine years longer than someone who lives in Roseland with a \$48,000 difference in earnings and a 47.9 percentage point gap in bachelor's degree attainment. Offering an explorer and scholarship program that offers career pathways to increase an individual's earning potential could make a significant difference in that community's career and income opportunities, as well as making sure that the unique experiences of that community are reflected in our community's firefighting workforce.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

The only county department with an explorer post is the sheriff's department. The Sonoma County Sheriff's Office Explorer Post is a group of young men and women interested in exploring a career in law enforcement. Explorers get a combination of classroom trainings and hands on experience that teaches them about the rigorous and challenging field of law enforcement.

This explorer post would be similar to the sheriff's office and would provide opportunity to the youth of Santa Rosa and Sonoma County interested in exploring a career in Fire and EMS through emphasizing community service and civic involvement through positive mentoring, training, education and career development.

There are several other fire agencies in Sonoma County that have Explorer posts. Including Sonoma County Fire District, Gold Ridge Fire District, City of Healdsburg Fire Department and City of Cloverdale Fire Department. The opportunity that Santa Rosa's explorer post will provide is local access to our diverse community, larger population center and access to local high school aged youth for participation in the program, and future careers in the fire service.

We have spoken with Supervisor Gorin, Coursey, and Hopkins as well as Chair Gore.

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

Funding from the County is needed to help launch these vital programs. The programs' goals and initiatives are aligned with the County's efforts in the area of racial and social equity as well as our community's need to continue to work together to heal from the repeated traumatic disasters in our community. The landscape of firefighting changed in Sonoma County and over the last several years we have witnessed 601,825 acres burn resulting in the tragic loss of 39 lives and 11, 535 structures. With the increase in wildfire danger, we knew we needed to do things differently. This meant working alongside of all government partners to increase the resources needed to combat the new threats that our community faces. It also means that creating a locally diverse workforce that can continue to protect our community in the event of future disasters.

The funding is being compiled from a mix of benevolent community funds as well as looking at aligned funds such as with the County of Sonoma to look at how we make a difference together.

9. Is matching funding available? Provide details.

Oakmont Community Foundation - \$25,000
City of Santa Rosa Staffing Support - \$20,000

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

Jennielynn Holmes (Board President of the Santa Rosa Fire Foundation); 707-321-5711,
jennielynnholmes@gmail.com

Community Budget Request Title

Name of organization Requesting funding:

Santa Rosa Fire Foundation

Analysis:

1. Has the organization received funding since FY18-19 to present?
DEM has administered Homeland Security Grants for a few projects awarded to SRFD for equipment, facilities improvements, and staff training. However, no funds were requested or provided for the proposed Explorer program.
2. Has the organization applied for an RFP and not been funded?
Not to the knowledge of DEM.
3. Does this duplicate work that the department already does or funds?
No.
4. Does this compliment or conflict with current services?
This request supports a service that is not provided by the County. As such it neither compliments nor conflicts with current County services..
5. Is there an alternative way to meet this need?
This type of program is not eligible under the Homeland Security Grants that DEM administers. Most Fire Explorer programs are apparently supported by department operating budgets, donations and/or fire-related grants.¹

¹ <https://www.nvfc.org/wp-content/uploads/2020/07/National-Junior-Firefighter-Program-Sponsorship-Toolkit.pdf>

FY 2022-23 Sonoma County Community Organization Funding Request Form

Deadline: April 7, 2022

Please email request to Supervisor's District Staff

<https://sonomacounty.ca.gov/Board-of-Supervisors/Supervisorial-Districts/>

Name of Organization: Association of Sonoma County Visitor Centers via EDB

Legal Structure of Organization: 501(c)(3) and 501(c)(6)

Date: 4/5/2022

*Community Organization funding requests must have the support of at least two Supervisors and must be one-time in nature.

DESCRIPTION OF FUNDING REQUEST

1. What will the funds be used for?

The requested funds will be used for providing 3 years of operational funding for Sonoma County Visitor Centers, which are valuable assets both in providing information from a local perspective and in helping disseminate programs and tools throughout the County.

Visitor centers provide crucial services to both locals and visitors and are instrumental in providing for a resilient economy and civic life. During the past two years the visitor centers have doubled as not only places to get information about visiting the coast, redwoods and charming towns of Sonoma County, but also by being conduits of vital information for small businesses and residents grappling with the effects of the Covid-19 pandemic as well as fires, evacuations and power-safety-shutoffs.

In our rural areas the visitor centers assist people new to the area, provide directions, relay safety information to travelers not used to wilderness dangers and are a face for the county to people experiencing the beauty of Sonoma County for the first time. In our towns and cities, they help visitors find restaurants and shops and lodging, give directions and assist small businesses as they navigate various levels of government. All of them provide networking and opportunities for the business community to learn and improve.

Continuing to invest in our visitor centers will help the economy, promote the small businesses and strengthen the communities where they operate.

Importance of the Visitor Centers and Chambers to the local economy

The Visitor Centers and Chambers help train and professionalize businesses and staff with training support from the EDB, SCT and Small Business Development Center (SBDC). The SCT has provided tourism ambassador training and the EDB used to provide quarterly lunch n learn programs on important topics where specialists were brought in. The SBDC has brought in webinars on a wide variety of topics such as growing your online business or promoting local retail.

Local Chambers/Visitor Centers help the EDB enlist participants in programs such as Buy Local, Small Business Saturday, Sonoma County Restaurant Week, as well as provide information and photos up to

SCT and EDB for accurate promotion of their area and events. They are critical resources that help event organizers with local information on navigating event requirements and resources.

Having a strong tie between the local centers and the promotional efforts of the SCT and EDB will help grow effective promotions and provide accurate information on area small businesses.

Particularly in unincorporated regions, the Visitor Centers provide the only support and facilities available for businesses and visitors. For example, the Bodega Bay visitor center provides the only public bathroom along Hwy 1, the centers provide meeting spaces and information hubs for local businesses such as the Russian River Chamber's small business center where you can get a laptop, connectivity, and training.

The ripple effect of funds spent

The local communities leverage the chambers/visitor centers for additional funding. For example, the USDA granted the Russian River Chamber \$50,000 for computer and online training for businesses. These organizations share information on grants opening up and how to apply. When information about local business is needed for County or larger nonprofit grant applications, local organizations provide the local details needed. These funds pay for local staff, online promotions and presence, local facilities and assistance in areas where there is often no cell coverage or any other resource for travelers and locals.

2. What is the amount of the one-time funding request?

We are requesting funds for three years of operating costs for eleven Sonoma County visitor centers, with built in adjustments for inflation.

Year one amount is \$691,020
Year two amount is \$741,477
Year three amount is \$792,470

3. Does your agency receive funding from the County? (attach documentation verifying funding received)

Because this is a collaborative request encompassing multiple organizations from throughout the county, the answer is that some of the organizations have a history of partnering with the county on this type of funding (Sonoma Valley Visitors, Bodega Bay, Russian River, Petaluma Visitors Program) while others may be new to the program.

Each of these organizations help fulfill the goals of the program to encourage economic development, provide resources for resiliency for small businesses and foster communication between the community and levels of government, especially during times of public emergency.

4. Did your agency apply for County funding via another County process that was not approved?

N/A

5. Does your agency provide this service Countywide, and do other agencies provide these services? If the request is for a specific geographical area, please explain if other agencies provide similar services in other areas.

Each of the requesting agencies cover discrete areas of the county, and all have agreed to cooperate with current countywide marketing as well as collaborate to improve outcomes and adopt best practices for visitor services and promotions. Generally, Petaluma promotes the Petaluma area, Healdsburg the Healdsburg area, as noted by the organization's name. The visitors centers are open to collaboration and have maintained a working group of experts who share tips and advice that stretches back two decades.

6. How will this funding support the County's mandated or discretionary services? How will this funding support the County's 5-Year Strategic Plan's pillars, goals, and objectives (<https://sonomacounty.ca.gov/Board-of-Supervisors/Strategic-Plan/>)?

The main objectives per the Strategic Plan - climate action & resiliency, healthy & safe communities, organization excellence, racial equity & social justice, resilient infrastructure - are also those which our local visitors centers and chambers have the best opportunity to act upon. Our local visitors centers and chambers aren't physically distant from the issues faced by our local communities, but literally they are the day-to-day contacts that assist. When there is a Power Shut-Off (resilience) they are the ones helping coordinate messaging about cooling centers and assisting local governments, when there are discussions about how to move people through a destination (climate action), they provide the insights about visitors and locals and how they use our resources.

The creation of new small businesses and opportunities, to ensuring the next generation of leaders learn the skills they need to run our society (racial equity & social justice) as well as maintaining communities that nurture smart growth and strong neighborhoods (healthy and safe communities) are part of the core missions of every organization that promotes their specific organization.

The visitors centers and chambers interact with hundreds of businesses and thousands of visitors every day - and they are the local experts for their own corner of the County. They have the staff and the volunteers and the social capital to assist the County with the successful implementation of the strategic plan.

7. Which County Department provides these programs or services? Please list County departments and staff that you have contacted regarding this request.

This is primarily through the Sonoma County Economic Development Board, with collaboration with Sonoma County Tourism (a non-government organization) as well as ad-hoc partnerships with various county and city organizations as needed (Emergency Services, Regional Parks, Airport, Workforce Development, Water, Transportation, and Facilities)

8. Why is funding from the County needed? Please explain your organization's efforts to obtain funding for this program/services from other non-County sources or entities. How is this program/service currently funded, or how has it been funded in the past (if applicable)?

Each of these organizations provide a vital service as both a conduit of information to and from local governments to stakeholders, but also to promote businesses and the communities in their respective

area. Funding allows for the creation and maintenance of vital programs that enhance our communities and maintain quality of life for both locals and visitors.

In addition to County funds these organizations seek funding via paid memberships for small businesses, advertising, co-op programs, other grants and contracts, merchandise sales and various other revenue streams.

9. Is matching funding available? Provide details.

Each organization seeks out funds from other sources as explained below. Often there are funds from activities that are charged (memberships, advertising co-ops, merchandise sales, ticketed events) but there are also funds available from other sources that are usually tied to specific projects like infrastructure and programs.

10. List your organization's contact information so the relevant county department can contact you to discuss this request.

This is a collaboration of the visitors centers in Sonoma County. Current members are below.

- California Welcome Center / Visit Santa Rosa
- Cloverdale Chamber of Commerce
- Cotati Chamber of Commerce
- Healdsburg Chamber of Commerce & Visitors' Center
- Mark West Area Chamber
- Petaluma Visitors Program
- Rohnert Park Chamber (participates in calls but does not currently operate visitors center)
- Russian River Chamber of Commerce & Visitor Center
- Sebastopol Chamber of Commerce
- Sonoma Coast Visitor Center, operated by the Bodega Bay Area Chamber of Commerce
- Sonoma Valley Visitors Bureau
- Windsor Chamber of Commerce and Visitors Center

Chair for the organization is Tim Zahner, Sonoma Valley Visitors Bureau, tim@sonomavalley.com, 707-996-1090 (office). The Bodega Bay Chamber of Commerce and the Russian River Chamber of Commerce are also assisting with managing the process.

Visitor Centers Funding

Name of organization requesting funding:

Association of Sonoma County Visitor Centers

Analysis:

1. Has the organization received funding since FY18-19 to present?

Per Board of Supervisors direction on April 16, 2019, the Chambers of Commerce and Visitor Center grants were authorized for a final three years of funding (FY 2018-19 through FY 2020-21) in the following amounts, reviewed annually:

- Chambers of Commerce \$40,000
- Visitor Centers \$347,400

During budget hearings for FY 2021-22, the Board of Supervisors allocated \$350,000 funding for the Visitor Centers and Chambers of Commerce.

2. Has the organization applied for an RFP and not been funded?

There has not been an RFP for visitor center funding.

3. Does this duplicate work that the department already does or funds?

No.

4. Does this complement or conflict with current services?

Funding visitor centers directly complements the services provided by the Economic Development Board for economic and business development and retention in the County as well as the current scope of work of Sonoma County Tourism to promote tourism. Sonoma County Tourism's contract is estimated to be in the amount of \$2.7M for FY 2022-23.

5. Is there an alternative way to meet this need?

Sonoma County Tourism is considering a change in the Business Investment Area tax, which could provide an alternative funding source to meet this need. This assessment is estimated at \$4M for FY 2022-23.

6. Comments.

Since both the SCT and the Association of Sonoma County Visitor Centers will be presenting differing funding concepts to your Board for Visitor's Centers, staff recommends that if the Board chooses to fund the this request, only one year be funded and direction be given for these two organizations to submit a collaborative proposal for future funding during the next budget cycle.